



GOING GREEN: ALTERNATIVE APPROACHES TO MUSIC EDUCATION

2013 Concert Band Clinic
Kansas State University

Focus Questions

- Where are we at in music education?
- What is music for all?
- Do we include music in education?
- Where do we see this going?
- What can we do? How can we continue moving forward?

Background

- As of the most recent research, only 21% of American high school students participate in music in schools (Elpus & Abril, 2011).
- Harris Poll in 2005 reported that 93% of Americans agree that the arts are vital in education of students 54% of whom rated it a 10 on a scale of 1-10.
- Other areas included were 86% believed music education improved students attitudes and 83% believed it helped with communication; however, 62% believed other people were better suited for advocating for the arts.

Background (con't)

- The next question is...
- What kind of arts education does the public support?
- Are we as music educators consistent with the views of arts education within the public? If not, what can we do?
- Williams (2011) asks this very question. His article was met with great criticism regarding his alleged views on large ensembles.

Where do we go from here?



- Are we truly music for all?
- Are we headed in this direction?
- Are there ways to maintain the opportunities for our students and provide alternatives for the other 80%?

Absolutely!

- Students who learn best in the large ensemble model should still benefit from the large ensemble.
- However, the ways the public interacts with and views music has changed while we have remained relatively the same since the early 1900's.
- Reimer in *Music Educators Journal* (December 2012) said, "Being whole entails our active engagement in and support of all or at least most of the many ways people in our culture and others around the world actually interact with music".

John Kratus

- "The nature of music in the world and the nature of music in school are, then, quite different things."

Alternatives

- How do we proceed? All we know and have been taught is band!
- Food for thought:
 - Class Size
 - Student-Centered Learning
 - Musical/Creative Decisions
 - Rethinking Concerts (Informances)
 - Rethinking Instrumentation
 - Rethinking Literacy/Notation
 - Lifelong Skills?

Alternative Examples

- iPad ensembles
- Songwriting/Arranging/DJ
- Music and Film
- Music Business
- Music Technology
- Music Ensembles
- History of Pop Music

iPad Ensembles

- <http://vimeo.com/43682932>
- Other Videos
- Class Size
- Student-Centered Learning
- Musical/Creative Decisions
- Rethinking Concerts (Informances)
- Rethinking Instrumentation
- Rethinking Literacy/Notation
- Lifelong Skills?

Songwriting/Arranging/DJ

- MadPad
- DJ Pro
- Songwriting Class and Apps
- Music Business
- Class Size
- Student-Centered Learning
- Musical/Creative Decisions
- Rethinking Concerts (Informances)
- Rethinking Instrumentation
- Rethinking Literacy/Notation
- Lifelong Skills?

Music and Film

- What are the relationships of music and film
- iMovie Application and App
- Class Size
- Student-Centered Learning
- Musical/Creative Decisions
- Rethinking Concerts (Informances)
- Rethinking Instrumentation
- Rethinking Literacy/Notation
- Lifelong Skills?

Music Technology

- Garage Band
- MadPad
- KiTKat Commercial
- Looplabs.com
- Create music for upcoming video
- iMovie
- Jammit
- Class Size
- Student-Centered Learning
- Musical/Creative Decisions
- Rethinking Concerts (Informances)
- Rethinking Instrumentation
- Rethinking Literacy/Notation
- Lifelong Skills?

Music Ensembles

- Mariachi
- Country/Western
- Rock
- Lab
- Class Size
- Student-Centered Learning
- Musical/Creative Decisions
- Rethinking Concerts (Informances)
- Rethinking Instrumentation
- Rethinking Literacy/Notation
- Lifelong Skills?

Histories

- History of Pop
- The Beatles
- American Pop
- British Pop
- Etc...
- Class Size
- Student-Centered Learning
- Musical/Creative Decisions
- Rethinking Concerts (Informances)
- Rethinking Instrumentation
- Rethinking Literacy/Notation
- Lifelong Skills?

Apps used today

- iMovie
- Free Video
- Looplabs.com
- Sound Cloud
- DJ Pro
- Jammit
- MadPad
- SongWriter HD
- Trail Mix

Summary

- In a recent Facebook post, I asked the question:
 - 1) What music classes do you teach, and
 - 2) What courses do you wish you could teach?
- In many of the instances, many wished they could teach American Pop Music, Music Technology, Arranging
- We have to be cognizant of not letting these become extensions or add-ons to our existing ensembles. These opportunities are to develop life-long musicians within our communities

Summary

- We must find ways to connect the many ways our students interact with music on a daily basis with a great foundation in music education. As John Kratus once said, "Just because it's not taught in school does not mean it's not valuable".

Thoughts, Questions?

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[2013 Directors' CBC Clinic Website](http://www.k-state.edu/musiceducation/eportfolio/ppayne/Phillip_Payne/2013_CBC_Clinic.html)

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