

ART EASE

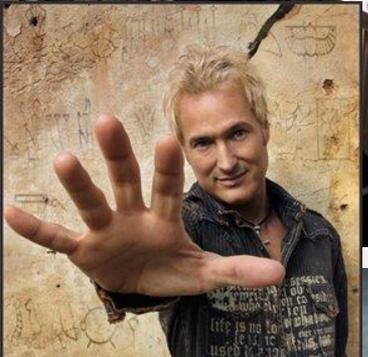
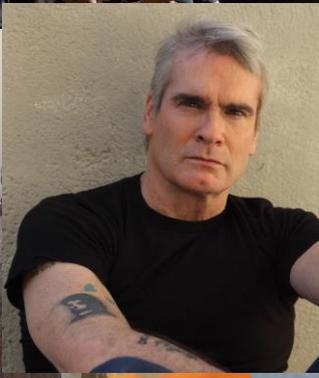
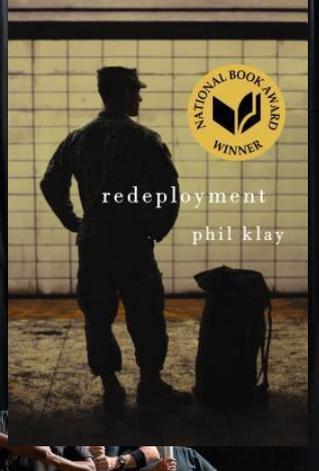
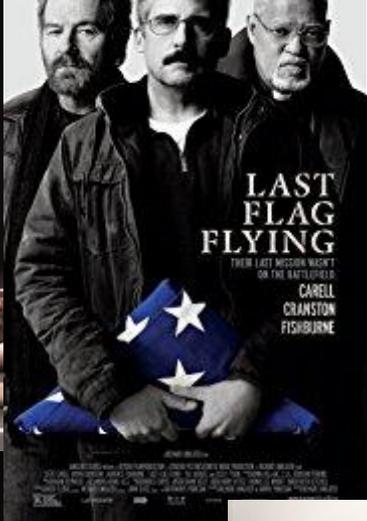
A Regional Convening on Arts & the Military
THURSDAY, APRIL 26, 2018 | 10AM-3PM
KANSAS CITY PUBLIC LIBRARY
301 W. MAIN STREET
KANSAS CITY, MISSOURI 64112

Arts-Based Military Affairs: A University Approach

Dr. Art DeGroat, Ed.D. , Lieutenant Colonel (Ret.), USA
Executive Director of Military & Veterans Affairs
Kansas State University

My Work in Our Field

- o 18 Major nationally touring arts & military projects
 - o (5) Theater, (2) Music, (2) Live Film Premieres, (2) Dance, (1) Magic, (1) Comedy, (1) Spoken Word, (1) Literary Performance, (1) Culinary Performance, (1) Equine Arts, (1) Documentary Film
- o 1 University-based theater project (Shakespeare) Prof David Mackay
- o Personal Research
- o Advisory Boards to Arts Makers & Presenters



What Good Do Military-Related Arts Projects Serve?

- o **Catalyst to Social Change – Military-Civilian Gap**
- o **Individual Veterans' Rehabilitation, Restoration & Well Being**
- o **Veterans Transition & Reintegration to workforce and society**
- o **Builds cultural capital for the serving military & its institutions**

The Arts as **Catalyst** for Social Change ...



Why Are Arts-Based Projects Unique & Effective?

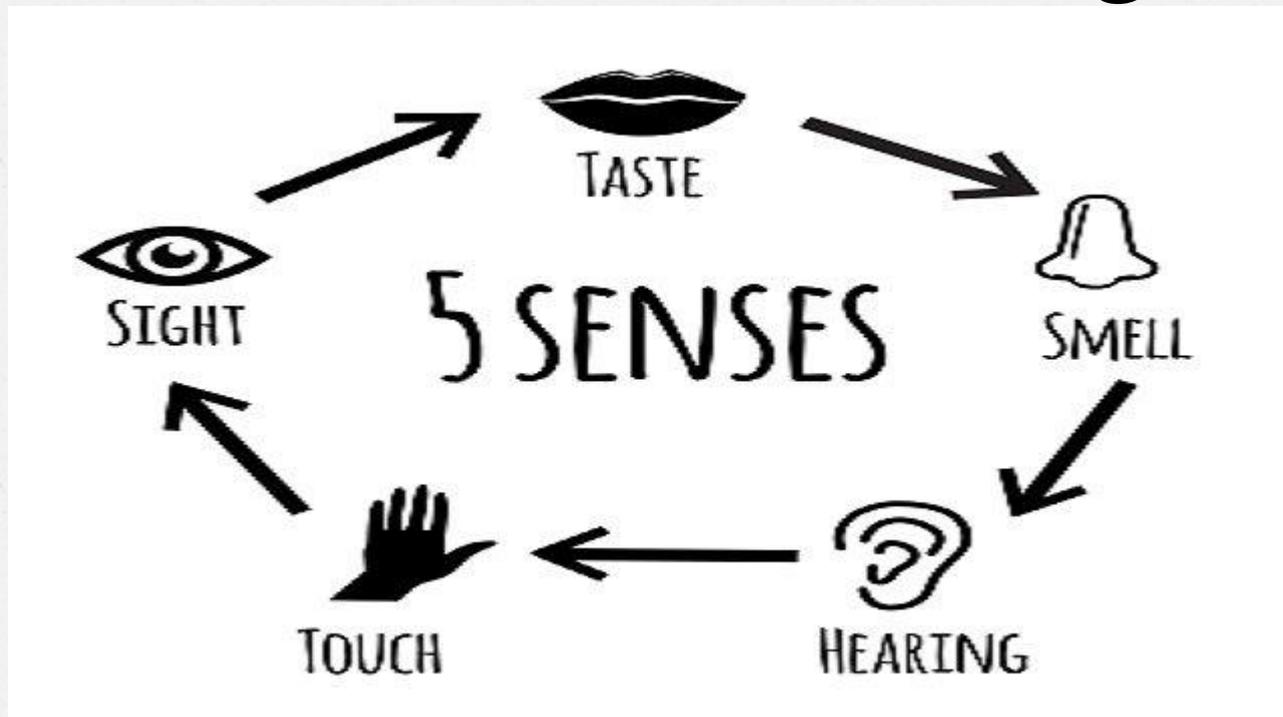


“Art has the particular power to reconfigure the **terms, images and affects** of matters of our concern.”

Dr. Timon Beyes
Copenhagen Business School

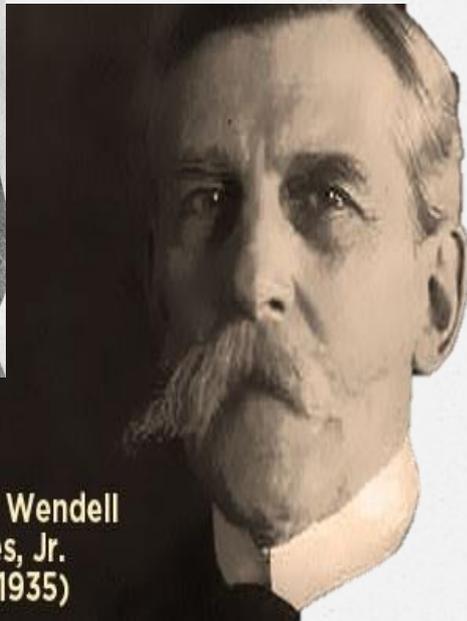


Aesthetic Knowledge



Knowledge created by direct sensory experience

“The **incommunicable** experience of war”



Oliver Wendell
Holmes, Jr.
(1841-1935)



Theoretical Impetus- Live Arts

Intrinsic Impacts of Live Arts

PLSUN

- o CAPTIVATION
- o INTELLECTUAL STIMULATION
- o EMOTIONAL RESONANCE
- o SPIRITUAL VALUE
- o AESTHETIC GROWTH
- o SOCIAL BONDING

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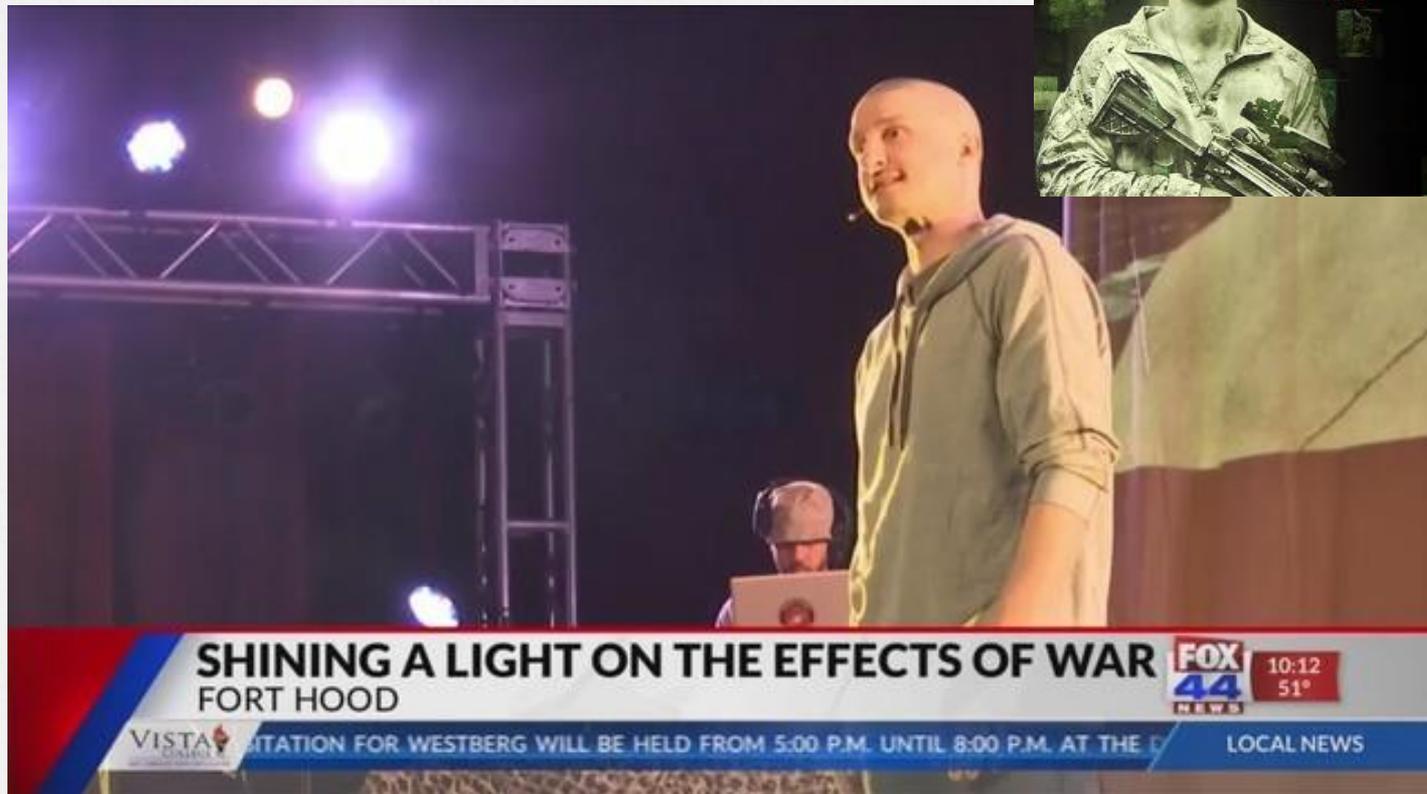
Role of “Intermediary”

FUNCTION	TASKS
Arts Project Design	Create objectives (what) that serve military/society/community; Identify specific military (who) to be served; Create rationale (why) for project; Create method (how) project succeeds
Creative Process (art making)	Content advising; cultural advising (military); Production support; Residency assistance
Arts Project Fundraising & Sponsorship	Marketing/promotion design; Development of prospective donors and sponsors; Develop benevolent need rationale; Represent military perspective/needs to donors (why give)
Design Outreach & Collateral Engagements	Public engagements as social catalyst; Community building; Connect to local vet arts efforts; Therapeutic & well-being interventions
Presentation Support	Media support (expert commentary); Military audience development; Hosting military-connected VIPs and donors; Conduct on-stage “talk backs”
Post Performance/ Project	Assess project outcomes; Strategic advising; Project sustainment & expansion; Sharing of insights with other arts makers

Theoretical Perspectives Enabling Evidence-Based Work

- o Social Science
 - o *Military Socio-Culture* (sociological)
 - o *Impact of Military on the Life Course* (social psychology)
 - o *Intrinsic Impacts of Live Performance* (arts research)
 - o *Military Transition as a Life Event* (Human science phenomenology/lived experience)
 - o *Institutional Logics* (organizational behavior)

Insights from A Recent Project...



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