

Alumni Advisory Council Minutes

10/24/24

Call to order and introductions

Attendees: Susan Burns, Sandi McCoy Kramos, Marissa Long, Jim Wright, Jason Brunner, Jenn Bonds-Raacke, Maggie Gill, Andy Karafa, Steve Quackenbush, John Raacke, Jeffrey Reed, Kenneth Sewell, Christopher Vowels

Remote: Mitch Brigell, Bill Deeds, Becca Schlegel, Amanda Higley, Brian Friel, Chris Rodeheffer, Julio Manso

Dept: Jin Lee, Michael Young, Naidan Tu, Shalene Allen, Natalie Barlett, Jennifer Smith, Regina Crowell

New I/O faculty members: Dr. Naidan Tu and Dr. Shalene Allen

Undergrad Curriculum Committee Presentation – Natalie Barlett

Neuroscience Minor

Currently 16 students

Typically Psych majors

Trying to recruit non-psych students

Becoming more interdisciplinary

These classes are not offered consistently; unable to offer every semester

Limited class capacity also presents a challenge to students

Clinical Psychology Certificate

Starts in Fall, already 17 students

Appealing to undergrads since most are interested in the clinical/therapeutic side of Psych

Not only offered to Psych students, but it may be more difficult for a non-Psych student to complete

Students need to clearly know what they are getting, not a practicing clinician but good starting point

Looks good on a CV/resume and on grad school applications

Makes the student a more competitive applicant

Need to assess the true impact of the certificate

Articulate the value of the experience

What are the outcomes? How can we measure them?

Making Psych undergrad students more desirable in the workplace

Offering minors and certificates

Research experiences
Internships
Working on teams
Teaching soft-skills
Interdisciplinary potential

Career planning/advising/consulting
Is there potential for alumni to get involved in advising/consulting?

Assessing value of certificate
is it adding value,
or just pressure upper management

K-State Foundation Report – Erica Walsh

K-State Endowment reached \$1 billion
Goal \$200 million met, \$250 million by 2030
K-State doesn't do campaigns, steadily increased rather than
peak & trough, peak & trough

Questions:

- Value of college education
- How do you connect with Dept to know the needs?
 - Foundation meets w/ Dept Head- asks questions,
What would you do with a \$1 million, top 3 needs, and
where do you see Dept in 5 years?
- 3.19 million gift planning. 2.86 in endowed; 1.5% student success= scholarships,
1.3 Excellence Funds- discretion college for facilities, retaining staff, enticing
professors
50% scholarships, 50% excellence
- Goal- 85% of funds being spent; work w Dept if show funds not being utilized
- Any benchmarks on who is giving-
10 years after graduation, 20 years, 30 years?
Does it depend on if graduate with Bachelor, Masters or Doctorate

Staying connected with K-State alumni

Newsletters
WildcatLink – app connecting K-State students, faculty, staff, alumni, and friends
beyond the classroom

Department Head's Report – David Schmitt

Fall 2024- 449 Majors (up 8.5%), 156 Minors

Student credit hours increase 6.8%

PSYCH 599- 183 enrolled this past year, 79 in Fal 23, 104 in spr 24, up 23%

Psych remains the 2nd largest major (N = 449)

Second largest minor

Engagement culture has grown

Research opportunities

Internship experiences

New Psychology Club

Graduate Program

43 doctoral students (up 4.9%); 29 master's students (up 3.6%)

Funding remains a challenge

Hopefully improvements in GTA stipends

Research

Going strong – several active labs in many areas,
receiving critical funding awards

Infrastructure: facilities & Administration

HVAC Construction completed

EEG/TMS Lab Operational

Cybersecurity Improvements

Numerous Classroom Updates

Strategic Plan

Transformational leadership and community-building

Consensus, transparency, safety, constant improvement

Transformational student experiences

Applied internships, updated curriculum, measured skill development

Transformational community/societal engagement

Research involves people and changes lives from start to finish

Internship Program Presentation – Jennifer Smith

Undergrad career guidance

Connecting with students 1-on-1

Connecting students with organizations in the community

Objectives

Practical experience

Skill development

Professional networking

Career preparation

Program Structure

Students need to be:

Of good academic standing

Be a Junior or Senior

Referred to the program

Submit an application

Supervision and evaluation

Each intern assigned a supervisor who provides feedback and support
In addition to their hands-on experience, interns also complete some academic coursework (e.g., reflections)

Progress

Established summer 2024

10 student interns

Program Impact

1,600 hours contributed by student-interns

Strengthening ties with the community

Partnerships with entities throughout Manhattan

E.g., mental-health programs, developmental facilities, crisis centers

Enhancing students' readiness for post-graduate careers

Professional development

Goals & Future Considerations

Need to secure funding

Some internships are paid, some are not

Need to be able to financially support student-interns who are dedicating their time and efforts to their position

Many opportunities to establish more partnerships in and around Manhattan

Psychology Club – Marion Schweitzer

Meeting students' needs

Answering questions

Sharing resources

Learning about various opportunities

Internships, research experiences, volunteer opportunities

Building a more connected student body

Future goals

Open the club to both Psych and non-Psych students

Guest visits from alumni

Approval of Minutes- Mitch added to attendee list

Next Year

Chair- Julio Manso

Chair Elect- Chris Vowels

2026- 75th Anniversary- Jerry Freeman interested in helping