KSU SPONSORSHIP OPPORTUNITIES

The 2024 Agricultural Commodity Futures Conference addresses challenges facing futures market users. As a conference sponsor your company benefits from marketing and brand exposure opportunities to an audience of leading agribusiness executives, traders, investors, consultants, government officials and academic researchers.

Companies and institutions in attendance included:

ABM AMRO · ADM · Advance Trading · Agrex · Agri Beef · AgriVisor · Arcadia Asset Management · Arches Asset Management · Ardent Mills · Bartlett · BNSF Railway · Bunge · Cactus Feeders · Cargill · Cascade Commodity Consulting · CattleFax · CHS · Citadel · CME Group · CoBank · COFCO International · Comark Equity Alliance · Compass Hedging · Dairy America · Dairy Farmers of America · Export Trading Company · Farmers National Company · FCA · Firstgrain · Five Rivers Cattle Feeding · Freepoint Commodities · Frontier Farm Credit · Gavilon · Grain Craft · Green Plains · Innovative Livestock Services · INTL FCStone · Irsik & Doll Feed Services · JBS · Lansing Trade Group · LaVaca Cattle Co. · Louis Dreyfus · McDonald Pelz Global Commodities · MGEX · Morgan Stanley · National Beef Packing · NGFA · Noble Research Institute · O'Bryan Commodities · Olam International · Pedestal Commodity Group · R.J. O'Brien · Seaboard Foods · Smithfield Foods · The Andersons · The Scoular Company · Third Street Ag Investments · Tyson Foods · Wells Fargo

The available sponsorship levels and associated benefits offered:

PLATINUM LEVEL | \$10,000+

- Recognition as Platinum Level Sponsor with company logo on event space banner
- Conference handout containing company logo recognizing Platinum Level Sponsorship
- Company brochure included with conference registration packet (sponsor provides)
- Option to include company promotional item in conference registration packet (sponsor provides)

GOLD LEVEL | \$6,000+

- Recognition as Gold Level Sponsor with company name on event space banner
- Conference handout containing company name recognizing Gold Level Sponsorship
- Company brochure included with conference registration packet (sponsor provides)

SILVER LEVEL | \$3,000+

- Recognition as Silver Level Sponsor with company name on event space banner
- Conference handout containing company name recognizing Silver Level Sponsorship

"Disclaimer—The CFTC does not sanction or endorse Kansas State University's conference fundraising activities. All conference sponsorship gifts are applied solely toward Kansas State University's expenses in co-hosting the 2024 Agricultural Commodity Futures Conference. Any acknowledgment of 2024 Agricultural Commodity Futures Conference Sponsors does not constitute endorsement by Kansas State University or the U.S. Commodity Futures Trading Commission."

CONTACT

Emily Garwood | emily20@ksu.edu | 785.532.4075