$= (y-1)^{2} = \frac{\Delta x}{\Delta x} = \frac{1}{2} \sin \alpha = \frac{1}{2} = \frac{1}{2} \cos \alpha = \frac{1}{2} =$ 

Socio 423

## METHODS OF SOCIAL

## RESEARCH

## IMPORTANCE OF RESEARCH

Have you ever wondered where the numbers on social media useage comes from? How they optain the numbers regarding poverty, crime rates, or social inequalities? Enroll in Methods of Social Research to learn more about these data phenomena and about how to conduct and understand social science resarch!

## WHY THIS COURSE?

This course allows students to understand the basics of social science research, pursure their own research questions, and enhance critical thinking skills through project design and data anylsis. It is 3 hours and a required Sociology course.

For more information contanct Dr. Lisa Melander at Imeland@ksu.edu.

DATA ANALYSIS
LEVELS OF MEASUREMENT
TYPES OF RESEARCH
ETHICAL ISSUES

$$T + y^{2} = Z \qquad S_{s} = \begin{bmatrix} 100 \\ 1001 \end{bmatrix}$$

$$P = r^{2} = \begin{bmatrix} 1 \\ 3 \end{bmatrix} = \begin{bmatrix} 3 \\ 4 \end{bmatrix}$$

$$\Delta t = T = 30$$