

Kansas State University Performance Report 2012

GOAL B: Improve Learner Outcomes

All five indicators exceeded our targets, and all but one showed directional improvement. For Indicator #1, the number of students traveling abroad has increased, as have enrollments in international courses. Regarding Indicator #2 on undergraduate research, this is a focus area within our university strategic plan, and thus departments and units around the university are increasing the availability of course experiences and opportunities for undergraduates who seek research experience. Departments and colleges have also increased the funding for highly qualified students who seek research opportunities. We are currently working on strategies to develop more institutional avenues for undergraduate research, as well as clarifying our definition of such efforts to include students from the sciences, humanities, social sciences, engineering, business, and other areas of study. For Indicator #3, the Entrepreneurship program has initiated a new interdisciplinary minor, which has attracted more students from outside of the College of Business Administration into entrepreneurship courses. Indicator #5 shows the tremendous progress in our First Year Seminars over the past three years. This success is a direct result of the increased funding to add more sections, and increasing demand among incoming students for the experience. For Indicator #4, while we did not increase the percentage of students who successfully completed MATH 100 College Algebra over the previous year, the percentage (72%) of those who did reflects strong performance in this program and surpasses our targets. When this project started, we expected to maybe reach 67% of the students taking College Algebra, thus we exceeded our own expectations by 5%.

GOAL C: Improve Workforce Development

All indicators showed positive directional improvement except for indicator #3 (Increase the number of bachelor's degree graduates in the combined areas of Animal Science and Biology). For Indicator #1, departments and units related to public health are attractive to students, and our performance here suggests slow but steady growth in graduations. Indicator #2 also shows slow but steady growth in our Master's in Public Health program. This interdisciplinary program attracts students from a number of fields of study, but most of the students are in degree programs such as veterinary medicine. For Indicator #3, there was no directional improvement. The number of graduates in Biology increased by nearly 24%, but the number of Animal Science graduates decreased by 22%, thus resulting in a static level three-year average. Enrollment in Animal Science for the last two years has shown a steady increase, and thus, over the next few years, we expect the number of graduates for that program to increase modestly.

GOAL D: Increase Targeted Participation/Access

Two of the four indicators showed improvement from the past year. We have greatly increased our number of course offerings in non-traditional formats, far beyond our expectations (Indicator #1). We have also increased the number of historically under-served students well beyond our targeted expectations (Indicator #2). We have now reached record levels with the number of students from under-represented populations. This is due to enhanced efforts from many offices around campus (Diversity and Admissions), the increased number of bridge programs and assistance programs we offer for these students, and the efforts of our students, who play an important role as some of our best recruiters. For Indicator #3, we did not show directional improvement. The percent of full-time undergraduate students receiving need-based assistance declined last year compared to prior years. The issue begins with funding. Total funding for need-based assistance has remained level for a few years now. At the same time, we have been providing increases in the amount of aid for each individual student. Thus, fewer students are receiving aid, but the amount of funding per student increased. Directional improvement was also not shown for indicator #4. Extramural contributions for diversity programs and services peaked in 2010. Major donors often alternate their target schools for gifts, which clearly affected our donations in the past two years. In addition, some of the funds previously donated for programs were directed toward scholarships, which were not included in the amounts shown for this indicator. We can report that major donors have already pledged donations for 2013 which will increase our gifts back toward the peak level in 2010.

GOAL E: Increase External Resources

All indicators showed improvement and all but one exceeded targets. For Indicator #1, we have been able to increase the amount of extramural support for our research and scholarly activities. Faculty members continue to increase their efforts in this area. In addition, as shown for Indicator #2, all levels of administration have ramped up efforts in the area of private giving. K-State raised a record \$121.2M in 2012, far exceeding its targets in this activity. Regarding Indicator #3 on licensing income, six new commercial agreements were signed in 2012. It appears that the economy has stabilized to the point where companies are again looking at new technologies with interest; however, companies remain conservative in investing large amounts of money in patents and early stage product development.

GOAL F: Improve Community/Civic Engagement

Community and civic engagement activities increased greatly in the past year, partly due to increased activity and partly due to more complete surveying of all engagement activities. A new survey instrument was unveiled in late 2012 to gather information from all departments and units on engagement activities. Thus, as shown in Indicator #1, the number of community-based research and outreach projects nearly tripled, and the number of participants more than tripled in 2012. We believe that this new survey captures our engagement activity most completely, and our distribution of the survey is broader, across all colleges and units. The data truly reflect the extensive outreach and engagement activities at K-State. We expect to continue using this survey in the future to assess our engagement activities. For Indicator #2, the amount of revenue generated from K-State's partnerships with communities declined by more than 50% from 2011, and thus, this indicator did not show directional improvement. However, the amount of revenue generated was still significantly higher than the targeted goal. The decline in revenue is partially due to decreases in USDA funding. Most of the community based projects are in rural communities through K-State Research and Extension partnerships, and these projects depend on USDA funding. It is not clear at this time whether the decrease in USDA funding will continue or not. For Indicator #3, the number of service learning classes did not increase, but the number of students in these classes increased slightly, and thus, we saw directional improvement in this indicator as well.

Kansas State University Performance Report 2012

Contact Person: Kelli Cox

Phone and email: 785-532-5712 or kelicox@ksu.edu

Date: 3/01/2012

Kansas State University	Foresight Goals	3yr History	2010		2011		2012		2012 Outcome
			Target	Actual	Target	Actual	Target	Actual	
Goal B: Improve Learner Outcomes Improve student learning outcomes in general education and the majors.									
1. Increase the number of students who successfully complete an international/global course experience.*	4	AY 2005-2006 = 1,273 AY 2006-2007 = 1,426, 12% increase AY 2007-2008 = 1,474, 3.4% increase Baseline: AY 2006-2008 = 1,391	1,503	1,535	1,533	1,564	1,564	1604	↑
2. Increase the number of students who successfully complete a formal undergraduate research experience program.*		AY 2005-2006 = 138 AY 2006-2007 = 130, 5.8% decrease AY 2007-2008 = 158, 21.5% increase Baseline: AY 2006-2008 = 142	173	156	188	215	203	302	↑
3. Increase the number of students who successfully complete Entrepreneurship or Innovation/ Creativity course experience.*		AY 2005-2006 = 207 AY 2006-2007 = 232, 12.1% increase AY 2007-2008 = 189, 18.5% decrease Baseline: AY 2006-2008 = 209	215	216	221	266	227	344	↑
4. Increase the percentage of students who successfully complete MATH 100 College Algebra.*		AY 2005-2006 = 60% AY 2006-2007 = 63% AY 2007-2008 = 60% Baseline: AY 2006-2008 = 61%	63%	70% (4185/ 5979)	65%	72% (4375/6066)	67%	72% (4345/6040)	↔
5. Increase the number of students who successfully complete the First Year Seminars (FYS).		Baseline: Fall 2008 = 253 students	328	478	403	610	478	727	↑
Goal C: Improve Workforce Development Provide campus-based learners with educational experiences aligned directly with the workforce demands of Kansas, specifically in the areas of Public Health, Animal Health and Biotechnology.									
	3, 5		Target	Actual	Target	Actual	Target	Actual	
1. Increase the number of students who graduate in undergraduate degree programs that are directly relevant to public health.*		FY 2006 = 609 FY 2007 = 683, 12.2% increase FY 2008 = 640, 6.3% decrease Baseline: FY 2006-2008 = 644	690	693	710	730	730	742	↑

*Targets and Actual are reported in three year averages: 2010=2008-2012; 2011=2009-2011; 2012=2010-2012.

	Foresight Goals	3yr History	2010		2011		2012		2012 Outcome
	3, 5		Target	Actual	Target	Actual	Target	Actual	
2. Increase the number of students graduating in the Masters in Public Health (MPH) program.*		FY 2006 = 4 FY 2007 = 4 FY 2008 = 6 Baseline: FY 2006-2008 = 5	8	8	10	9	11	13	↑
3. Increase the number of bachelor's degree graduates in the combined areas of Animal Science and Biology.*		FY 2006 = 191 FY 2007 = 234, 22.5% increase FY 2008 = 224, 4.3% decrease Baseline: FY 2006-2008 = 216	228	224	235	227	241	227	↔

Goal D: Increase Targeted Participation/Access

Continue the development of programs and approaches that will serve current at-risk and under-served populations (historically under-represented U.S. groups and families with limited resources or access to higher education).

	2		Target	Actual	Target	Actual	Target	Actual	
1. Increase the number of courses offered in non-traditional formats such as online intersession (two or three week session) and eight week courses during the Academic Year.		AY 2007 = 12 online 8-week classes = 149 students; 0 online intersession; AY 2008 = 16 online 8 week classes = 305 students; 0 online intersession; AY 2009 = 16 online 8 week classes = 376 students; 10 online intersession classes – 290 students Baseline: AY 2009 = 16 online 8 week classes = 376 students; 10 online intersession classes = 290 students.	28 – 8 week courses = 445 students; 12 online intersession courses = 310 students	48 – 8 week courses = 812 students; 26 online intersession courses = 600 students	33 – 8 week courses = 519 students; 14 online intersession courses = 330 students	119 -8 week courses = 3,037 students; 51 online intersession courses = 1,049 students	33 -8-week courses = 597 students; 16 online intersession courses = 350 students	143 – 8-week courses = 2,982 students; 59 online intersession courses = 1,111 students	↑
2. Increase the percent of historically under-served students enrolled.		Fall 2006 = 9.10%, 2,109 Fall 2007 = 9.51%, 2,218 Fall 2008 = 9.69%, 2,278 Baseline: Fall 2008 = 969%, 2,278	9.90%, 2,346	12.5%, 2,946	10.2%, 2,417	13.5%, 3,218	10.5%, 2,489	13.9%, 3,379	↑
3. Increase the percentage of full-time undergraduate students receiving Need-Based assistance.		AY 2007 = 25%, 4,557 AY 2008 = 35%, 6,224 AY 2009 = 36%, 6,249 Baseline: AY 2009 = 36%, 6,249	37%	37% (6,544/17,689)	38%	38% (6,953/18,201)	39%	31% (5,800/18,536)	↓
4. Increase the amount of external resources contributed through the KSU Foundation for diversity programs and services.		FY 2006 = \$410,206 FY 2007 = \$614,711; 49.9% increase FY 2008 = \$557,808; 9.3% increase Baseline: FY 2008 = \$557,808	\$607,000	1,118,970	\$657,000	\$677,102	\$707,000	\$591,953	↓

*Targets and Actual are reported in three year averages: 2010=2008-2012; 2011=2009-2011; 2012=2010-2012.

Goal E: Increase External Resources

Increase financial support from extramural sources.

	Foresight Goals	3yr History	2010		2011		2012		2012 Outcome
			Target	Actual	Target	Actual	Target	Actual	
	6								
1.Increase the amount of extramural support for research/scholarly activity.*		FY 2007 = \$114.1M FY 2008 = \$118.0M, 3.5% increase FY 2009 = \$120.0M, 1.7% increase 3 yr avg baseline = \$117.4M	\$120.5M	\$133.1M	\$123.6M	\$135.3M	\$127.3M	\$136.6M	↑
2.Increase the amount of private support (cash and deferred).		FY 2007 = \$91.5M FY 2008 = \$99.5M, 8.8% increase FY 2009 = \$81.5M, 18.1% decrease Baseline: FY 2009 = \$81.5M	\$83.1M	\$90.9M	\$84.8M	\$107.2M	\$86.5M	\$121.2M	↑
3.Increase the amount of licensing income from the use of university-based technologies by other groups.*		CY 2006 = \$1.59M CY 2007 = \$1.42M, 10.7% decrease CY 2008 = \$1.58M, 11.3 % increase Baseline: CY 2008 = \$1.58M	\$1.69M	\$1.51M	\$1.77M	\$1.51M	\$1.84M	\$1.54M	↑

Goal F: Improve Community/Civic Engagement

Improve Kansas State University's civic and community engagement with Kansans and Kansas' communities by building collaborative, reciprocal, and mutually beneficial partnerships, resulting in the exchange of new knowledge.

			Target	Actual	Target	Actual	Target	Actual	
1.Increase the number of participants in community-based, research and outreach projects.		CY 2008 = 27 projects: 15,000 participants	30 projects: 15,500 participants	40 projects; 71,825 participants	32 projects: 16,000 participants	44 projects; 78,025 participants	34 projects: 16,500 participants	91 projects; 248,280 participants	↑
2.Increase the revenue generated for K-State's partner communities as a direct result of engaged activities.		2008 Baseline = \$3.17M generated from engaged work for community partners	\$3.33M	\$19.92M	\$3.50M	\$35.3M	\$3.67M	\$15.7M	↓
3.Increase the number of students participating in service learning classes.		CY 2008 = 33 classes: 286 students	35 classes; 306 students	136 classes, 1,987 students	36 classes; 316 students	142 classes, 1,990 students	37 classes; 326 students	142 classes; 2,013 students	↑

*Targets and Actual are reported in three year averages: 2010=2008-2012; 2011=2009-2011; 2012=2010-2012.