In BAPL, we research how people form attitudes, how peoples’ attitudes can be changed, and how those attitudes affect their behavior!

Currently, BAPL researches...
Attitudes & Persuasion regarding...
Social Media Use
Climate Change
Mental Health Support
Counter-Attitudinal Information

Students who work in BAPL...
• Receive hands on experience in each step of a research project
• Will have the opportunity to present research at conferences
• Learn a variety professional development & transferrable skills
• Can earn credit toward their degree through PSYCH 599

Interested in joining BAPL?
Email Nick (ngallivan@ksu.edu) to confirm availability and to set up an interview!