Division of Communications and Marketing

Photo Services
David Mayes
Matt Binter
Who we are

• University Photographer David Mayes
  – K-State alum
  – Collegian and Royal Purple
  – 13 years in newspapers
  – 4 years as University Photographer

• Assistant University Photographer Matt Binter
  – K-State alum
  – Collegian and Royal Purple
What we do

• Provide great visuals to the university community
  – Images play a critical role across many media platforms.
  – We are available to any unit at K-State.
  – Best of all, we’re free!
Why are great pictures important?

• Telling the visual story of K-State will help drive the university forward.
  – Make us look like a Top 50 institution
  – Share the great things happening at K-State with the world
  – Student recruitment
  – Aid research
How we work

• On location
How we work

• Studio
What we provide

• Free photo shoots
• Free high-resolution jpeg images
• Low-cost prints
What we provide

- Stock catalog
How can our pictures be used?

To create professional:
• Websites
• Publications
• Recruiting materials
• Decoration