

# Sponsorship Opportunities

# ***AI in Kansas Ag***

## Conference

July 22, 2025

The Ranch House, 28784 US-75,  
Lyndon, KS 66451







## About AI in Kansas Ag

Co-hosted by K-State Research and Extension Frontier District and K-State's Institute for Digital Agriculture and Advanced Analytics (ID3A), AI in Kansas Ag highlights some of the newest agricultural technology using artificial intelligence (AI).

From row crop to livestock management, join researchers, industry leaders and producers for an informative day focused on the latest advancements in agriculture.

## Sponsor Benefits

Support AI in Kansas Ag through sponsorship to reach approximately 200 attendees directly and be recognized as a supporter through event communications.

Benefits vary per sponsorship level, but all sponsors will receive recognition via the event webpage, social media, and event program.





# Sponsorship Tiers

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Tiered sponsorship opportunities are available to support the AI in Kansas Ag Conference. Explore different packages below.

## Platinum Precision — \$1,500

- Premium 10x10 booth space in the main demonstration area (and outside demo area)
- Logo on all event signage and banners (largest placement)
- Logo on event website homepage with link
- Mention in media outreach efforts
- 2 dedicated social media spotlights leading up to the event
- Full-page ad in the event program
- Opportunity to speak for 5 minutes at opening ceremony

## Data-driven Innovator — \$500

- Booth space in a priority location (and outside demo area)
- Logo on event signage and on sponsor page of the event website
- 1 social media spotlight before the event
- Half-page ad in the event program
- Verbal recognition during the event

## Drone Scout — \$350

- Booth space (indoor only)
- Logo included on the event website sponsor page
- Quarter-page ad in the event program
- Group social media thank-you post

## Friend of Tech Farms — Any amount, no booth

- Name listed on sponsor page of the website and in the event program
- Shared group thank-you on social media
- Signage recognition in the general event area



# Secure Your Sponsorship

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The deadline for priority consideration for sponsorship is July 2, 2025.

Interested parties can secure their sponsorships by visiting the [AI in Kansas Ag Conference website](https://tinyurl.com/AiAgConference), scanning the QR code below, or visiting <https://tinyurl.com/AiAgConference>. If you would also like to register to attend the conference, you will be directed to do so within the sponsorship form.



If you have any questions about sponsorship opportunities, please contact Rebecca Dale at [rebeccad@ksu.edu](mailto:rebeccad@ksu.edu).

Thank you for your support!

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