

# NETWORKS MATTER

Leading in a connected world

## 15th annual K-State Leadership Seminar

Thursday, April 7, 2011

8:30 a.m. – 4:30 p.m.

K-State Student Union



### About the seminar

It's not just about who you know. It's about who knows you. And how you learn and work together.

We live in a world of networks. At work, we collaborate through communities of practice and cultivate professional relationships through LinkedIn. At home, we reconnect with old friends on Facebook and socialize through networks of friends and family. In our communities, we join civic groups and other organizations that provide opportunities to volunteer and share our interest with others. Networks are nothing new, but the way we think about networks and the way we create them is changing rapidly.

Web 2.0 tools are changing the way we communicate and connect with others. Social network mapping allows us to see and understand networks of relationships that were previously beyond our reach.

Traditional models of leadership that worked in the past don't always fit today's networked world and the complexity of today's challenges. Networks are best served by leaders who can manage the "net work of leadership."

### You will learn how to

- Contribute to networks.
- Develop a network mindset.
- Build the capacity for "net work" within your organization.
- Build on traditional leadership skills to work more effectively with others in networks.
- Leverage technology to build relationships and accomplish shared goals.
- Better understand your networks.
- Tap into networks to accomplish your leadership goals.

### How you will benefit

- Take home practical, hands-on information and tools.
- Learn best practices and next practices for effective leadership.
- Be inspired to exercise leadership at work and in your community.
- Connect with others who are working to enhance their leadership skills.

### Keynote speaker

Patti Ankam is a recognized leader in the field of social network analysis for knowledge management, and is a frequent speaker and writer on the topic. Prior to launching her consulting practice, Ankam held key knowledge management positions at Nortel Networks and Digital Equipment Corporation (now HP). She has expertise in collaboration practices, social network analysis and knowledge management systems strategy and architecture. Ankam is author of "Net Work: A Practical Guide to Creating and Sustaining Networks at Work and in the World," published in 2007.



Visit [www.pattianklam.com](http://www.pattianklam.com) to learn more.

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### Know your seminar network

Participants who register by the early deadline will take part in a social network analysis to better understand their connection to fellow seminar participants and explore ways to strengthen these connections. Participants will also learn how to map their personal and organizational networks to address a leadership challenge.

### Registration

#### Early registration

\$95

Deadline: Friday, March 4

#### Late registration

\$120

Deadline: Friday, April 1

### How to register

#### Online

[www.k-state.edu/leadershipseminar](http://www.k-state.edu/leadershipseminar)

#### Phone

785-532-5569

#### E-mail

[registration@k-state.edu](mailto:registration@k-state.edu) (with "leadership seminar" in subject line)

### For more information, visit:

[www.k-state.edu/leadershipseminar](http://www.k-state.edu/leadershipseminar)

See seminar website for more information about parking, directions, lodging and the seminar agenda.

#### Special assistance

Participants who need special accommodations because of a disability or special dietary requirement should indicate services needed at the time of registration. Early notification is needed to ensure that accommodations can be provided in a timely manner. Please contact Debbie Hagenmaier, program coordinator, at 785-532-2560 for more information.

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