

K-State Athletics, Inc. Alcohol Policy

Subject to state and local law and the policies of Kansas State University (PPM Chapter 3053), cereal malt beverages (3.2% or less alcohol content) and alcoholic beverages may be sold, possessed, and consumed at K-State Athletics, Inc. operated facilities.

All sale, possession, and consumption of alcoholic or cereal malt beverages at K-State Athletics, Inc. operated facilities must conform to the following:

1. All possession and consumption of alcohol and cereal malt beverages at K-State Athletics, Inc. operated facilities must be lawful. Persons under the legal drinking age are prohibited from possessing or consuming alcohol or cereal malt beverages at K-State Athletics, Inc. facilities or properties.
2. Sales of alcoholic liquor and cereal malt beverages shall be conducted by a third-party concessionaire (or its subsidiary) designated and approved by K-State Athletics, Inc. The concessionaire shall defend, indemnify, and hold harmless K-State Athletics, Inc., Kansas State University, the Kansas Board of Regents, and their agents and employees with respect to such sales. The concessionaire shall maintain liability insurance applicable to such sales with minimum limits of \$1,000,000 per occurrence/\$2,000,000 aggregate, and such policies shall list KSU and its related entities and their agents and employees as additional insureds.

The Director of Athletics may also authorize individual caterers to serve alcohol or cereal malt beverages for individual events. All caterers must follow the same defense, indemnity, hold harmless, and insurance requirements described above, and are solely responsible for obtaining proper licensing from state and/or local authorities. Certificates of insurance and proof of licensing must be provided to K-State Athletics, Inc. before a caterer may serve alcohol or cereal malt beverages.

3. Sale and consumption of alcohol and cereal malt beverages may take place at the following locations:

Vanier Football Complex: Big 12 Room common area, 3rd Floor Conference Room, 4th Floor - common area only.

Bramlage Coliseum: entire arena, including Shamrock Zone

Brandeberry Complex

Bill Snyder Family Stadium: Dev Nelson Press Box; all Suite, Loge, and Club levels; Goss Family Tailgate Terrace (North and South); Wabash Landing; Powercat Porch; Shamrock Zone including Touchdown Terrace; and Performance Table.

As authorized by the Director of Athletics for concert events: the full stadium.

Cat Town, Northeast Lawn, and North Vanier lots

Tointon Family Stadium

Buser Family Park

Ice Family Basketball Center: Berney Family Reception Area

4. Tailgating

a. Football. Consistent with the requirements of this policy, tailgating activity that includes lawful consumption of alcohol and cereal malt beverages is permitted before and during football games on lots adjacent to Bill Snyder Family Stadium, specifically the East and West Parking Lots, the Gate 9 parking lot, and the Olympia Drive parking lot (just north of the Chester E. Peters Recreation Complex), from five hours before kickoff until the end of the third quarter. Sale of alcoholic beverages in parking lots is prohibited. Containers of a capacity in excess of one gallon are not permitted. Consumption must take place from cups or unmarked containers – no glass. Individuals consuming alcoholic beverages at tailgates will be responsible for their conduct and that of their guests. Persons may only bring in alcoholic beverages for personal consumption. KSU police will determine whether quantities are in excess of amounts for personal consumption.

b. Baseball, Basketball, Soccer, and Volleyball. Consistent with the requirements of this policy, tailgating activity that includes lawful consumption of alcohol and cereal malt beverages is permitted before and during baseball, basketball, soccer, and volleyball contests on lots adjacent to Bill Snyder Family Stadium, specifically the East and West Parking Lots (basketball, volleyball) and the West Parking Lot (baseball, soccer) from two hours before the start of each contest until: the end of the third quarter (women's basketball), the second half under 12:00 media timeout (men's basketball), the end of the sixth inning (baseball), 20 minutes remaining in the second half (soccer), and the beginning of the 3rd set (volleyball). Sale of alcoholic beverages in these lots is prohibited. Containers of a capacity in excess of one gallon are not permitted. Consumption must take place from cups or unmarked containers – no glass. Individuals consuming alcoholic beverages at tailgates will be responsible for their conduct and that of their guests. Persons may only bring in alcoholic beverages for personal consumption. Athletics personnel will determine whether quantities are in excess of amounts for personal consumption.

5. Alcohol and cereal malt beverages may not be brought into any facility, other than by the authorized concessionaire or caterer(s). Alcohol and cereal malt beverages cannot be purchased and then taken to or through any area where consumption is prohibited.

6. Non-alcoholic beverages and food must be available wherever alcohol or cereal malt beverages are consumed.

7. Sales of alcohol and cereal malt beverages must end before the completion of competition as set forth below.

Football: conclusion of the third quarter.

Baseball: conclusion of the sixth inning.

Men's Basketball: 15:00 mark of the second half.

Women's Basketball: 5:00 mark of the third quarter.

Soccer: 30:00 mark of the second half.

Volleyball: at beginning of 3rd set.

8. Persons attending athletic events will not be permitted to bring in beverages or beverage containers, except for one unopened 1-liter bottle of commercial-brand water that is not frozen. KSU police officers and athletic ticket takers will ask persons bringing beverage containers to the gates to leave them outside or return them to their private vehicles. Any containers found inside the athletic event/stadium will be confiscated and violators will be subject to ejection and applicable legal action.

9. Any disorderly person will be barred from entering an athletic event or will be evicted from Athletics-operated property at the discretion of Athletic Department employees or the KSU police.

Effective September 9, 2021 per KSA Board approval via Consent Resolution 21-01.

HISTORY:

Adopted August 26, 2013

Amended November 18, 2013, to add Courtside Club

Amended August 17, 2015, to add Vanier Football Complex locations and Wabash Landing

Amended August 29, 2016 to add K-State Soccer Pitch and the full stadium (as authorized by the Athletic Director) for concert events

Amended April 23, 2018 to add tailgating for sports other than football

Amended October 3, 2019 to allow alcohol sales in all of Bramlage Coliseum

Amended September 8, 2020 to allow for full stadium football sales for 2020 season only.

Amended September 9, 2021 to add Powercat Porch, Touchdown Terrace, and Volleyball sales