



AGRICULTURAL COMMODITY FUTURES CONFERENCE

April 1-2, 2020 | Overland Park, KS

KSU SPONSORSHIP OPPORTUNITIES

The 2020 Agricultural Commodity Futures Conference addresses challenges facing futures market users. As a conference sponsor your company benefits from marketing and brand exposure opportunities to an audience of leading agribusiness executives, traders, investors, consultants, government officials and academic researchers.

In past years more than 350 participants attended the first-of-its-kind commodity futures conference. With the tremendous success of the first two conferences, we hope to top that number this year!

Companies and institutions in attendance included:

ABM AMRO · ADM · Advance Trading · Agrex · Agri Beef · AgriVisor · Arcadia Asset Management · Arches Asset Management · Ardent Mills · Bartlett · BNSF Railway · Bunge · Cactus Feeders · Cargill · Cascade Commodity Consulting · CattleFax · CHS · Citadel · CME Group · CoBank · COFCO International · Comark Equity Alliance · Compass Hedging · Dairy America · Dairy Farmers of America · Export Trading Company · Farmers National Company · FCA · Firstgrain · Five Rivers Cattle Feeding · Freepoint Commodities · Frontier Farm Credit · Gavilon · Grain Craft · Green Plains · Innovative Livestock Services · INTL FCStone · Irsik & Doll Feed Services · JBS · Lansing Trade Group · LaVaca Cattle Co. · Louis Dreyfus · McDonald Pelz Global Commodities · MGEX · Morgan Stanley · National Beef Packing · NGFA · Noble Research Institute · O'Bryan Commodities · Olam International · Pedestal Commodity Group · R.J. O'Brien · Seaboard Foods · Smithfield Foods · The Andersons · The Scoular Company · Third Street Ag Investments · Tyson Foods · Wells Fargo

The available sponsorship levels and associated benefits offered:

GOLD LEVEL | \$5,000+

- Recognition as Gold Level Sponsor with company logo on event space banner
- Conference handout containing company logo recognizing Gold Level Sponsorship
- Company brochure included with conference registration packet (sponsor provides)
- Option to include company promotional item in conference registration packet (sponsor provides)

SILVER LEVEL | \$2,000+

- Recognition as Silver Level Sponsor with company name on event space banner
- Conference handout containing company name recognizing Silver Level Sponsorship
- Company brochure included with conference registration packet (sponsor provides)

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www.k-state.edu/riskmanagement/conference1.html