Strategic Planning worksheet for Colleges and major units

## College or Major Unit: [insert here]

## How to use this worksheet

The purpose of this worksheet is to help the university and your college or major unit identify how your plan links to the [Next-Gen K-State strategic plan](http://www.k-state.edu/next-gen), and how it helps us reach our university imperative goals. This worksheet also includes key questions you must answer that are focused on helping the university gain a better understanding of the overall direction of your plan, the biggest opportunities relative to implementing your plan, and your most critical areas of need.

This worksheet must be included as an addendum to your plan and submitted to [nextgen@k-state.edu](mailto:nextgen@k-state.edu) with your completed 2030 strategic plan.

## imperative alignment

The following worksheet includes a list of the ten Next-Gen K-State strategic plan imperatives that are necessary to achieve our vision to become a leading land-grant university by 2030. To complete the worksheet:

* Include the goal(s) in your plan that align with each university imperative. Please note that you only need to include the text of the goal statements and not any corresponding narrative text or strategies. While you are not required to include a goal for each strategic imperative, your college or major unit must make good-faith efforts to consider how your plan could help advance all strategic imperatives and list any related goals in this worksheet.
* Provide your plan’s outcome targets, or what you expect to have happened, by both 2027 (intermediate) and 2030 (long-term) specific to your college or major unit’s impact supporting these university strategic imperatives. These targets must be measurable either through quantifiable metrics or qualitative measures like completing a key initiative by a certain date.

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| **K-STATE STRATEGIC IMPERATIVES** | **RELATED GOAL(S) IN YOUR PLAN** | **2027 OUTCOME TARGETS (WHAT WE EXPECT TO HAPPEN IN 3 YEARS)** | **2030 OUTCOME TARGETS (WHAT WE EXPECT TO HAPPEN BY 2030)** |
| **imperative 1: Grow enrollment to 30,000 total learners** |  |  |  |
| **imperative 2: Improve retention and graduation rates for all student populations** |  |  |  |
| **imperative 3: Provide every degree-seeking student with applied learning experiences** |  |  |  |
| **imperative 4: Grow research expenditures to $300 million annually and sponsored programs and awards to $270 million annually** |  |  |  |
| **imperative 5: Nimbly and proactively meet the needs of learners, employers and society** |  |  |  |
| **imperative 6: Build partnerships at all levels of K-State** |  |  |  |
| **imperative 7:** **Be a positive force for the Kansas economy** |  |  |  |
| **imperative 8:** **Focus on operational excellence and being One K-State in all we do** |  |  |  |
| **imperative 9:** **Become an employer of choice in Kansas and higher education** |  |  |  |
| **imperative 10: Grow total, combined fundraising to $2 billion by 2030** |  |  |  |

## key questions

### What are 3 to 5 bold strategies you intend to work toward by 2030?

### What are the biggest areas of opportunity for you to achieve your college/major unit’s vision and goals?

### What are your biggest areas of need relative to achieving your college/major unit’s vision and goals?