

Kansas State University Performance Report AY 2019						AY 2019 FTE: 19,570		
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Kansas State University	Foresight Goals	3 yr History	AY 2017 (Summer 2016, Fall 2016, Spring		AY 2018 (Summer 2017, Fall 2017, Spring 2018)		AY 2019 (Summer 2018, Fall 2018, Spring 2019)	
			Institutional Performance	Outcome	Institutional Performance	Outcome	Institutional Performance	Outcome
1 Increase 1 st to 2 nd year Retention	1	Fall 12 Cohort = 81.2% (3,081/3,794) Fall 13 Cohort = 83.3% (3,128/3,755) Fall 14 Cohort = 83.4% (3,077/3,688) Baseline: 82.6% (9,286/11,237)	84.3% (2,975/3,531)	↑	85.4% (2,826/3,308)	↑	85.8% (2,922/3,405)	↑
2 Increase Number of Degrees and Certificates awarded	1	AY 2013 = 4,878 AY 2014 = 5,111 AY 2015 = 5,190 *Baseline: 5,060	5,353	↑	5,359	↑	5,363	↑
3 Increasing Rank for Total Research Expenditures	3	FY 2012 = \$154.9M, control rank = 71 FY 2013 = \$163.5M, control rank = 71 FY 2014 = \$169.9M, control rank = 70 Baseline: rank average = 70.7	67 \$178.3M	↑	69 \$180.1M	↑	71 \$181.9M	↓
4 Increase Rank for Annual Giving	3	FY 2012 = \$66.9M, control rank = 61 FY 2013 = \$75.4M, control rank = 56 FY 2014 = \$108.1M, control rank = 37 Baseline: rank average = 51.3	53 \$98.1M	↓	52 \$96.6M	↓	64 \$84.9M	↓
5 Increase number of students from underrepresented groups receiving degrees	1	AY 2013 = 460 AY 2014 = 514 AY 2015 = 527 Baseline: 500	576	↑	657	↑	670	↑
6 Increase percent of degrees and certificates awarded in STEM fields	2	AY 2013 = 38.1% (1,857/4,878) AY 2014 = 37.8% (1,935/5,111) AY 2015 = 39.1% (2,027/5,190) *Baseline: 38.3% (5,819/15,179)	41.8% (2,237/5,353)	↑	46.1% (2,471/5,359)	↑	44.5% (2,387/5,363)	↑

*Updated 11/26/2019

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Indicator 1: Increase 1st to 2nd year retention rates

Description: This indicator is the percent of full-time first-time freshmen who return to K-State for their second year. The data are submitted to the Kansas Board of Regents and included in the annual Foresight 2020 report. This is one of K-State's key metrics for the K-State 2025 strategic plan.

Outcome/Results: The first-to-second year retention rate for AY 2019 is the highest in university history. Retention rates have been a focus of our K-State 2025 strategic plan. We believe that the continued increase is due to a combination of the increased quality of our incoming freshman classes, and the increased resources devoted to assisting first-year students' success.

Indicator 2: Increase number of degrees and certificates awarded

Description: This indicator is a count of the total number of undergraduate and graduate degrees and certificates awarded during the year. The data are submitted to the Kansas Board of Regents and included in the annual Foresight 2020 report.

Outcome/Results: We continue to see the number of completions increase. The data for AY 2019 reflect the second highest in school history. This is in part due to our commitment to advising students, as well as improving the efficiency of the paths to graduation for transfer students.

Indicator 3: Increase Rank of K-State on total research expenditures

Description: This indicator is the rank for total research expenditures from extramural funds awarded to K-State, as reported to the NSF. This indicator is a key metric for the K-State 2025 strategic plan. The final rank used is from the Arizona State University Center for Measuring University Performance annual publication. We note that the ASU publication data lags by a few years, but we use the most recent data they publish.

Outcome/Results: While we have increased in the dollar amount of research expenditures, we did not improve our ranking above the baseline. Our ranking of 71 is practically equivalent to the baseline average of 70.7, but mathematically higher. So while the ranking rose slightly above the baseline, the increase is not very significant.

Indicator 4: Increase Rank of K-State on annual giving

Description: This indicator is the rank of our expendable (not endowed) contributions made to the university through the K-State Foundation. Endowed funds represent specific targeted accounts and the university can only spend a portion of the interest earned on the funds. On the other hand, expendable contributions are for immediate use, usually for purposes specified by the donor. This is a key metric in our K-State 2025 strategic plan. The data (dollars and rankings) are from the Arizona State University Center for Measuring University Performance annual publication. Once again, we note that the ASU publication of annual amounts and ranks lags by a few years, and we report the most recent year that they publish.

Outcome/Results: In recent years, our annual giving has been trending more toward endowed gifts than expendable gifts. Since endowed gifts are not counted in this metric, it appears that our annual giving has decreased. This is not the case for overall annual giving, only on the expendable funds. We

have made great strides in annual giving, both during and after the completion of our \$1.4B campaign, which ended two years ago.

Indicator 5: Increase number of historically under-represented students receiving degrees

Description: This indicator is the count of undergraduate and graduate degrees awarded to students from historically underrepresented groups during the year. Diversity is a common element in our K-State 2025 strategic plan. Underrepresented groups include Blacks, Hispanics, Native Americans, Hawaiians/Pacific Islanders, and Multi-racial. Enhancing the success of our diverse student populations is critical for our success. Retention and graduation rates for students from underrepresented groups are often significantly lower than those rates for majority students.

Outcome/Results: As with indicators #1 and #2, our performance on this metric is the highest recorded in school history. We have strong student organizations for underrepresented groups. Our Black Student Union has been named the best in the Big XII 11 times in the past 14 years. Academic support for underrepresented groups includes programs for First Generation students and the Academic Assistance Center. Also each college employs a diversity point person who works with students in that specific college, assisting with financial aid questions and other advising.

Indicator 6: Increase percent of degrees and certificates awarded in STEM fields

Description: This indicator is calculated using the total number of degrees and certificates awarded in STEM fields divided by the total of degrees and certificates awarded over the academic year. Based on the Vision 2020 plan for the Kansas Board of Regents, STEM education is an important element that will drive the Kansas workforce needs in the future. Kansas State University has been participating in the University Engineering Initiative Act for five years. Enrollments in Engineering have increased steadily during that time.

Outcome/Results: Student interest in STEM fields continues to grow. We have also expanded the number of programs in STEM disciplines. The Engineering initiative continues to assist enrollment growth in that college.