

**FALL 2026
POLSC 576**

MASS COMMUNICATION & POLITICAL CAMPAIGNS

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ONLINE**

Political communication is the study of how communication between members of the public, the media, advocacy groups, and politicians shapes democratic societies. Using the unfolding 2024 election as a case study, this course will explore how various forms of media cover politics and campaigns and thus shape civic life, elections, and policy decisions, and what this means for the health of democratic institutions and decision-making.

