



Volume Discount Pricing – Education

We offer discounted prices for educators, with a variety of features tailored to the needs of education organizations. Most educators select our flagship Quality Tier One, which provides ADA-compliant professional quality transcription and captioning with rapid turnaround, no matter how complex the content. Quality Tier Two is our most affordable offering, utilizing less specialized junior transcribers. Tier Two is useful for captioning promotional videos, video with clear audio and simple subject matter, or cases where you have ample lead time for review and corrections before publishing your videos. Both tiers leverage all the quality assurance checkpoints and efficiency benefits of the CaptionSync platform, and are the highest quality captioning options in their class.

Transcription Quality Tier One (99.5%+) English, Spanish or French	Captioning & Transcription (we create the transcript and caption files)	Transcription Only	Production Transcripts (time stamped)
4 Business Day Turnaround	\$2.15	\$1.45	\$1.80
2 Business Day Turnaround	+\$0.10	+\$0.10	+\$0.10
1 Business Day Turnaround	+\$0.74	+\$0.55	+\$0.55
8 Hour Turnaround ²	+\$1.34	+\$1.15	+\$1.15

Transcription Quality Tier Two (98.5%+) ¹	Captioning & Transcription (we create the transcript and caption files)	Transcription Only	Production Transcripts (time stamped)
4+ Business Day Turnaround	\$1.79	\$1.30	\$1.65

Captioning Only (you provide the transcript and we create caption files)
\$1.00

Prices are per minute of media. Details for all services can be found at www.automaticsync.com/services. Additional volume pricing discounts are available for bulk purchases; contact us for details.

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Notes

1. Tier Two is our most affordable transcription offering, utilizing a smaller pool of junior transcribers. Turnaround time varies depending on the amount of content you submit at once, but will typically be between four and 10 business days. Tier Two is available only for English content, and there are no domain expertise options for this tier. Accuracy rates for content captioned using Tier Two are 98.5% or higher. Content with challenging audio complex subject matter may be rejected when submitting using this tier, but you will have the option to upgrade your submission to Tier One.
2. 1 Day service is normally completed within one business day, 2 Day service is normally completed within two business days, and 4 Day service is normally completed in less than four business days. 8 Hour service is available on business days only, and is only available for English transcription. Captioning-only submissions are completed within one hour.
3. AST will endeavor to caption all content submitted to our system, but we may recommend additional services for content with excessive noise or poor intelligibility. Captioning charges only apply for successfully captioned content; failed captioning attempts do not incur caption fees.
4. Billing resolution is one minute; all submissions are rounded up to the next nearest minute.
5. On approval of credit, terms are Net 30. Invoices are issued monthly in PDF format and delivered by email. Additional charges will apply for customized invoices or alternate invoice delivery methods.
6. AST makes many caption output formats available; there are no additional charges for requesting and receiving multiple output formats for submission.
7. Pricing is for caption and/or transcript files for media content that has been electronically submitted to CaptionSync. Call us if you need assistance with other aspects of captioning, including digitization of analog media, audio extraction for formats not supported automatically by our website, or encoding of the final media (which may be required for some media formats).
8. You may pre-purchase CaptionSync credits to take advantage of volume discounts. Pre-purchased CaptionSync time is non-refundable and expires five years after purchase if not used. The minimum transaction for pre-purchase is \$100.
9. All prices are in US Dollars. Prices are valid as of July 1, 2018.

Need help choosing?

There are many closed captioning service providers, and it is often difficult for those unfamiliar with captioning processes and the vendors involved to know which service provides the best value. Use the table below to compare the main pricing and vendor selection variables.

In short, **organizations requiring ADA-compliant, quality captioning with quick turnaround and a professional support team will find CaptionSync services to be the most cost-effective solution.**

	CaptionSync Tier One	CaptionSync Tier Two	Other Vendor
Captioning + Transcription (4 Day)	\$2.15/min		
Captioning + Transcription (2 Day)	\$2.25/min		
Captioning + Transcription (1 Day)	\$2.89/min		
Captioning + Transcription (4+ Days)		\$1.79/min	
Professional captioning process that excludes dangerous shortcuts like machine-generated transcription and crowd-sourcing?	Yes. One dedicated professional transcriber per file.	Yes. One dedicated professional transcriber per file.	
Transcribers with domain expertise?	Yes - no extra charge, even for complex content.	Limited.	
ADA-compliant accuracy?	Yes. 99.5%+ accuracy, even for complex content.	Yes, for simple content with clear audio. 98.5%+ accuracy for non-mission-critical content, with option to upgrade to Tier 1 when needed.	
Handles multiple speakers	Yes - no extra charge	Yes - no extra charge	
Spanish, French with no upcharge?	Yes - no extra charge for Spanish or French transcription and captioning.	No, we can offer this price for English content only.	
Prompt satisfaction-guaranteed support?	Yes - 96% satisfaction rating on independent client survey	Yes - 96% satisfaction rating on independent client survey	

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