



Association of University Technology Managers

Animal Health and Nutrition Partnering Forum

Sept. 1-2, 2015
Kansas City, Missouri

The Global Middle Class

- The global middle class will grow from 2 billion people today to 4.9 billion by 2030, adding \$3.5 trillion in annual consumer food-related spending by 2025.
- When people have more disposable income, they tend to eat higher-quality food, including more animal protein.
- A shortage of higher-quality meat and other agricultural products will cause price spikes and social unrest.

Technology Transfer

- Technology transfer is the process by which companies gain commercialization rights to university inventions.

2025 Vision

This event supports Kansas State University's commitment to be a national leader in providing high-quality research, education and engagement in areas that improve people's well-being.

The global population will grow to 9.6 billion people by 2050. Kansas State University estimates that the world's farmers will have to produce as much food in the next 35 years as they have in the entire history of the world.

KANSAS STATE
UNIVERSITY

Public/Private Partnerships

- Since 2011, Kansas State University has sponsored a technology transfer event in Kansas City that brings together university and industry professionals in animal health and nutrition.
- AUTM is a leading international association for technology transfer professionals, with thousands of members from universities and companies.
- With funding from AUTM, Kansas State University and Auburn University are expanding what was once a regional and small national event to reach a larger national and international audience. The AUTM technology transfer event in Kansas City will include more than 20 universities and 30 companies of various sizes, sharing ideas about current and future research in the animal health and nutrition industry.
- Innovations in animal health and nutrition will be critical to the world's ability to provide enough safe, high-quality animal protein for a growing population. Universities will need to be an increasing resource for this innovation.

For more information, contact
Bret Ford, Director of Business Development, Animal Sector
Associate Director of Licensing
Kansas State University Institute for Commercialization
bretford@k-state.edu / 785-341-0494