

Michael Wesch
Professor of Cultural Anthropology
University Distinguished Teaching Scholar
Kansas State University

Bio

Michael Wesch is a cultural anthropologist and the creator of multiple award-winning videos on teaching, technology, and the world's religions. The New York Times listed him as one of 10 professors in the nation whose courses “mess with old models” and added that “they give students an experience that might change how they think, what they care about or even how they live their lives.” His videos have been viewed over 20 million times, translated in over 20 languages, and are frequently featured at international film festivals and major academic conferences worldwide. Wesch has won several major awards for his work, including the US Professor of the Year Award from the Carnegie Foundation, the Wired Magazine Rave Award, and he was named an Emerging Explorer by National Geographic. He is also co-creator of anth101.com and author of The Art of Being Human, a free and open textbook alternative for Introduction to Cultural Anthropology.

Education

- 1997 BS in Anthropology with Honors, Summa Cum Laude, Kansas State University
- 2006 PhD in Cultural Anthropology, University of Virginia

Academic Appointments

- 2004-Present Professor of Cultural Anthropology & University Distinguished Teaching Scholar

Specializations

cultural anthropology, storytelling, creative ethnography using digital media, media ecology, Technology and Higher Education, Papua New Guinea Studies

Teaching Awards

- 2018 SIDLIT Award for Outstanding Online Course
- 2011 Named University Distinguished Teaching Scholar
- 2008 CASE / Carnegie Foundation U.S. Professor of the Year
- 2011 Coffman Chair for University Distinguished Teaching Scholars. Kansas State University.
- 2010 Ron Iman Award for Outstanding Teaching, KSU Alumni Foundation
- 2008 Presidential Award for Outstanding Undergraduate Teaching, Kansas State University
- 2008 Inspire Integrity Regional Award Winner (1 of 15 in the nation)
from the National Society of Collegiate Scholars
- 2008 Outstanding Faculty Member of the Year (KSU fraternity and sorority community)

- 2007 William L. Stamey Award for Outstanding Teaching
- 2006 Women in Science and Engineering Program Making a Difference Award
- 2006 Distinguished Member of National Society of Collegiate Scholars
- 2005 Nomination for Professor of the Year by residence hall students (again in 2007)
- 2005 Mortar Board Outstanding Professor Award

Also recognized by numerous student organizations for outstanding teaching.

Funding and Awards for Research and Creativity

- 2013 National Science Foundation \$715,845 over 4 years (funded)
 “Bringing Anthropology into Cybersecurity” Co-PI
 Xinming Ou, Michael Wesch, Kansas State University.
 John McHugh, RedJack LLC, and S. Raj Rajagopalan, Honeywell ACS.
- 2012 Honorary Doctorate. Universidad de San Martin de Porres.
- 2010 Named one of the first Fellows of the National Institute for Technology in Liberal Education
- 2010 MacArthur/Mozilla Foundation Donation of \$25,000 to promote media literacy
- 2009 National Geographic Emerging Explorers Award (1 of 10 selected worldwide from all fields, for “making a substantial contribution to global knowledge while still early in their careers”)
- 2009 National Geographic Donation of \$40,000 to support Digital Ethnography program
- 2009 Google/YouTube Donation of \$10,000 to support Digital Ethnography program
- 2008 Named to the Encyclopedia Britannica Editorial Board of Advisors
- 2007 Wired Magazine Rave Award for Video
- 2007 John Culkin Award for Outstanding Praxis in Media Ecology
- 2007 Faculty of the Salzburg Seminar in Austria on “The New Information Networks: Challenges and Opportunities for Business, Government, and Media.”
- 2007 US Nominee for the World Summit Award (United Nations Award for best e-content)
- '02-'03 Fulbright-Hays International Dissertation Research Fellowship \$31,901
- '99-'02 National Science Foundation Graduate Research Fellowship \$82,000
- 1999 Jacob K. Javits Fellowship

Popular Teaching Publications including YouTube Video Series

- 2016 Life101.Audio Professor’s Night Out. A “This American Life”-style podcast about college life. 1 hour in length. Comparable to a full documentary. This took 6 months of intensive full-time work to

produce, including fieldwork, extensive interviews, editing and post-production. Featured in the Chronicle of Higher Education and Educause Review. 5 Star rating on iTunes. Ranked #4 in the Ultimate Higher Ed Podcast Roundup by Comevo.

2016 “Unboxing Stories.” Animated short published and presented at the Future of Storytelling Summit: <https://futureofstorytelling.org/video/dr-michael-wesch-unboxing-stories> This is a premiere invitation-only summit limited to 300 attendees and 30 invited speakers. Each speaker co-produces a video short to introduce their work. The 30 speakers are leaders in their respective fields which range from art & music (such as Jeffrey Seller, producer of Hamilton) to Politics (Al Gore & Edward Snowden) to creators of cutting edge technologies (virtual reality game-makers, etc.).

2016 “The Sleeper” animated short featured in The Chronicle of Higher Education.

<http://www.chronicle.com/article/These-Videos-Could-Change-How/232645/>

2016 “Failure is Fun and Fascinating” video short. 190,000+ views and over 2,000 shares.

2016 “The Syllabus” video short ‘trailer’ for ANTH 204. 25,000+ views and over 300 shares

2014 “To Live in This World” Video Short produced with the Digital Ethnography students Jordan Thomas and Kenzie Wade. Accepted to the Ethnografilm Film Festival in Paris, France. Sponsored by the International Social Science Council and the Society for Social Studies of Science (4S). (approximately 33% acceptance rate)

Also accepted into the Journal of Video Ethnography for December 2015 Issue.

Publications

2018 The Art of Being Human. A Textbook for Cultural Anthropology. New Prairie Press.

2018 “The End of Higher Education: Assumptions, Implications, and Impacts of Apocalyptic Narratives” in Navigating the Volatility of Higher Education: Anthropology and Policy Perspectives. Edited by Brian Foster, Steven Graham, and Joe Donaldson. Information Age Publishing.

2017 Humans are Dynamic - Our Tools Should Be Too. IEEE Internet Computing. Sathya Chandran Sundaramurthy, Michael Wesch, John McHugh, Xinming Ou, Raj Rajagopalan (35% authorship - sole anthropologist on the team)

2016 Turning Contradictions into Innovations. Symposium on Usable Privacy and Security. 2015 Conference Proceedings. (24% acceptance rate) Sathya Chandran Sundaramurthy, Michael Wesch, John McHugh, Xinming Ou, Raj Rajagopalan (35% authorship - sole anthropologist on the team)

2016 Humans are dynamic. Our tools should be too. Innovations from the Anthropological study of Security Operations Centers. IEEE Computing Special Issue on Usable Privacy and Security. (This publication takes the best papers submitted above and asks the authors to re-write exploring broader implications for a wider technical audience.) Sathya Chandran Sundaramurthy, Michael Wesch, John McHugh, Xinming Ou, Raj Rajagopalan (35% authorship - sole anthropologist on the team)

2015 A Human Capital Model for Mitigating Security Analyst Burnout. Symposium on Usable Privacy and Security. 2015 Conference Proceedings. (24% acceptance rate) Sathya Chandran Sundaramurthy, John McHugh, Xinming Ou, Raj Rajagopalan, Michael Wesch (35% authorship - sole anthropologist on the team)

Distinguished Paper Award at Symposium on Usable Privacy and Security (Ottawa, Canada). (Top paper among 93 submissions)

2014 An Anthropological Approach to Studying CSIRTS. IEEE Security & Privacy 12(4): 52-60. Sathya Chandran Sundaramurthy, John McHugh, Xinming Ou, Raj Rajagopalan, Michael Wesch (35% authorship - sole anthropologist on the team)

2013 "Smile Because it Happened" Documentary video about 10 students living in a Continuing Care Retirement Community. Accepted at Ethnografilm festival. Paris, France.

2012 Human No More: Digital Subjectivities, Un-Human Subjects and the End of Anthropology. Edited by Neil Whitehead and Michael Wesch. University of Colorado Press.

2012 "Anonymous, Anonymity, and the End(s) of Identity and Groups Online: Lessons from "the first Internet-Based Superconsciousness." In Human No More: Digital Subjectivities, Un-Human Subjects and the End of Anthropology. University of Colorado Press.

2011 The art of loving and learning: Erich Fromm and the learning (of) transformation. In Inspiring Academics: Learning with the World's Great University Teachers, edited by Iain Hay. Pp. 23-29. Open University Press.

2009 YouTube and You: Experiences of Self-Awareness in the Context Collapse of the Recording Webcam.. Explorations in Media Ecology Volume 8 Number 2.

2009 "Human No More: Digital Subjectivities in a Post-Human Anthropology" co-authored with Neil Whitehead. Anthropology News 50[9]:12.

2008 "An Anthropological Introduction to YouTube" Digital Video Published on YouTube, July 25th http://www.youtube.com/watch?v=TPAO-lZ4_hU

- Featured by David Byrne in New York Times Magazine's "Moments that Mattered"
- Originally delivered as a speech at the Library of Congress
- Featured by the editors of YouTube in August 2008.
- over 1 million views
- Top 100 All-Time Favorites on YouTube in the Education category
- Top 10 on Technorati for the month of August
- Translated into Bulgarian and Portuguese
- Segment shown on CBS Sunday Morning, April 26th 2009
- Featured in **Bookmark: wissenswelten von der keilschrift bis YouTube** (*translation: Bookmarks: From Cuneiform to Youtube*) at the Kestnergesellschaft, an arts organization and exhibition house in Hanover, Germany.
- Featured in California Museum of Photography show titled "*Mediated*". Full text transcript will be published in the exhibition catalogue. From the curator: "*Mediated* features contemporary artists who use internet and Hollywood source material to make new works... some like mash-ups, but others using innovative installation techniques to push the concept further. Your research will give the show context and help give people who do not use the internet the background necessary to understand important concepts related to the artwork and social phenomena that has produced it."

"An Anthropological Introduction to YouTube is exactly what it says it is, and, of course, it itself is also a YouTube phenomenon that looks at other YouTube phenomena and back at itself."

- David Byrne, New York Times Magazine "Moments that Mattered"

"Wesch's work has the narrative pacing of a thriller; it's likely your adrenalin might start pumping with anxiety, like mine did, around 38 minutes. ... Wesch makes a mind-blowing argument – and he makes it so convincingly that YouTube will never look the same."

- CJ Janovy, Kansas City Pitch

"[a] builder and curator of a cabinet of wonders ... Watching him and his work is like watching a time-lapse photograph of the Empire State Building going up. Every morning a new story appears. Amazing."

- Gardner Campbell, Director of the Academy for Teaching and Learning
Associate Professor of Literature and Media, Honors College, Baylor University

- 2008 "Creating "Kantri" in Central New Guinea: Relational Ontology and the Categorical Logic of Statecraft" M/C Journal of Media and Culture 11(5).
<http://journal.media-culture.org.au/index.php/mcjournal/article/viewArticle/67>
- 2008 "Revisiting a Vision of Students Today" Originally published on Britannica Blog, October 2008. Published in Journal of Media Literacy in 2009.
<http://www.britannica.com/blogs/2008/10/a-vision-of-students-today-what-teachers-must-do/>
- 2008 "From Knowledgeable to Knowledge-able: Learning in New Media Environments"
Academic Commons December 2008.
- 2008 "Anti-Teaching: Confronting the Crisis of Significance." Education Canada 48(2):4-7.
http://www.cea-ace.ca/media/en/AntiTeaching_Spring08.pdf
- Positively reviewed in the Ideas section of the Toronto Star. May 25th 2008.
 - Translated into Spanish as, "**Anti-Ensenanza: Confrontando la Crisis del Sentido**"
[http://www.diegoleal.org/docs/2008/Wesch\(2008\)-Antiensenanza.pdf](http://www.diegoleal.org/docs/2008/Wesch(2008)-Antiensenanza.pdf)
- 2007 "Web 2.0 ... The Machine is Us/ing Us." Digital Video Published on YouTube, Jan. 31st.
http://www.youtube.com/watch?v=NLIgopyXT_g
- Winner of the Wired Magazine Rave Award for Video
 - Reviewed and accepted for broadcast on Current TV.
 - Selection for the Margaret Mead Film Festival, November 11th 2007.
 - Featured by the editors of YouTube in February 2007.
 - #1 video on Technorati for the month of February.
 - Featured at numerous academic conferences worldwide including TED 2007 conference
 - Made into a live dance piece choreographed by Wooster Professor of Dance, Kim Tritt, and scored by Kent State's Sebastian Birch
 - Translated in over 15 languages
 - Named one of the Top 100 Most Iconic Internet Videos by URLesque (the only academic video to make the list)
 - Latitude 48° 34' 52, Longitude 7° 45' 33 exhibition at the Strasbourg Ecole Superieure des Arts Decoratifs / France features *Web 2.0: The Machine is Us/ing Us*. The exhibition deals with a specific problematic linked to pedagogy using images, with the transmission of sciences and knowledge and with cultural mediation.
 - Also featured at the world's first gallery about the social impact of the internet at the National Media Museum in Yorkshire in the UK
 - Over 10 million views
- 2007 "A Vision of Students Today." Digital Video Published on YouTube, October 12th.
<http://www.youtube.com/watch?v=dGCJ46vyR9o>

- Reviewed and accepted for broadcast on Current TV.
- Featured by the editors of YouTube on October 26th 2007.
- #1 video on Technorati on October 16th
- Featured at numerous academic conferences worldwide including TED 2008 conference
- Over 3 million views
- Translated into 6 languages
- Featured on ABCnews.com in March 2008
- Made into live dance piece by Bala Sarasvati, University of Georgia CORE Concert Dance Company
- 1 of 5 finalist for a YouTube Award for Most Inspirational Video 2007

2007 "Information R/evolution." Digital Video Published on YouTube, October 12th.

<http://www.youtube.com/watch?v=-4CV05HyAbM>

- #1 video on Technorati on October 21st
- Featured at numerous academic conferences worldwide
- Translated into Catalan and German
- Twist Image "Best of 2007" – selected by David Weinberger of the Harvard Berkman Center for Internet and Society

2007 "A Witch-hunt in New Guinea: Anthropology On Trial."
Anthropology and Humanism, Vol. 32, No. 1, pp. 4-17

Other Publications

2013 New Media Literacy: What's at Stake? *In* Yvonne Crotty and Margaret Farren, eds. Peter Lang Publishing Group.

2013 Building Cultures of Creativity in the Age of the Knowledge Machine. *In* Bo Stjerne Thomsen and David Gauntlett, eds. Cultures of Creativity. The Lego Foundation.

2011 "The Old Revolution" Campus Technology. March 23rd 2011. Available online at <http://campustechnology.com/articles/2011/03/23/the-old-revolution.aspx>

2009 "A Sense of Purpose" *EDUCAUSE Review*, vol. 44, no. 5 (September/October 2009): 8–9

2008 Digital Ethnography: Understanding Digital Culture. ON magazine. January 2008.

2008 "Das ist eine kraftvolle Entwicklung" extensive interview in Sueddeutsche Zeitung (Germany's largest newspaper) Oktober 2008.

2007 Web 2.0. Edited by Vito di Bari. Il Sor 24 Ore. Italy. (one of 23 "international experts" who contributed to the book. Others included Howard Rheingold, Jay Adelson, and Thomas Vander Wal.)

2007 Mediated Cultures (mediatedcultures.net). Accepted into the Intute Social Sciences Online Catalog on August 2nd 2007. ("Intute employs a network of subject specialists to find, evaluate and catalogue the best of the Web." <http://www.intute.ac.uk/policy.html>) Also featured in a segment on Click! a program on BBC.

2007 "What is Web 2.0? What does it mean for Anthropology?" Anthropology News

- May 2007, Vol. 48, No. 5, pp. 30-31 also translated into Romanian and published in the Romanian Journal of Social Informatics.
- 2007 "An In-depth Look at the Cyber-Phenomenon of Our Time: Web 2.0" The Lawlor Review XV(2), pp. 10-16.
- 2007 A Brief Interview with Michael Wesch (The Creator of That Wonderful Video ...) extensive written interview with John Battelle of Federated Media. Published on SearchBlog.
- 2005 Review of "Becoming Sinners: Christianity and Moral Torment in a Papua New Guinea Society" by Joel Robbins. *Anthropological Forum* 15(2): 219-221.
- 2003 "Tumolbil, Wara Smol, and the 141st Meridian: Past and possible future effects of the Indonesian-Papua New Guinea border on the people and environment of Tumolbil and Wara Smol." Report submitted to the Border and Special Projects Division, Papua New Guinea.
- 2002 Review of "Arrow Talk: Transaction, Transition, and Contradiction in New Guinea Highlands History" by Andrew Strathern and Pamela J. Stewart. *Pacific Studies* 25(3):112-115.
- 2002 Virtual Snow: On-line Resources on the Life and Anthropology of Edmund Snow Carpenter. (includes digital translation of "Oh, What a Blow That Phantom Gave Me!")
<http://mediatedcultures.net/phantom/>
Accepted into the Social Science Information Gateway Internet Catalogue in 2005
Visualanthropology.com Spotlight Choice for February 2002
- 2000 "The Drum and the Mask: Time of the Tubuan" Review of video co-authored with Roy Wagner. *American Anthropologist* 102(4):886-887.
- 2000 Nekalimin.net. A developing on-line resource and ethnography of a Papua New Guinea people
<http://mediatedcultures.net/phantom/png/nekalimin/>
"by far and away the most interesting web-mounted hypermedia ethnography to date."
Cardiff University Hypermedia Ethnography Project Links Page, September 13, 2003
<http://www.cardiff.ac.uk/socsi/hyper/links.html>

Podcast Interviews

- 2009 Educause Now Show #13 featured interview (podcast):
<http://www.educause.edu/blog/gbayne/EDUCAUSENow13Obamas2010Budgetf/168155>
- 2009 Michael Wesch: A Cultural Anthropologist Looks at Digital Technology. Interview with Steve Hargadon. <http://www.futureofeducation.com/forum/topics/michael-wesch-a-cultural>
- 2009 Connect@NMC: Michael Wesch and Digital Ethnography. April 23rd 2009.
<http://www.nmc.org/connect/wesch>
- 2009 Seedlings Interview. May 1st 2009. <http://www.edtechtalk.com/node/3735>

Academic Presentations & Panels

- 03/27/15 "The End of Higher Education: Assumptions, Implications, and Impacts of Apocalyptic Narratives" Society for Applied Anthropology. Pittsburgh PA.
- 11/23/13 Discussant for Teaching Anthropology in Changing Learning Environments. American

Anthropological Association Meetings. Chicago IL.

- 03/01/14 Workshop on Digital Ethnography of Longterm Care Facilities. Association for Gerontology in Higher Education. Denver, Colorado.
- 12/11/13 Ethnographic Fieldwork at a University IT Security Office. Annual Computer Security Applications Conference. Washington, DC. Presented by Xinming Ou. 50% authorship of presentation.
- 06/22/14 Using Anthropology to Study Security Incident Response. Forum of Incident Response and Security Teams (FIRST). Boston, MA. Presented by Raj Rajagopalan. 50% authorship of presentation
- 2011 McLuhan 100: Then, Now, Next. International celebration of Marshall McLuhan's work. Special invited panel to open the event with Harald Prins, Janine Marchessault, Michael Darroch, and Roto Geiser
- 2009 Organized Presidential Invited Session at the American Anthropological Association meetings called "Human No More: Digital Subjectivities, Un-Human Subjects and the End of Anthropology" with Neil Whitehead (U Wisconsin) and presented "Anonymity, Anonymous, and the End/s of Identity and Groups Online"
- 2009 "The Machine is (Changing) Us: YouTube and the Politics of Authenticity." Personal Democracy Forum 2009 Keynote Presentation (40 minutes). Jazz at Lincoln Center. Over 1,000 in attendance. Received standing ovation.
- 2008 "Toward an Ethnography of YouTube" DIY Video Summit at USC, Los Angeles, CA. Feb. 8th.(invitation only event for top scholars and web video producers)
Positively reviewed in an article on the PBS website MediaShift:
<http://www.pbs.org/idealab/2008/02/michael-wesch-toward-an-ethnog.html>
- 2008 "YouTube and the Mediation of the Sacred." Media Ecology Association Conference. June 20th. Santa Clara, California.
- 2008 Organized "Remixing Anthropology: Collaboration 2.0 in the Reputation Economy" for the American Anthropological Association meetings in San Francisco, but could not attend due to a conflict with the CASE/Carnegie Prof. Of the Year Awards Ceremony.
- 2007 "Digital Subjectivities" Co-organized with Jay Hasbrouck from Intel. American Anthropological Association Meetings. December 1, 2007. Washington DC.
Presented a paper titled, "Why WeTubed on YouTube: Vlogging and Participant Observation in a Digitally Mediated Community"
- 2007 Margaret Mead Film Festival. Moderator & Presenter on the panel, "The Machine is Us/ing Us" (named after my video of the same name.) American Museum of Natural History. New York, NY.
- 2006 Co-organizer for a double session titled "Beyond E-Text: The Challenges and Possibilities of Digital Ethnographies" with Shelly Errington of UC- Santa Cruz. November 2006 in San Jose, CA.
Presented a paper titled, "What Phantoms are Lurking in Hypermedia 2.0"
- 2005 Co-organizer for a double session titled "Witnessing Witchcraft: Quandaries of Engagement" with Tom Strong of Princeton University. December 2005 in Washington DC. Presented a

paper titled, "Quandaries of Engagement: A New Guinea Example"

- 2005 Invited panelist for "Oh What a Blow That Carpenter Gave Me!" a retrospective on the effects of Edmund Carpenter's scholarship on Media Ecology. The 6th Annual Convention of the Media Ecology Association. New York City. June 25th 2005.
- 2005 "That Phantom Still Lurking: The Effects of Media on Central New Guinea 35 Years after Carpenter." Visual Cultures Conference. Kansas State University.
- 2003 "Operation Clean & Sweep: Neo-colonialism in New Guinea. With ethnographer commentary on the ethics of participation." Graduate Association for Visual Anthropologists. Visual Cultures conference. Chicago, IL, November 21 2003.
- 2003 "Witch Nation? 141 degrees, 30 seconds, and the Power of Measurement in the National Order of Things." Invited presentation at the Cosmos Club, Washington DC. November 15, 2003.
- 2003 "Of States & Sorcery: Making Groups in New Guinea." Presented at the Melanesian and Pacific Studies Center, Waigani, Papua New Guinea. August 25th 2003.
- 2001 "Hypermedia's Greatest Potential (Dilemma): Preserving and Presenting Creativity" Presented at GAVA Futures Conference, Smithsonian Institution, Washington DC, November 2001. On-line at <http://www.people.virginia.edu/~mlw5k> under "Theses"
- 2001 "Epistemological Tourism: Pragmatics and Paradox in Mountain Ok." Co-presented with Roy Wagner. April 6, 2001. University of Virginia Pro-Seminar.
- 2000 "Schizmogogenesis in the Oeuvres of Frankie Avalon" A tribute to Roy Wagner co-authored with Peter Metcalf. Presented at the American Anthropological Association Meetings in San Francisco, November 17, 2000, in the panel, "Twenty-five Years after 'The Invention of Culture': A Critical Retrospective," organized by David Murray and Joel Robbins.

Especially Notable Invited Keynotes and Plenary Presentations

- 01/25/12 FETC – The Country's Premiere K-12 Education Technology Conference. Over 7,000 attended keynote session. Orlando, Florida.
- 03/16/12 USA Today's Great City Schools Education Forum. Addressed superintendents from the 150 largest school districts, overseeing the education of over 7 million children. I was the main keynote, followed by Academy Award Winner Geena Davis. Washington DC.
- 06/07/11 Personal Democracy Forum: An annual gathering in New York City of about 1,000 top political professionals, technologists, and advocacy groups to discuss the future of democracy. I was invited as one of 15 plenary keynotes. Others included Vivek Kundra (White House CIO), Craig Newmark (Craigslist), and Lawrence Lessig (Stanford).
- 10/07/11 Future of State Universities. One of 14 speakers invited by Governors Jim Hunt & Jeb Bush to address 600 university presidents and provosts on the future of state universities. Other speakers included Tony Blair, John Howard, Michael Crow, Sal Khan, and Clayton Christensen.
- 10/14/11 Mobility Shifts: An International Future of Learning Summit, hosted by the New School. Keynote Presentation.

- 2010 Why Critical Thinking is not enough in New Mediated Environments. CHAT Festival (Collaborations: Humanities, Arts, and Technology), hosted by HASTAC, the Humanities, Arts, Science, and Technology Advanced Collaboratory, one of the top institutions in the study of digital humanities. February 18th 2010. University of North Carolina.
- 2010 Mediated Culture / Mediated Education. TEDxNYED. March 6th 2010. Special TED event focusing on education. New York, New York.
- 2010 From Knowledgeable to Knowledge-able. TEDxKC, August 12th 2010. Special TED event hosted in Kansas City.
- 2010 Creativity and New Media. Google Zeitgeist. (Google invites “the leading thinkers of our time” to speak to their invited guests. Other speakers included Tom Brokaw, Vicente Fox, Geoffrey Canada, Will.i.am, Nobel laureates and Pulitzer Prize winners.)
- 2010 Media Literacy: Why we are failing, and why it matters. Open Video Conference keynote. New York City. (Premiere event for online video academics and artists)
- 2009 (Re)Mixed Messages. Pop!Tech. October 24th. Camden Maine. *Pop!Tech brings together about 2 dozen scientists, artists, and thinkers from all fields to share their latest insights and innovations in a series of 15 minute presentations (much like TED). According to Time Magazine’s Hero of the Planet, Geoffry Ballard, PopTech is “the single best conference about new ideas I have ever attended.”*
- 2009 “The Machine is (Changing) Us: YouTube and the Politics of Authenticity.” Personal Democracy Forum 2009 Keynote Presentation (40 minutes). June 30th. Jazz at Lincoln Center in New York City. Over 1,000 in attendance. Received standing ovation. *The Personal Democracy Forum brings scholars together with some of the most important people in politics and government. For example, my presentation followed that of Alec Ross, Chief of Innovation for Secretary of State Hillary Clinton, and Vivek Kundra, Federal Chief Information Officer for President Barack Obama.*
- 2009 “From Knowledgeable to Knowledge-able: Learning in New Media Environments” January 20th. Educause Learning Initiatives Conference Keynote. Orlando Florida. *The Educause Learning Initiatives Conference is widely considered to be one of the most important Educational Technology conferences in the nation.*

Major Keynotes and Plenary Presentations

The following schedule lists the keynotes I have given. At each event I gave one or more of the following presentations:

“From Knowledgeable to Knowledge-able: Learning in New Media Environments”

an argument for changing the format of classes to practice knowledge skills necessary for new media environments

“The Crisis of Significance and the Future of Higher Education”

a cultural analysis of the current state of Higher Ed and how we can create a better future

<http://hosted.mediasite.com/flash/ELI/HumanFuturesforTechnologyandEducation/>

“A Portal to Media Literacy”

a demonstration of how various “Web 2.0” technologies can be harnessed in the classroom in a way to help students harness and leverage the web themselves

<http://www.youtube.com/watch?v=J4yApagrn0s>

“Mediated Culture: Lessons from New Guinea for New Media”

a cultural analysis of the impact of writing in New Guinea and what we can learn from this as we think about the impact of the Web on global society

International

- 06/28/12 EdMedia: World Conference on Educational Media and Technology. Denver, Colorado.
- 08/02/12 InsideNGO Conference. Washington DC.
- 06/29/11 DIVERSE (Developing Innovative Visual Educational Resources for Students Everywhere) Conference. Dublin, Ireland.
- 06/24/10 The Society for Teaching and Learning in Higher Education. Toronto, Canada.
- 10/21/09 PopTech 2009. Camden, Maine.
- 09/08/09 Association for Learning and Technology Conference Keynote. Manchester, UK.
- 05/15/09 La Ciencia y Web 2.0. Universidad del Sagrado Corazón. Puerto Rico
- 12/4/08 Online Educa Berlin. Berlin, Germany. World's largest e-learning conference.
- 11/28/08 Nati Digitali Conference. Rome, Italy.
- 10/16/08 Pro*Voque: Inspirar, Liderar, Innovar. Madrid, Spain.
- 8/11/08 World Education Conference. Las Vegas, Nevada. (presented with 3 former students)
- 5/2/08 Nordic Executives Summit. Monaco.
- 3/28/08 Education 2.0 Sponsored by Google Russia. Moscow. (delivered via web video)

National

- 08/15/15 Boomer Technology Summit. Kansas City, MO.
- 04/13/16 NAPCP Keynote. Tampa, Florida.
- 10/26/13 CCAS (Annual meeting for the Deans of Arts & Sciences) – Orlando, Florida
- 05/20/14 National Extension Technology Conference. Manhattan Kansas
- 10/26/13 POD Conference (Professional and Organizational Development) – most prominent national gathering of directors from teaching and learning centers in higher education Seattle, Washington. 900 attendees. Standing ovation.
- 02/22/13 CAMEX Campus Market Expo
- 03/02/13 World Hunger Summit
- 05/29/13 CSTD Calgary Symposium (national Canadian conference for learning professionals)
- 03/06/12 Cengage Learning Course Technology Conference. San Antonio, Texas.
- 06/11/12 CACUSS Forum. Toronto, Canada.
- 07/11/12 SCUP: Society for College and University Planners. Chicago.
- 07/14/12 TEDxGladstone.
- 02/03/11 Ontario Libraries Association “Super Conference” Toronto, Canada.
- 02/04/11 Digital Marketing Forum. Austin, Texas.

02/25/11 eLearning Guild. Orlando, Florida.
 04/07/11 NITLE National Institute for Technology in Liberal Education. Washington DC.
 04/12/11 National Association of Purchasing Card Professionals. Las Vegas.
 05/03/11 Canada 3.0 "Canada's Premier Digital Media Event" Stratford, Ontario, Canada.
 05/10/11 Saskatchewan IT Summit. Saskatoon, Canada.
 07/25/11 Campus Technology ("nation's premier higher education technology conference") Boston.
 09/27/10 UX Week. San Francisco.

08/21/10 TEDxKC (TED event in Kansas City, Missouri)
 07/15/10 Building Learning Communities 2010, Boston, Massachusetts.
 03/06/10 TEDxNYED (special TEDx event on education)
 02/18/10 CHAT Festival (HASTAC), University of North Carolina
 11/20/09 Lilly Conference
 03/20/09 Information Architecture Summit. Memphis, Tennessee.
 01/20/09 Educause Learning Initiatives Conference. Orlando Florida.
 10/19/08 The League Conference on Information Technology. Salt Lake City, Utah.
 4/4/08 National Institute for Technology and Education Summit Keynote, San Francisco.
 1/29/08 Educause Learning Initiatives Conference. San Antonio, Texas.
 10/4/07 IDEA conference. New York, NY.
 6/12/07 Educause Summer Summit on the Tower and the Cloud. Boulder, Colorado.
 4/17/07 Web 2.0 Expo UnConference. San Fransisco, CA.

Universities & Colleges

11/01/2018 Keynote and Workshops for Annual Faculty Development at Amarillo College
 02/08/2019 Keynote and Workshops for Annual Faculty Development at Nevada State College
 03/17/2019 Keynote and Workshops for ReThinq Conference – University of Colorado @ Denver
 04/16/18 Keynote University of Wisconsin Spring Conference on Teaching & Learning
 04/13/18 Keynote Texas A&M Transformational Teaching & Learning Conference
 09/22/17 Keynote Five Colleges Teaching and Learning Conference (at Smith College)
 05/16/17 University of Texas San Antonio
 05/03/17 Unviersity of Virginia
 04/04/17 University of South Florida
 02/21/17 University of Northern Colorado
 02/17/17 KU-Edwards Campus
 09/23/16 Texas Christian University
 09/19/16 Central Washington University
 09/07/16 Metropolitan Community College KC
 08/23/16 Salt Lake City Community College

08/22/16 Fort Lewis College
08/10/16 Columbus State University
04/15/16 Mt. San Antonio College Faculty Development Keynote. Los Angeles, CA.
07/22/15 University of North Texas
02/05/15 Bakersfield College
02/06/15 Washburn College
02/27/15 University of Texas at Dallas
05/13/15 Boston College
06/02/15 Suffolk University (Boston)
06/03/15 MidAmerica Nazarene University
06/08/15 Kentucky Community College Network
06/10/15 WISE Wabash Conference (Indiana Network of Colleges)
06/25/15 Metropolitan Community College (Kansas City)
08/13/14 Pittsburgh State University
08/15/14 Northwest Vista College (San Antonio, Texas)
08/20/14 Valencia College (Florida)
09/19/14 Ceritos College (California)
09/26/14 University of Minnesota - Duluth
11/12/14 Kent State University
12/11/14 Tufts University
08/14/13 Tulsa Community College
08/15/13 Colby Community College
08/20/13 Barton Community College
09/23/13 University of North Texas
10/3/13 Cornell University
10/25/13 Vancouver Community College
11/13/13 CELL (Indianapolis gathering of Indiana universities and colleges)
11/20/13 Goucher College
02/01/14 Walden College
03/04/14 University of Southern Mississippi
03/03/14 Grinnell College
04/21/14 Wooster College
04/24/14 Cal State San Bernadino University
04/25/14 Pasadena City College
05/03/14 Eastern Connecticut University
01/21/13 Brigham Young University Forum Address (all-university address given in their basketball arena to over 5,000 students, faculty, and alumni and live-streamed on BYUtv and XM radio)
02/01/13 University of South Carolina
02/12/13 Kansas City Metropolitan Community College
02/18/13 University of Arkansas Little Rock
03/08/13 University of Western Ontario
03/15/13 Columbia College
03/18/13 Purdue University
03/19/13 University of Kentucky
03/20/13 Montana State University system (Xli Conference)
04/08/13 University of North Carolina Greensboro
06/12/13 British Columbia Institute of Technology (BCIT)

08/31/12 Southeast Community College
11/08/12 SOCHE (Southwestern Ohio Consortium of Higher Education)
11/15/12 Glendale College
11/16/12 Cal State Northridge
01/08/13 Illinois State University
01/09/13 Eastern Illinois University
01/10/13 Normandale Community College
01/10/12 Texas A&M Corpus Christi
03/02/12 Indiana University Purdue University – Indianapolis (IUPUI)
04/18/12 TCU Creativity Conference
04/24/12 UC Santa Barbara Innovation Matters Series
04/26/12 Villanova University
05/15/12 Kentucky Community and Technical College System
05/22/12 University of Alabama - Birmingham
02/24/11 University of Wisconsin – Milwaukee
04/29/11 Columbia University Teachers College
05/02/11 University of Michigan
05/04/11 Brock University (Ontario, Canada)
05/11/11 University of Mary Washington
05/19/11 Vermont State College
05/25/11 Lambton College (Sarnia, Ontario, Canada)
06/09/11 Humber College (Toronto)
06/19/11 University of Denver
08/17/11 Missouri State University
08/30/11 St Lawrence University
10/15/11 Fresno Pacific University
10/20/11 University of Kansas
10/28/11 Kennesaw State University
11/05/10 University of Oklahoma.
10/25/10 University of Western Illinois.
10/04/10 George Mason University
04/16/10 Oklahoma City University
04/09/10 University of Missouri
03/26/10 Penn State University
02/22/10 Cochise State College, Arizona
01/29/10 Denver University
01/12/10 University of Saskatoon and the University of Regina (Canada)
10/02/09 Saint Louis University
05/18/09 Georgetown University.
03/30/09 Middle Tennessee State University.
9/11/08 New Times, New Pedagogies Conference. Virginia Tech University.
8/21/08 Innovation in Instruction Conference. Elon University, North Carolina.
6/17/08 University of Manitoba
5/13/08 Maricopa Teaching & Learning with Technology Conference. Tempe, Arizona.
10/18/07 University of St. Thomas. St. Paul, Minnesota.

Regional

- 05/06/16 ACPE (Association for Computer Professionals in Education) Keynote. Oregon.
- 05/16/16 Westmont Consortium Keynote. Chicago.
- 05/18/16 AceWare (Higher Ed Software) Keynote
- 06/02/16 Big 12 Teaching and Learning Conference Keynote.
- 02/01/16 TEDxMHK
- 02/14/16 Coppell ISD Faculty Development Keynote. Dallas, Texas.
- 03/03/16 MACE (Mid-America Association for Computers in Education) Keynote
- 04/02/14 TxDLA (Texas Distance Learning Association) Corpus Christi, Texas.
- 10/15/13 Texas ASCD. Dallas, Texas.
- 02/25/13 Heartland Community Conference (on e-learning). Edmund, Oklahoma.
- 05/20/13 EduSoCal. (Southern California EdTech conference) Channel Islands, California.
- 06/05/13 Kamehameha Conference. (Hawaiian Edtech Conference) Honolulu, Hawaii.
- 01/27/12 Cerner Learning Forum. Kansas City.
- 03/29/12 Barkley Professional Development Day. Kansas City.
- 04/30/12 Cisco Forum, Overland Park, Kansas.
- 05/03/12 BCnet. Vancouver, BC (Canada)
- 05/05/12 Surrey BC Principals and Vice-Principals Conference. Whistler, BC (Canada)
- 06/05/12 Kukulu Kaiulu Educational Technology Conference. Honolulu, Hawaii.
- 06/15/12 Texas Association of School Boards. San Antonio, Texas.
- 06/20/12 Scholars Institute Conference. Birmingham, Michigan.
- 02/25/11 Southern Wisconsin Educational Inservice Organization. Madison, Wisconsin.
- 03/07/11 Heartland eLearning Conference. Oklahoma City.
- 03/14/11 Educause MidWest Regional Conference. Chicago.
- 04/13/11 Illinois State Superintendents Meeting. Springfield, Illinois.
- 04/28/11 Hayground School. Bridgehampton New York.
- 05/05/11 Association of Independent Maryland & DC Schools Heads Conference. Annapolis.
- 06/08/11 The Lawrenceville School. Princeton, New Jersey.
- 06/21/11 Southwest Building Learning Communities Conference. Dallas, Texas
- 08/15/11 Toronto Catholic Schools. (Canada)

- 03/23/09 Wisconsin Educational Media & Technology Association. Madison, Wisconsin.
- 03/02/09 Learning, Libraries, and Technology Conference. Columbus, Ohio.
- 5/21/08 Minnesota e-Learning Summit. Bloomington, Minnesota.
- 4/11/08 Northeast Media Literacy Conference at the University of Connecticut
- 5/07/07 WiscNet Futures Conference. Madison, Wisconsin

University Administrators and Educational Technology User Groups

12/01/10 Pearson Education Developers Conference, Denver.

11/19/10 NJEDGE, Princeton New Jersey.

06/22/10 Finalsite University. Avon Farms, Connecticut.

7/20/09 Society for College and University Planning Annual Conference. Portland, Oregon.

7/13/09 FUSION 2009 (Desire2Learn Users Conference). St Paul, Minnesota.

04/15/09 CiTE 2009. Denver, Colorado.

04/08/09 Wimba Connect Conference. Scottsdale, Arizona.

03/16/09 It's Learning Conference. Bergen, Norway.

10/6/08 Big 12 CIO Conference. Manhattan, KS.

7/16/08 Association for ICT Professionals in Higher Education. Las Vegas, Nevada.

7/13/08 Blackboard Developers Conference. Las Vegas, Nevada.

6/16/08 Canadian Association of University Business Officers. Winnipeg, Canada.

4/13/08 SunGard Summit. Anaheim, California.

3/8/08 DataTel CIO Executive Forum. Washington DC.

2/29/08 CAMEX. San Antonio, Texas.

10/23/07 Educause CIO Annual Meeting. Seattle, Washington.

Local

11/05/14 Kansas State Department of Education Annual Meeting Keynote

05/08/14 Kansas City Young Professionals Organization

12/07/13 Junction City High School Professional Development Day

01/04/13 Manhattan High School Professional Development Day

10/19/12 Abilene Public Schools Professional Development Day

03/13/13 Leadership Manhattan

01/16/12 Marion Public Schools Professional Development Day

02/23/12 Council Bluffs Public Schools

05/31/12 Kansas City STEM conference. Olathe, Kansas.

08/02/11 Northeast Kansas Library System Tech Day

08/19/11 Fort Leavenworth Schools Inservice Day

11/05/11 Kansas Association of Resident Assistants (KARA)

11/09/09 Kansas State University Board of Trustees annual gala dinner.

11/17/09 Principals & Counselors College Conference. Union Ballroom.

10/20/09 K-State Research and Extension Annual Conference. Forum Hall.

10/31/08 Special Presentation for Provost and multiple campus organizations, Kansas State

8/8/08 Garden City Community College Annual Inservice. Garden City, Kansas.

3/6/08 Mid-America Computers in Education Conference. Manhattan, KS.

Service-Oriented

04/11/14 Cosmosphere Celebration of Apollo 13 (Keynote with Apollo 13 Astronaut Fred Haise)
 05/28/14 Big XII Spring Conference. Dallas, TX.
 10/8/13 Wiley Online Teaching Workshop
 03/12/14 Leadership Manhattan

6/01/09 Plenary presentation to K-18 teachers as part of the College of Education's
 "Equity & Access Project" (\$500 donated to Digital Ethnography)
 6/17/09 Eastern Association of Colleges and Employers. Buffalo, New York.
 6/12/09 National Association of Colleges and Employers. Las Vegas, Nevada.
 6/25/08 eXtension Annual Conference for University Extension Officers. Lexington, Kentucky.

Selected Media Coverage

One of 10 innovative courses featured in New York Times, April 8th 2014

Feature article on my work in the Vancouver Sun 10/29/2013

Interviewed on NPR 9/27/2013

Biography and work featured as one of the world's "outstanding contributors to knowledge and learning" in a forthcoming book from the Academic Press of the University of Florence, authored by Fortunato Sorrentino and Maria Chiara Pettenati.

Sunflower Journeys segment on our my work and Digital Ethnography at KSU. Aired on KTWU/Channel 11. Episode #2201.

"Anthropologist Wows Personal Democracy Forum. Whatever." Wired News. June 30th 2009.
<http://www.wired.com/epicenter/2009/06/anthropologist-wows-personal-democracy-forum-whatever/>

"All About You(Tube)" CBS Sunday Morning (interview & several portions of videos I created were featured) <http://www.youtube.com/watch?v=i1LrAPPNsSg>

"When College Students Reinvent the World." by Stacy Teicher Khadaroo. Christian Science Monitor, January 12th 2009 Edition.
<http://features.csmonitor.com/backstory/2009/01/12/when-college-students-reinvent-the-world/>

"K-State prof Michael Wesch: World Wide Wonder" by CJ Janovy, Kansas City Pitch. December

11th 2008 http://blogs.pitch.com/plog/2008/12/catching_up_on_snooty_east.php

“OurTube” by David Byrne in Moments that Mattered. New York Times Magazine. November 21st 2008

http://www.nytimes.com/2008/11/23/magazine/23Favorites-t.html?_r=3&pagewanted=3&ei=5070&emc=eta1

“Top Profs” by Jack Stripling, Inside Higher Ed. November 20th 2008.

<http://www.insidehighered.com/index.php/news/2008/11/20/profs>

“Professor wins national award for innovative teaching” by former student, Katie Morford. K-State Collegian. December 2nd 2008. <http://www.kstatecollegian.com/1.1042252>

“Anthropology Professor, Now a YouTube Star, Says Web Video Can Help People Craft Their Identities” The Chronicle of Higher Education. June 25th 2008.

<http://chronicle.com/wiredcampus/index.php?id=3116>

“Michael Wesch: Toward an Ethnography of YouTube.” PBS Mediashift Idea Lab. February 8th 2008.

<http://www.pbs.org/idealab/2008/02/michael-wesch-toward-an-ethnog.html>

“Webscape: Medatedcultures.net.” BBC News / Click January 11th 2008.

Transcript: http://news.bbc.co.uk/2/low/programmes/click_online/7181239.stm

“Information R/evolution”, la vidéo qui explique comment les internautes s'emparent de l'information” Telerama (French). November 26th 2007.

http://www.telerama.fr/techno/22087-information_evolution_la_video_qui_explique_comment_le_s_internautes_emparent_de_information.php

“The Machine is Using Us” Future Tense. (American Public Media) October 25th 2007.

Podcast: <http://www.publicradio.org/columns/futuretense/2007/10/25.shtml>

“An Anthropologist Explores the Culture of Video Blogging” Video and text by Jeffrey Young.

May 7th 2007. Text: <http://chronicle.com/weekly/v53/i36/36a04201.htm>

Video: <http://chronicle.com/media/video/v53/i36/youtube/>

“The Explainer” Wired Magazine April 24th 2007.

http://www.wired.com/culture/lifestyle/multimedia/2007/04/ss_raves?slide=14

“V 14 dneh od profesorja antropologije do najprodornejše zgodbe s področja Web 2.0”

Extensive Interview by Violeta Bulc, Dnevnik (Croatian newspaper) March 22nd 2007.

<http://www.dnevnik.si/novice/tehnologije/235638/>

“Leben 2.0 Wir Sind Das Netz.” Der Spiegel. Spiegel Special NR.3/2007 pages 2-3.

“Tech Tops the Pop Charts.” By David Margulius InfoWorld March 15th 2007.

http://www.infoworld.com/article/07/03/15/12OPentinsight_1.html

“YouTube is a hit in K-State classroom, world.” 49 ABC News (TV segment and text). Feb 15th 2007.

http://www.ktka.com/news/2007/feb/15/kstate_professor_goes_hightech_instill_appreciatio/

In addition, more than 20,000 blogs have published material on my research and teaching, including the following which are read by more people than USA Today or the LA Times:

BoingBoing, Engadget, Gizmodo, Zdnet, and TechCrunch