Senate Ways & Means Subcommittee on Higher Education

March 7, 2019
A unique university for Kansas

• Founded in 1863 as the nation’s first operational land-grant school under the 1862 Morrill Act signed by President Lincoln

• Mission is to foster excellent teaching, research, and service that develop a highly skilled and educated citizenry necessary to advancing the well-being of Kansas, the nation, and the international community

• Salina campus opened in 1991 after merger with Kansas College of Technology. Renamed Polytechnic Campus in 2015

• Innovation Campus opened in Olathe in 2011

• Global Campus has provided distance education since 1966

• College of Veterinary Medicine ranked #4 in country, 99% pass rate for National Licensing Exam (‘18)
Statewide reach

- Extension offices in all 105 counties
- Six K-State Research and Extension Centers located regionally around the state
- Serve state’s largest industries: aviation and agriculture
- Top choice of Kansas high school graduates
- Nearly 91,000 alumni living in the state
- 72,017 4-H youth participants
- 5,722 employees
- 77% of graduates remain in Kansas and surrounding states
- Nationally ranked aviation education and UAS programs
- 70% of wheat grown from varieties developed at K-State
Global impact

• World leader in food safety and food security, on the front line for our nation’s bio-agro defense

• Chosen as the home for the Department of Homeland Security’s $1.25 billion National Bio and Agro-defense Facility

• United States Agency for International Development (USAID) invested more than $100 million to establish K-State’s four Feed the Future Innovation Labs. USAID invested an additional $21 million to renew three of the labs.

• Kansas State University has been designated as an Innovation and Economic Prosperity University by the Association of Public and Land-grant Universities.

• Home of the world’s only BioSecurity Level 3 agriculture research facility to address threats to plant, animal and food safety
K-State 2025 after 7 years

K-STATE
2025
• Record **research expenditures** of $218.3 million in FY 18

• Record year FY 18 for **research awards**:
  o 1,567 awards = $161.6 million
  o 25% increase in funding since FY 2016

• Increasingly **diverse research portfolio**
  o 291 industry-funded projects added
Undergraduate and Graduate Educational Experience

Record freshman-to-sophomore retention

- 2006: 78%
- 2007: 79%
- 2008: 80%
- 2009: 81%
- 2010: 82%
- 2011: 83%

Record 6-year graduation rate

- 2006: 55%
- 2007: 56%
- 2008: 57%
- 2009: 58%
- 2010: 60%
- 2011: 64%
Undergraduate and Graduate Educational Experience

• Record **4-year graduation** rate at 40.4%
• Record **doctorates conferred**
• Student **post-graduation placement** rate improved to 96%
• Enhanced services
  o First Generation Center for Student Success
  o Office of Diversity and Multicultural Student Affairs
  o Intercultural Immersion Experiences (e.g., Orientation and Enrollment)
Private Giving: Innovation and Inspiration

- Exceeded annual goal with **second best year** for fundraising
- On target to meet $1.4 billion goal by 2020
University Finance
## Fund Source

<table>
<thead>
<tr>
<th>Fund Source</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Appropriations (Main Campus, R &amp; E, Vet Med)</td>
<td>$162.3</td>
</tr>
<tr>
<td>Student Tuition (Main Campus, Vet Med)</td>
<td>235.0</td>
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<tr>
<td>Hospital and Diagnostic Lab (Vet Med)</td>
<td>21.1</td>
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<tr>
<td>Gifts, Grants &amp; Contracts</td>
<td>316.1</td>
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<tr>
<td>Auxiliary Enterprises</td>
<td>59.7</td>
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<tr>
<td>Service Clearing</td>
<td>24.8</td>
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<tr>
<td>Local Agencies</td>
<td>80.7</td>
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<tr>
<td><strong>Grand Total</strong></td>
<td><strong>$899.7</strong></td>
</tr>
</tbody>
</table>
All Campuses – General Use Budget Trend*

*Adjusted for inflation

10 Year Change
32.8% Decline in State Funding
32.4% Increase in Tuition Revenue

* Excludes Special SGF Allocations
Main Campus – Per Student Expenditures*

*Adjusted for Inflation

<table>
<thead>
<tr>
<th>Year</th>
<th>SGF Exp. per Fall FTE Student</th>
<th>Tuition Exp. per Fall FTE Student</th>
<th>Tuition + SGF Exp. per Fall FTE Student</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>$7,403</td>
<td>$7,759</td>
<td>$15,162</td>
</tr>
<tr>
<td>2009</td>
<td></td>
<td></td>
<td>$15,988</td>
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<tr>
<td>2010</td>
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<td>2011</td>
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<td>2014</td>
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<td>2016</td>
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<td>2017</td>
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<td>$15,988</td>
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<tr>
<td>2018</td>
<td></td>
<td></td>
<td>$15,847</td>
</tr>
</tbody>
</table>

- 4.52% Increase
- 40.6% Increase
- 33.3% Decrease
Kansas State University Main Campus

- 863 acres
- 211 buildings
- 26 acres of streets
- 127 acres of sidewalks
- 134 acres of parking

Manhattan core campus data – does not include north agricultural farm
Major University Initiatives

- Budget Modernization Project
  - Roll out FY 2020

- Implementation of Strategic Enrollment Management

- Leadership Searches
  - Dean of Veterinary Medicine
  - Dean of Agriculture
  - Vice President for Student Life

- New ways to do business: data, technology and systems

- Building a 21st century Hale Library

- K-State 2025 Strategic Plan Refresh
Advancing K-State 2025 Vision and Economic Prosperity

• Leveraging areas of extreme global strength (e.g. global food systems)
• NBAF economic strategy
• Private sector partnership
• Company attraction
• Advantage Manhattan business community partnership
## North Campus Corridor – Vision for Manhattan

<table>
<thead>
<tr>
<th></th>
<th>Jobs</th>
<th>Payroll &amp; Operating Budget</th>
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<tbody>
<tr>
<td>Current Opportunities (3 yrs)</td>
<td>550 jobs</td>
<td>$33 Million</td>
</tr>
<tr>
<td>NBAF (8 yrs)</td>
<td>400 jobs</td>
<td>$100 Million</td>
</tr>
<tr>
<td>2013 NBAF life sciences estimate* (20 yrs)</td>
<td>1,200 jobs</td>
<td>$81 Million</td>
</tr>
<tr>
<td>Non-NBAF (20 yrs)</td>
<td>2,850 jobs</td>
<td>$236 Million</td>
</tr>
<tr>
<td><strong>2035 GOAL</strong></td>
<td><strong>5,000 jobs</strong></td>
<td><strong>$450 Million</strong></td>
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- The impact on the total Manhattan MSA economy would represent **5% annually** and reflect economic output of **$2-3B over the first 25 years**.
  - *GAI Consultants economic study for the City of Manhattan*
- **$45M** estimated investment need for public infrastructure (roads, sidewalks, lighting, streetscape, lighting, wayfinding, signage, etc...) to facilitate the growth and research adjacent to NBAF and K-State
• We appreciate the Governor’s Budget recommendation of $8.9 million, we believe this is a good start.

• We are asking the Legislature to fund the Kansas Board of Regents request of $50.0 million for all of higher education.

• We appreciate the Governor’s Budget recommendation of restoring $4.0 million for the Global Foods research initiative.