

70th

Annual Kansas Turfgrass Conference

Online Edition

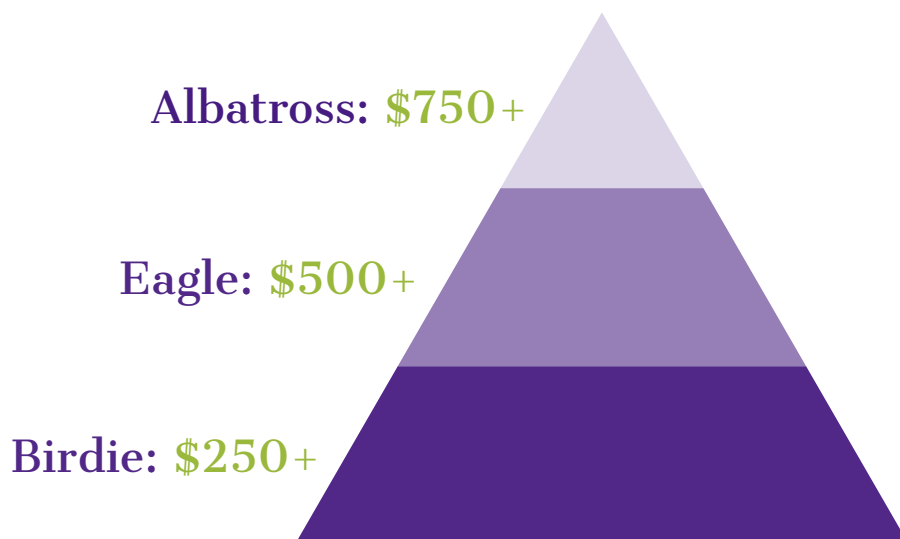
December 7-10, 2020



2020 Sponsorship Opportunities

The 70th Annual Kansas Turfgrass Conference has been transformed into an online setting for 2020. We are pleased to be able to offer a safe, interactive, diverse, and engaging conference with a variety of speakers from multiple states and industries. This will provide your company the opportunity for networking within our industry from December 7 – 10, 2020. As a sponsor, your company will have the opportunity to actively participate in the online edition of this conference, while receiving unique brand recognition in our first-ever online conference.

Sponsorship Levels



Exclusive Online Sponsor Package

Sponsorship Benefits	Albatross	Eagle	Birdie
Featured in Conference e-Brochure	✓	✓	✓
Recognition on Conference Website	✓	✓	✓
Recognition During Conference Welcome	✓	✓	✓
Promotion Between Presentations on Looped Slides	✓	✓	
Individualized Promotion on @KSUTURF Facebook	✓	✓	
Spotlight on K-State Turf and Landscape Blog	✓		
Featured in K-State Turf and Landscape Newsletter	✓		
1-2 Minute Conference Session Introduction	✓		

About the Sponsorship Benefits

- **Featured in Conference e-Brochure:**

- The conference brochure is emailed to every participant in the Annual Turfgrass Conference. The brochure is used in the promotion of the conference and featured on the conference website.

- **Recognition on Conference Website**

- All sponsors will be highlighted on the conference website: www.kansasturfgrassfoundation.com

- **Recognition During Conference Welcome**

- All sponsors will be highlighted during the conference welcome and introductions on December 7th, 2020.

- **Promotion Between Presentations on Looped Slides**

- With this being an online conference, there will be the opportunity to have your organization featured in between presentations on a looped slideshow. This will provide participants multiple opportunities to view your organization's name and logo, as well as anything else your organization would like to feature on the slide. Limit one slide per sponsor.

- **Individualized Promotion on @KSUTURF Facebook**

- With approximately 1500 followers, the K-State Turfgrass Research and Extension Facebook page provides an excellent outreach opportunity to reach specialized clientele and promotion to other organizations in the industry. One post will be made about your organization, highlighting your organization's logo and contribution to the Annual Turfgrass Conference.

- **Sponsor Spotlight on K-State Turf and Landscape Blog**

- Our K-State Turf and Landscape Blog reaches both our Facebook and Newsletter audiences. This post will feature information about your organization. We will conduct a short interview to learn more about your organization, and provide links to your website and/or contact information.

- **Featured in K-State Turf and Landscape Newsletter**

- With over 1000 email subscribers, the K-State Turf and Landscape Newsletter provides another point of contact with prospective clientele and promotion to other organizations in the industry. The email will provide a link to the featured blog post about your organization.

- **1-2 Minute Conference Session Introduction**

- This unique opportunity will allow someone from your organization to host an online session at the Annual Turfgrass Conference. By hosting the session, you will have the chance to promote your organization in a 1-2 minute session introduction. You will also introduce the speaker and be featured as the host for that particular conference session. Slides can be used as needed.



Get more information about
sponsoring by contacting:

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70th Annual Kansas Turfgrass Conference

hosted by KTF, in conjunction with KNLA

December 7-10, 2020 - Online Edition



Sponsorship Request Form

Please complete and return this form by November 9th, 2020 to:

- Mail: KTF, 1712 Claflin, 2021 Throckmorton, Manhattan, KS 66506
- Email: cdipman@ksu.edu
- Online Registration: <https://2020sponsorship.eventbrite.com/>

Please print or type:

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Fax: _____ Email: _____

Sponsor Contact:

Name: _____ Email: _____

Sponsorship Selection:

Albatross: \$750 \$ _____

Eagle: \$500 \$ _____

Birdie: \$250 \$ _____

Additional Donation to KTF (*if desired*) \$ _____

2021 KTF Membership Dues \$75.00 - Member Name: _____ \$ _____

Total Due: \$ _____

Payment:

☐ Check Payable to Kansas Turfgrass Foundation enclosed ☐ Please invoice (payable upon receipt)

☐ Credit Card: Type: _____ No: _____ Expiration: _____ CVC: _____
Name on Card: _____

☐ Eventbrite Registration and Payment (For online registration, service and processing fees apply)