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# Brannon Attitudes & Persuasion Lab

In BAPL, we research how people form attitudes, how peoples' attitudes can be changed, and how those attitudes affect their behavior!

## Currently, BAPL researches...

Attitudes & Persuasion regarding...

**Social Media Use**

**Climate Change**

**Mental Health Support**

**Counter-Attitudinal Information**

## Students who work in BAPL...

- Receive hands on experience in each step of a research project
- Will have the opportunity to present research at conferences
- Learn a variety professional development & transferrable skills
  - Can earn credit toward their degree through PSYCH 599

## Interested in joining BAPL?

Email **Nick** ([ngallivan@ksu.edu](mailto:ngallivan@ksu.edu)) to confirm availability and to set up an interview!

