KANSAS STATE UNIVERSITY | Institute for Digital Agriculture and Advanced Analytics

Benefits for Labs, Centers, or Institutes to Join the Institute for Digital Agriculture and Advanced Analytics

- **Increased Visibility**: Your lab, center, or institute will be featured on the Institute for Digital Agriculture and Advanced Analytics website under a specific page, including your org's expertise and contact information.
- **Engagement Activities**: Secure first priority for participation in institute-hosted engagement activities, increasing visibility and impact in the field.
- **Amplify Your Impact**: Expand your reach and influence by connecting with new audiences through the institute's platforms and partnerships.
- **Funding Opportunities**: Gain access to potential funding sources for new projects through institute connections and collaborative grant applications.
- **Student Engagement**: Connect students to the institute through research, mentorship, and learning opportunities, enhancing student involvement in digital agriculture and advanced analytics.
- **Priority Research & Educational Collaboration:** Receive first priority for research partnerships within the affiliate network, fostering interdisciplinary collaboration, as well as for educational initiatives such as trainings, workshops, microcredentials, and new programs.
- **Expanded Network & Engagement:** Access a structured network of university experts in digital agriculture and advanced analytics, plus institute-hosted networking events to connect and exchange ideas.

Selection Criteria for Labs, Centers, or Institutes to Join the Institute for Digital Agriculture and Advanced Analytics

- **Alignment with Mission**
  a. Focus on digital agriculture, advanced analytics, data science, AI, or related fields.
  b. Commitment to interdisciplinary collaboration and innovation in agriculture and data-driven solutions.
- **Research & Expertise**
  a. Demonstrated expertise in digital agriculture, precision farming, computational modeling, remote sensing, big data analytics, or AI applications.
  b. Ongoing or past research projects relevant to the institute's goals.
- **Capacity for Collaboration**
  a. Willingness to engage in interdisciplinary research partnerships.
  b. History of successful collaboration with other academic units, industry partners, or government agencies.
- **Educational Contributions**
  a. Interest in contributing to educational programs, including workshops, microcredentials, courses, or student mentorship.
  b. Experience in training students, professionals, or stakeholders in digital agriculture and advanced analytics.
- **Engagement & Outreach**
  a. Active participation in outreach activities, stakeholder engagement, or knowledge dissemination.
  b. Commitment to expanding the impact of digital agriculture through partnerships, public engagement, or technology transfer.
- **Infrastructure & Resources**
  a. Access to relevant lab facilities, datasets, computing infrastructure, or field sites that support digital agriculture research.
  b. Capacity to support collaborative projects through personnel, funding, or technical expertise.
- **Commitment to Access & Opportunity**
  a. Support for diverse perspectives and inclusion in research, education, and outreach initiatives.
  b. Efforts to engage underrepresented groups in STEM, agriculture, and data science.
- **Potential for Impact & Growth**
  a. Ability to contribute to the institute's long-term vision and strategic initiatives.
  b. Potential to attract funding, industry partnerships, or policy influence in digital agriculture and advanced analytics.