Public and private investment in K-State’s researchers, facilities and students leads directly to new business ventures, job creation and personal income growth for Kansans. K-State’s Every Town to Gown initiative enhances our presence in all 105 counties, building on our role as a leader in community vitality by helping to create sustainable growth across the state.

K-State streamlines methods for businesses and communities statewide to access our innovation, talent and training through local liaisons and coordinated resources.

**Economic Development Liaison Network**

One of the most vexing issues facing Kansas is uneven economic growth across our state. Many communities struggle to find solutions to advance local prosperity, including support for local entrepreneurs. The Economic Development Liaison Network will be established to identify opportunities for collaboration among many entities, creating a sustainable structure to align research, education, service and economic development, focused on prosperity for all Kansans.

**Regional, community and business support liaisons**

Creation of the Economic Development Liaison Network will include regional, community and business support resources to coordinate industry solutions and maximize the capabilities of K-State. The network will leverage local extension agents and provide a streamlined point of entry to university engagement, with K-State providing technical assistance, workshops, forums and support.
Technical solutions for Kansas companies

The biggest business impact K-State can make is to assist new and existing companies that sell goods and services outside their local area. This brings new money into our communities and regions. K-State identifies pathways to seek university, federal, state, local, private and nonprofit resources to make technical assistance, research and training programs accessible to small and emerging companies.

Support for entrepreneurship and new business creation

We know that most new job creation comes from companies five years of age or less, so Kansas must pay more attention to creating new companies and advancing existing ones. By coordinating entrepreneurial support and training efforts with other entities, K-State helps develop new businesses across Kansas.

Workforce development

Effective internships improve students’ employability, academic outcomes and career goals while building the talent pipeline for Kansas companies. Internships are work-based, service-learning experiences. K-State also collaborates with technical and community colleges to provide industry-relevant training and education that includes stackable credentials and pathways to degrees in high-demand sectors.

The bottom line

K-State’s plan for economic prosperity will allow K-State to increase the important work that is already being done and will support the creation of 3,000 direct jobs and $3 billion in direct investment in the state within the next 10 years.

Find K-State’s full plan for economic prosperity in Kansas, plus short-term progress updates and a benchmark dashboard, at k-state.edu/economic-prosperity