

Nancy W. Muturi, Ph.D.

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Education

- 2002: **Ph.D. Mass Communications, University of Iowa**
Research emphasis in health, gender and development communication
Dissertation Title: *A Reproductive Health Approach to Family Planning: Towards Strategic Communication for Development in Kenya*
- 1996: **M.A. International Development, University of Iowa.** Emphasis in Health and Development Communication.
Project title: *Sex education and HIV/AIDS communication strategies for the youth*
- 1994: **M.A. Sociology, University of Nairobi, with emphasis** in population studies, demography, and child welfare.
Thesis Title: *A Relationship between Child Labor and Family Sizes in Murang'a District, Central Kenya.*
- 1989: **B.A. (Honors) Sociology, University of Nairobi.**
Honors Project Title: *Child labor in Rural Communities: A Case of Kandara Division, Central Kenya.*

Academic Positions

- 2019: **Visiting Professor**, School of International Diplomacy, Jilin University, China. May-June
- 2017/18: **Visiting Professor**, United State International University – Africa (USIU-A), Journalism and Communication Studies Program, Nairobi, Kenya (Sabbatical)
Visiting Professor, Jomo Kenyatta University of Agriculture and Technology (JKUAT), Communications Department. Teaching in the PhD Health Communication Program and collaborating with PhD students in research (Sabbatical)
- Summer 2017: **Carnegie African Diaspora Fellow.** Institute of International Education (IIE). Graduate Studies and research training at the United States International University-Africa (USIU-A).
- 2016 – **Full Professor**, School of Journalism and Mass Communications, Kansas State University, Manhattan, Kansas.
Courses: Strategic Health Communication; Strategic Communication Research; Health Communication Campaigns; Persuasion and Communication Theory; PR case studies; International/intercultural PR; Public Relations campaigns; Gender, race class and the media; Communication and Social Change.
- 2011- 2015: **Associate Professor.** School of Journalism and Mass Communications, Kansas State University, Manhattan, Kansas.
- Summer 2009 **Visiting Assistant Professor**, University of Nairobi, School of Journalism and Mass Communications. **Rotary Teachers Ambassador Program.**
- 2005 – 2010: **Assistant Professor**, School of Journalism and Mass Communications, Kansas State University, Manhattan, Kansas.
- 2002 – 2005: **Lecturer**, University of the West Indies, Caribbean Institute of Media and

Communication.

Courses: Health communication; Communication and Behavior Change theories; Communication for Development and Social Change; Gender and Communication; Public Relations, Planning and Strategic Management.

1997–2000: **Teaching and Research Assistant**, School of Journalism and Mass Communication, University of Iowa.

1993–1996: **Graduate Program Assistant**, International Programs and Global Studies, University of Iowa. Provided administrative support for the Global studies program.

Professional Employment

2002–2005: **Health Communication Specialist**, University of West Indies HIV/AIDS Response Program (UWIHARP), a European Union Funded Program for HIV/AIDS prevention in the Caribbean

- Developed of a curriculum for HIV/AIDS Education
- Guided communication campaigns on HIV/AIDS prevention

2001–2002: **Health Communication Fellow**, National Institute for Occupational Safety and Health, Centers for Disease Control and Prevention (CDC)

- Research and information dissemination through various channels
- Evaluation of existing communication programs

1995–2000: **Nursing Assistant**, University of Iowa Hospital, Women and Children's Unit. Provided direct care to pre- and postnatal mothers and newborn babies (Part-time position)

1990–1993: Planning/Population Officer, National Council for Population and Development (NCPD), Information, Education and Communication (IEC) Division

- Planned and implemented communication campaigns
- Coordinated government and non-governmental reproductive health programs
- Assisted non-governmental agencies with grant writing and project implementation

1985-1986: High School Teacher, Kahuguini Secondary School, Kenya. Taught Swahili Language, Social Ethics and Religious Studies

Administrative Positions

2016 –2017: **Head, Public Relations Sequence**, School of Journalism and Mass Communications, Kansas State University, Manhattan, Kansas (Sabbatical in 2018)

2012 -2015: **Director of Graduate studies, Research and International Programs**, School of Journalism and Mass Communications, Kansas State University, Manhattan, Kansas (3-year term)

2009 – 2012: **Head, Public Relations Sequence**, School of Journalism and Mass Communications, Kansas State University, Manhattan, Kansas (3-year term).

2003 – 2005: **Graduate Studies Director** for the MA, MPhil and PhD Programs at the Caribbean Institute of Media and Communication, **University of the West Indies.**

Program and curriculum development -- Designed and implemented a master's program in Communication for Social and Behavior Change. Developed the curriculum and processed it through the university approval system, promoted it across the Caribbean region and recruited students. Program launched in January 2004 with a first intake of 35

students.

Jan. – Sep.
1992:

Acting District Population Officer (DPO), Kisii District, Kenya.

- Overseeing all government population programs in the district.
- Managed the budget and disbursed it for various activities and purchases in the district
- Supervised about 10 employees and ensured government property was well maintained
- Implemented a Family Life Education Project for Girls Boarding Schools in Western Kenya.
- Organized several reproductive health campaigns and events in the district.

Languages Kikuyu (mother tongue), Swahili (native), English (second)

Research and Publications

Peer Reviewed Journal Articles

- **Muturi, N. (2020).** Perceived Risk for Alcohol Abuse among Young Adults in the context of HIV&AIDS in Kenya. *Journal of Communication and Healthcare*, <https://doi.org/10.1080/08824096.2020.1763942>
- **Muturi, N. (2020).** eHealth Literacy and the Motivators for HPV Prevention among Young Adults in Kenya. *Communication Research Reports*. <https://doi.org/10.1080/08824096.2020.1763942>
- **Muturi, N. & Zhu, G. (2019)** Students' Perceptions of Diversity Issues in Public Relations. *Journal of Public Relations Education*.5 (2) 75-104. <https://bit.ly/2MEEmBmm>
- **Muturi, N., Kidd, T., Daniels, A. M., Kattelman, K. K., Khan, T., Lindshield, E., ... & Adhikari, K. (2018).** Examining the role of youth empowerment in preventing adolescence obesity in low-income communities. *Journal of Adolescence*, 68, 242-251.
- Opoku-Acheampong, A., Kidd, T., Adhikari, K., **Muturi, N., & Kattelman, K. (2018).** Assessing Physical Activity, Fruit, Vegetable and Sugar-Sweetened Beverage Intake Patterns of College Students in Kansas, *Journal of Nutrition Education and Behavior*. DOI: <https://doi.org/10.1016/j.jneb.2018.02.001>
- **Muturi, N., Kidd, T., Kattelman, Lindshield, E., Adhikari, K., Zies, S. (2017).** Motivation for Obesity Reduction among Adolescents in Low-income Communities in Three U.S. States. *Journal of Communication and Healthcare*. 10(3), 169-179, DOI: 10.1080/17538068.2017.1343757
- **Muturi, N., Kidd, T., Khan, T., Kattelman, K., Zies, S. & Lindshield, E. (2016).** Self-efficacy for food choice and healthy eating in preventing adolescence obesity. *Frontiers in Communication: Health Communication*, 1(6) 1-9 DOI: 10.3389/fcomm.2016.00006
- Kidd T, Lindshield E, Kattelman K, Adhikari K, **Muturi, N, & Zies, S. (2016)** Ignite-Sparking Youth to Create Healthy Communities: A Protocol for a Community-Centered Effort for the Prevention of Adolescent Obesity. *Int J Nurs Clin Pract*, 3, 189-195.
- Comstock, C., Kattelman, K., Zastrow, M., McCormack, L., Lindshield, E., Li, Y. **Muturi, N., Adhikari, K. & Kidd, T. (2016).** Assessing the environment for support of youth physical activity in rural communities. *Journal of nutrition education and behavior*, 48(4), 234-241.
- **Muturi, N. (2016).** Community perspectives on communication strategies for alcohol prevention in rural central Kenya. *Journal of Health Communication*, 21(3), 309-317
- Qiu, J. & **Muturi, N. (2016).** Asian American Public Relations Practitioners' Perspectives on Diversity. *Howard Journal of Communications*, 27(3), 236-249.

- Kumar, J., Adhikari, K., Li, Y., Lindshield, E., Muturi, N., & Kidd, T. (2016). Identifying barriers, perceptions and motivations related to healthy eating and physical activity among 6th to 8th grade, rural, limited-resource adolescents. *Health Education, 116*(2), 123-137.
- Muturi, N., (2015). Gender and HIV/AIDS in the Context of Excessive Alcohol Consumption in Kenya. *African Journal of AIDS Research, 14*(1) 57-65.
- Kumar, J., Kidd, T., Li, Y., Lindshield, E., Muturi, N., & Adhikari, K. (2014). Using the Community-Based Participatory Research (CBPR) Approach in Childhood Obesity Prevention, *International Journal of Child Health and Nutrition. 3* (4), 170-178.
- Muturi, N. (2014). Alcohol consumption and reproductive health risks in rural central Kenya. *Sexual and Reproductive HealthCare, 5*, 41–46.
- Muturi, N., (2014). Engaging communities in the understanding of excessive alcohol consumption in rural central Kenya. *Journal of International Communication, 20* (2), 98-117.
- Muturi, N., Soontae An, & Samuel Mwangi (2013). Students' Motivations and Expectations for Service Learning in Public Relations. Submitted to the *Journalism and Mass Communication Educator, 68*: 387-408, doi: 10.1177/1077695813506992
- An, S. & Muturi, N. (2011). Subjective Health Literacy and Older Adults' Assessment of Direct-to-Consumer Prescription Drug Ads. *Journal of Health Communication, 16*, 242-255, doi:10.1080/10810730.2011.604387
- Muturi, N., & Mwangi, S. (2011). Older Adults' Perspectives on HIV/AIDS Prevention Strategies for Rural Kenya. *Health Communication, 26*(8) 712-723 doi:10.1080/10410236.2011.563354
- Muturi, N., & An, S. (2010). HIV/AIDS Stigma and Religiosity among African American Women. *Journal of Health Communication, 15*(4), 388-401
- Muturi, N. & Samuel Mwangi (2009). Theory and Practice Gap in Participatory Communication: A Caribbean Case Study, *Journal of International Communication, 15*(1), 74-91
- Muturi, N., (2008). Health Education for HIV/AIDS Prevention: A Caribbean Case Study. *Journal of Communication for Development and Social Change, 2* (4) 27-45
- Muturi, N., (2008). Faith-Based Initiatives in HIV/AIDS Communication: The Jamaican Situation. *International Journal of Communication, 2*, 108-131
- Muturi, N., (2007). The Interpersonal Communication Approach to HIV/AIDS Prevention: Strategies and Challenges for Faith-Based Organizations. *Journal of Creative Communication, 2*(3), 307–327
- Muturi, N., (2006). Gender Empowerment through ICTs: Potential and Challenges for Women in the Caribbean. *Journal of Global Media Studies, 3*(1), 133-148.
- Muturi, N., & Donald, Patricia (2006). Violence against Women and Girls in the Caribbean: An Intervention and Lessons Learned from Jamaica. *Caribbean Quarterly – Gender, Development and Society, 52*(2) 83-102
- Muturi, N., (2006) Media, Communication and Development: Challenges for the Small Caribbean Islands. *Media Development Quarterly, 53*(3), 38-42 (Translated in German)
- Muturi, N., (2005). Cultural considerations in HIV/AIDS communication and prevention in Kenya. *Journal of Health Communication, 10*, 77-98
- Mullings, J. Bailey, A. Ramsay, H., S. Bhardwaj, Muturi, N and Bain, B. (2004). HIV/AIDS Education: Finding the Right Prescription for a Caribbean Tertiary Institution. *West Indian Medical Journal, 53* (Suppl 5), 27-36

- **Muturi, N., (2003).** Women's status in reproductive health decision-making: A communications approach. *Journal of Development Communication*, 14(1), 32-50.

Book Chapters

- **Muturi, N. (2016).** Digital Technology and HIV/AIDS Prevention in Kenya. In In Vemula, R.K. & Gavaravarapu, S. M. *Health Communication in the Changing Media Landscape* (pp. 75-95). Springer International Publishing.
- **Muturi, N. (2011).** Religiosity, HIV Risk Communication, and HIV-Related Interventions within Faith Communities in Jamaica. In Miller A. N & D. L. Rubin (Eds.), (pp. 163-186), *Health Communication and Faith-Based Communities*. Hampton Press
- **Muturi, N., Mwangi, S., Ruddock-Small, M., & Page, R. (2011).** Religiosity and HIV/AIDS stigma in Jamaica. In G. A. Steele (Ed.), *Health communication in the Caribbean and beyond: A reader*. (pp. 227-244), Kingston, Jamaica: UWI Press
- **Muturi, N. (2009).** Faith Based Organization in HIV/AIDS Prevention: Culture and Communication Challenges in Jamaica. In D'Silva, Margaret U., Hart, Joy L. & Walker, Kandi, L. (Eds). *HIV/AIDS Prevention and Health Communication*, (pp. 110-131), Newcastle, UK: Cambridge Scholars Publishing
- **Muturi, N. (2009).** Sexual Violence and Women's Reproductive Health in Jamaica. In D. Roberts, R. Reddock, & D. Douglas (Eds.), *Sex Power and Taboo: Gender and HIV in the Caribbean and Beyond*, (pp 87-109), Kingston: Ian Randall Press.
- **Muturi, N. (2006).** Access and Use of ICTs among Women in Jamaica. In Tauth Eileen M. (Ed). *Encyclopedia of Gender and Information Technology*. (pp.1-6), Hershey, Idea Group Inc. (Peer reviewed)
- **Muturi, N. (2005).** Gender, ICTs and Health in the Caribbean. In Cummings, Sarah, Henk van Dam, and Minke Valk, (Eds.) *Gender and ICTs in Rural Development. A Global Source Book, Gender, Society & Development series, no. 8.* (pp.61-74), Oxfam, UK.

Published Abstracts (Peer Reviewed and Papers Presented at Conferences)

- Kidd, T., Lindshield, E., Kattelman, K., Zies, S., Adhikari, K., & **Muturi, N.** (2019). Adolescent Obesity Prevention Project Yields Policy, System, and Environmental Changes in Middle Schools. *Journal of Nutrition Education and Behavior*, 51(7), S10. <https://doi.org/10.1016/j.jneb.2019.05.325>
- Kidd, T., Lindshield, E., Kattelman, K., Zies, S., Adhikari, K., & **Muturi, N.** (2018). Community-Based Participatory Research Targeted Toward the Prevention of Adolescent Obesity: Ripple Effect Mapping Outcomes. *Journal of Nutrition Education and Behavior*, 50(7), S112. DOI: <https://doi.org/10.1016/j.jneb.2018.04.248>
- Zies, S., Kidd, T., **Muturi, N.**, Kattelman, K., Remly, D., & Adhikari, K. (2018). *Engaging Communities to Enhance Physical Activity Among Urban Youth*. *Journal of Higher Education Outreach and Engagement*, 22(3), 237-240. <http://openjournals.libs.uga.edu/index.php/jheoe/article/viewFile/2123/1109> . Award Winning first place
- Kidd, T., Lindshield, E., Kattelman, K., Zies, S., Adhikari, K., & **Muturi, N.** (2017). Community-Based Participatory Research Targeted Toward the Prevention of Adolescent Obesity. *Journal of Nutrition Education and Behavior*, 49(7S1), S116.
- Kidd, T., Lindshield, E., Kattelman, K., Zies, S., Adhikari, K., & **Muturi, N.** (2016). A Data Summary of a Community-Based Participatory Research Project Targeted Toward the Prevention of Adolescent Obesity. *Journal of Nutrition Education and Behavior*, 48(7), S123-S124.

- Kidd, T., Li, Y., Lindshield, E., Adhikari, K., **Muturi, N.**, Kattelmann, K., & Zies, S. (2016). The Relationship Between Self-Efficacy and Physical Activity Behaviors in 6th to 8th Grade, Rural, Limited-Resource Adolescents in Kansas. *Journal of Nutrition Education and Behavior*, 48(7), S50-S51.
- Li, Y., Kidd, T., Lindshield, E., Adhikari, K., **Muturi, N.**, Kattelmann, K., & Zies, S. (2015). Analyses of the Built Environment and Perceptions Related to Nutritious Foods in Rural Low-Income Ethnic Communities in Kansas. *Journal of the Academy of Nutrition and Dietetics*, 115(9), A83.
- Kidd, T., Lindshield, E., Kattelmann, K., Zies, S., Adhikari, K., & **Muturi, N.** (2015). Starting the Spark: An Updated Protocol for the Community-Based Participatory Research Model in the Prevention of Adolescent Obesity. *Journal of Nutrition Education and Behavior*, 47(4), S108-S109. DOI: 10.1016/j.jneb.2015.04.30
- **Muturi, N.**, Kidd, T., Adhikari, K., Kumar, J., Lindshield, E., Li, Y., & Song, X. (2014, June). Formative Research in a School-based Obesity Prevention Intervention for Hispanic Adolescents. (Abstract). Society for Nutrition Education and Behavior Annual Conference, Wisconsin, MI, *Journal of Nutrition Education and Behavior*, 46(4), S182. <http://dx.doi.org/10.1016/j.jneb.2014.04.274>
- Kidd, T., Lindshield, E., Kattelmann, K., Zies, S., Adhikari, K., & **Muturi, N.** (2014, June). Starting the Spark: A Protocol for the Community-based Participatory Research Model in the Prevention of Adolescent Obesity (Abstract). Society for Nutrition Education and Behavior Annual Conference, Wisconsin, MI, *Journal of Nutrition Education and Behavior*, 46(4), S194-S195. doi:10.1016/j.jneb.2014.04.204
- Li, Y., Kidd, T., Lindshield, E., Kattelmann, K., Zies, S., Adhikari, K., & **Muturi, N.** (2014, June). Measurement of Built Environment That Support Physical Activity in Low-Income Communities (Abstract). Society for Nutrition Education and Behavior Annual Conference, Wisconsin, MI, *Journal of Nutrition Education and Behavior*, 46(4), S158. doi:10.1016/j.jneb.2014.04.158
- Hemmingson K, Leone R, Remley D, Zies S, Lindshield E, Kidd T, Adhikari K, **Muturi N**, Kattelmann K, (2014, April). A Nutrition Environment Evaluation of Grocery and Convenience Stores in Low-income Communities Using the Nutrition Environment Measurement Survey for Stores (NEMS-S). (Abstract). Experimental Biology Conference, San Diego, CA; *FASEB Journal*, 28:LB382.

Peer Reviewed Conference Papers (Oral and Poster Presentations)

- Zhang, A & **Muturi, N.** (2020). Organizational Legitimacy for High-Risk Facilities: Examining the Case of NBAF. *Presented at the Association for Journalism and Mass Communication Education (AEJMC) annual conference, August 2020.*
- **Muturi, N.** & Njoroge, D. (2020). Perceptions of Public Relations Practice and Professionals in Kenya: A Public's Perspective. *Presented at the International Communication Association (ICA) annual Conference, May 2020*
- Yibo, L., Williams, J., & **Muturi, N.** (Sep. 2019). The use of the health belief model to assess predictors of caregiver's intent to vaccinate themselves and their children against measles, mumps, and rubella (MMR). Presented at Kansas Public Health Association Annual Conference, **Topeka, KS. Sep 24-25, 2019**
- **Muturi, N.** (July 2019). I'D Rather Have AIDS: Rural Women's Perceptions of Cervical Cancer in Kenya. Presented at the International Association for Media and Communication Research (IAMCR) Annual Conference, **Madrid, Spain, July 7-11, 2019**
- Parral, Adelina & **Muturi, Nancy** (April 2019). Exploring the Role of Media Usage in Determining Obesity Risk Factors for Adolescents in Hispanic Communities In Southwest Kansas. Presented at the DC Health Communication Conference, **Washington DC, April 2019**

- Adhikari, K., Lindshield E., **Muturi N.** Sempa, J., Li, Y., Kattelman, K., Zeis S. & Kidd T. (Sep. 2018). Does community-based participatory intervention help increase the intake of vegetables and fruits in adolescents? Presented at the European Conference on Sensory and Consumer Research, **Verona, Italy, Sep. 2-5 2018**
- Noviyanti, N., Tomasek, R., & Aronson, A., & **Muturi, N. (April, 2018)** Physician-Patient Communication in Improving Influenza Awareness and Motivation for Vaccination. Presented at the Kentucky Conference on Health Communication, Honorable Mention
- Long, Q. **Muturi, N.**, Li, T., Macheret, M. Omni, C. (**November, 2017**). *Understanding Barriers to Physical Activity among African American Women: A communications Perspective*. Presented at the Research and State Forum, State of Kansas
- **Muturi, N.**, Kidd, T., Lindshield, E., Kattelman, K., Adhikari K., and Zies, S. (**Oct, 2017**). *Media Usage and Obesity Prevention among Adolescents in Low-income Communities in Three States*. Presented at the Annual Kansas Public Health Association Annual Conference.
- Li, T. & **Muturi, N. (Oct, 2017)**. *Social Media Usage and Help-Seeking Behavior for Mental Health among international Students*. Presented at the Annual Kansas Public Health Association Annual Conference.
- Khan, T. & **Muturi, N. (Oct, 2017)**. *Examining the role of cancer communication in HPV prevention*. Presented at the Annual Kansas Public Health Association Annual Conference.
- Wang, Y., **Muturi, N.**, Kidd, T., Miller, C., Frans, N., & Griffin, A. (**Oct, 2017**). *Information-seeking Behavior Influences Sugar-sweetened Beverage Consumption Among College Students*. Presented at the Obesity Conference, MD, USA.
- **Muturi, N. (Aug., 2017)**. *An Examination of Perceived Risk for Alcohol Abuse in the context of HIV & AIDS among Young Adults in Kenya*. Paper presented at the annual meeting of the AEJMC, Chicago Marriott Downtown Magnificent Mile, Chicago, IL
- An, S. & Muturi, N. (**May 2017**). Older Adults' Information Seeking with Direct-to-Consumer Prescription Drug Ads: The Role of Health Literacy. Presented at the International Communication Association, (ICA) Annual Conference, San Antonio, TX
- **Muturi, N.**, Kidd, T., Lindshield, E. Kattelman, K., Zies, S. & Adhikari, K. (**June 2016**). *Motivation for Obesity Reduction among Adolescents in Low-income Communities in Three U.S. States*. Presented at the annual International Communication Association Conference, Health Communication Division, **Fukuoka, Japan**
- **Muturi, N.**, Kidd, T., Kattelman, K., Adhikari, K., Zies, S., & Lindshield, E. (**July 2016**). *Self-efficacy for Food Choice and Healthy Eating in Preventing Adolescent Obesity among Adolescents*. Presented at the annual International Association for Media and Communication Research (IAMCR) Conference, Health Communication Section, Leicester, UK
- **Muturi, N.**, Kidd, T., Kattelman, K., Adhikari, K., Zies, S., & Lindshield, E. (**July 2016**). *Participatory Research in Health Communication: Challenges for Measuring Outcomes*. Presented at the annual International Association for Media and Communication Research (IAMCR) Conference, Health Communication Section, **Leicester, UK**.
- **Muturi, N.** & Ge, Z. *Students' Perceptions about Public Relations and Diversity-Related Issues*. Presented at the annual International Communication Association Conference, Public Relations Division, **Fukuoka, Japan, June 2016**
- **Muturi, N.** & Ge, Z. *Perceptions of Gender Issues in the Public Relations Fields*. Presented at the annual International Communication Association Conference, Feminist Scholarship Division, **Fukuoka, Japan, June 2016**

- Kusuma, M., Al Bashabsheh, Z., Parker, M., & **Muturi, N.** “*Understanding Determinants of Weight Bias among Dietetics and Nutrition Students.*” Accepted for presentation at the Annual Obesity Conference during ObesityWeek 2015 in Los Angeles **November 2 - 7, 2015.**
- **Muturi, N.** *Risk-Perception and Self-efficacy for Alcohol Consumption and HIV/AIDS: A Comparative Study of Young Adults in Kenya and USA.* Accepted for presentation at the Annual International Association for Media and Communication Research (IAMCR) annual conference, **Montreal, Canada, July 12-16, 2015**
- **Muturi, Nancy.** *Gender and E-Health: Communicating and Implementing HIV/AIDS policies in Kenya.* Presented at the Annual International Communication Association (ICA), Feminist Scholarship Division, **Puerto Rico, May 21-26, 2015**
- **Muturi, Nancy & Zhu, Ge.** *Gender and Ethnic Differences in Public Relations Perceptions among College Students.* Presented at the Mid-winter AEJMC Conference, **Oklahoma, March 2015.**
- Li Y, Kidd T, Lindshield E, Adhikari K, **Muturi N**, Kattelmann K, Zies S. *Perceptions related to nutrition, physical activity, and youth development in 6th to 8th grade, rural, limited-resource adolescents.* Poster presentation given at the Obesity Week 2014 Conference, **Boston, MA. November 2014.**
- Li Y, Kidd T, Lindshield E, Adhikari K, **Muturi N**, Kattelmann K, Zies S. *Analyses of the built environments and the perceptions related to physical activity of adolescents in rural low-income ethnic communities.* Poster presentation given at the Obesity Week 2014 Conference, **Boston, MA. November 2014.**
- Xiaofei Song & **Nancy Muturi.** *Nutrition Literacy and Motivation for Label-Reading among College Students.* Health Literacy Research Conference, Bethesda, Maryland, **November 3-4, 2014**
- Brock Ingmire, Faith Thanji, Bailey Davis & **Nancy Muturi.** *Understanding the College Hygiene Scare: Health Literacy and Interpersonal Communication for the 21st Century College Student,* Health Literacy Research Conference, Bethesda, Maryland, **November 3-4, 2014**
- Aleisha Pang, Helen Hambly, & **Nancy Muturi.** *Barriers and Motivations for HIV Testing among Women in Trinidad and Tobago.* Canadian Conference on Global Health, Ottawa, **Nov. 2 - 4 2014**
- Opoku-Acheampong, A., Kidd, T., Adhikari, K. **Muturi, N.** *Assessing Physical Activity, Fruit and Vegetable Intake and Sugar-Sweetened Beverage Consumption Patterns of College Students.* Presented at the National Communication Association (NCA), Health Communication Division, Chicago, **November 2014.**
- **Muturi, Nancy** and Thanji, Faith. *Rural Sports as a Communication and Prevention Strategy for Chronic Alcoholism in Kenya.* Annual International Association for Media and Communication Research (IAMCR) Conference, Media and Spot section, Hyderabad, **India, July 15-19, 2014**
- **Muturi, N.**, Kidd T., Adhikari, K., Kumar J. *Understanding Childhood Obesity among Ethnic Minorities through Participatory Action Research.* Annual International Association for Media and Communication Research (IAMCR) Conference, Health Communication Section, Hyderabad, **India, July 15-19, 2014**
- **Muturi, Nancy.** “*Alcohol-Discordancy and HIV/AIDS among Women in Rural Central Kenya*”. International Communication Association (ICA) annual conference, Seattle, **May 2014**
- **Muturi, Nancy.** *Communities’ Perspectives on Communication Strategies for Preventing Chronic Alcoholism in Rural Central Kenya.* Annual Kentucky Health Communication Conference, Louisville, KY **April, 2014**
- **Muturi, Nancy.** *Engaging Communities in Addressing Excessive Alcohol Consumption in Rural Central Kenya.* Presented at the annual National Communication Association (NCA) Conference, Cultural Communication Division, Washington DC, **November, 2013.**
- Chapes, J., Stukey, M., Yonkey, H. & **Muturi, N.** *Encouraging the Adoption of E.coli Control and Prevention Strategies: Analysis of an Online Training Intervention.* Presented at the annual National Communication Association Conference, Health Communication Division, Washington DC, **November, 2013.**

- Li, Y., Rizzuti, N., Saunders, P. & **Muturi, N.** *Play to Win --Role of Active Video Games in Improving Health-Related Outcomes in Young Adults*. Presented at the annual National Communication Association (NCA) Conference, Technology and Communication Division, Washington DC, **November, 2013**.
- Mahmudiono, Trias; Byquist Bridget.; Song, Xiaofei; & **Muturi Nancy.** *Nutritional knowledge is related to self-efficacy in making healthy food choice among college students*. Presented at the 31st Annual Scientific Meeting of The Obesity Society, to be held during Obesity Week, in Atlanta, Georgia, **November, 2013**.
- **Muturi, N.** & Ron, P. *A Need for Capacity Building in Faith-Based Response HIV/AIDS in Jamaica*. Presented at the National Health Research Conference, Ministry of Health, Jamaica, **November, 2012**
- **Muturi, N.** *Alcohol Consumption and Reproductive Health Risks in Rural Central Kenya*. Presented at the Annual National Communication Association Convention (NCA) , Health Communication Division, Orlando, FL, **November, 2012**
- Qiu, J. & **Muturi, N.** *Asian Americans in Public Relations: Experiences and Perceptions among Practitioners*. Presented at the Annual National Communication Association Convention (NCA) , Public Relations Division, Orlando, FL, **November, 2012**
- **Muturi, N.**, Mwangi, S. & An, S. An. *Students' Motivations and Expectations for Service Learning in Public Relations*. Submitted for presentation at the Association of Education in Journalism and Mass Communications (AEJMC), St. Lois Missouri, **July, 2011**
- An, S. & **Muturi, N.** *Older Adults' Perceptions of Direct-to-Consumer Prescription Drug Advertising: The Role of Health Literacy*. Presented at the of the International Communication Association (ICA) annual conference, Health Communication Division, Boston, **May, 2010**
- An, S & **Muturi, N.** *Older Adults' Health Literacy and Direct-to-Consumer Prescription Ads*. Presented at the 3rd Annual Health Literacy Research Conference in Chicago, Illinois, **October 17-18, 2011**.
- **Muturi, N.** & Mwangi, S. *Older Adults' Perspectives on HIV/AIDS Prevention Strategies for Rural Kenya*. International Communication Association (ICA) annual conference in Singapore, **June, 2010**
- **Muturi, N.** *Faith-based Approach for Health Communication in Rural Kenya*. Presented at the annual International Association in Media and Communication Research (IAMCR), Braga, Portugal, July 18-23, 2010
- **Muturi, N.**, Soontae An, & Mwangi, Samuel. *Community-Based Participatory Approach to Health Literacy and HIV/AIDS Prevention: Evaluating the Service Learning Component*. Presented at the annual International Association in Media and Communication Research (IAMCR), Braga, Portugal, July 18-23, 2010
- **Muturi, N.** & Soontae An. *Community Engagement in HIV/AIDS Prevention among Minority Women*. Presented at the 10th National Outreach Scholarship Conference, University of Georgia, **Oct. 2009**
- Oronje, Rose, Okigbo, Charles & **Muturi, Nancy.** *Engaging Parliamentarians with Research to Promote Reproductive Health in Kenya*. Presented at the 8th International Conference on Urban Health (ICUH), Nairobi, Kenya, **October 18 – 23, 2009**
- **Muturi, N.**, & Okigbo, Charles. *Religiosity and Risk Perceptions in Urban Health Communication: A Case of Kenya*. Presented at the 8th International Conference on Urban Health (ICUH), Nairobi, Kenya, **Oct. 18 – 23, 2009**
- **Muturi, N.**, Corinne Barnes and Maxine Ruddock Small. *Capacity Building in HIV/AIDS Prevention: A Caribbean Faith-Based Intervention*. Presented at the 18th annual HIV/AIDS research conference in Vancouver, Canada, **April 21 – 25, 2009**.
- **Muturi, N.**, & Mutikani, J. *HIV/AIDS in older Adults: Socioeconomic and cultural risk factors*. Presented at the 18th annual HIV/AIDS research conference in Vancouver, Canada, **April 21 – 25, 2009**.

- **Muturi, N.,** *The Elderly and HIV/AIDS: A qualitative analysis.* Presented at the annual International Association of Media and Communication Research (IAMCR) congress, Communication and HIV/AIDS Working group in Stockholm, Sweden, **July 20-25, 2008**
- **Muturi, N., & An, Soontae.** *HIV/AIDS Stigma, Risk Perception, and Religiosity among African American Women.* Presented at the annual International Communication Association (ICA). Health Communication Division. Montreal, Canada, **May, 2008**
- **Muturi, N., & Godfrey Steele,** *Strategic Communication for HIV/AIDS Prevention in the Caribbean.* Presented at the annual International Communication Association (ICA). Health Communication Division. Montreal, Canada, **May, 2008**
- **Muturi, N.** *Faith-Based Initiatives in HIV/AIDS Communication: The Jamaican Situation.* Presented at the annual International Communication Association (ICA). Health Communication Division. San Francisco, CA, **May, 2007**
- **Muturi, N.** *Social and Interpersonal Influences in HIV/AIDS Communication: Strategies and Challenges for Faith-Based Organizations.* Presented at the International Communication Association, Interpersonal Communication Division. Competitive Papers Session with four top papers, San Francisco, CA: May, 2007.
- **Muturi, N.** *A Culture-Centered approach to HIV/AIDS Communication.* Ohio University Conference on Development Communication, April 12-14, 2007
- **Muturi, N.** Maxine Ruddock-Small and Ron Page. *Women of Faith and HIV/AIDS Risk Perception.* Poster presented at the annual American Public Health Association (APHA), Boston, **Nov. 4-8, 2006.**
- **Muturi, N.** *Approaches and Methods for HIV/AIDS Communication: Best Practices and Lessons Learned from the Caribbean.* Presented at the World Congress on Communication and Development (WCCD), Rome Italy, **Oct. 25-27, 2006**
- **Muturi, N. & Maxine Ruddock-Small.** *Risk Perception and HIV/AIDS Prevention: The Role of Faith-Based organization in the Caribbean.* Presented at the IAMCR international Conference, CAIRO, Egypt, July 2006
- **Muturi, N. & Samuel Mwangi.** *Participatory Communication Theory and Practice: A Case Study of a Caribbean Gender Project.* Presented at the IAMCR international Conference, CAIRO, Egypt, **July 2006.**
- **Muturi, N.,** Ruddock-Small, M., & Page, R. *Spirituality and HIV/AIDS Healing in the Caribbean.* Presented at the Roundtable discussion, Caucus on Public Health and the Faith Community, APHA 133rd Annual Meeting & Exposition Philadelphia, PA, **Dec. 10-14, 2005**
- **Muturi, N. & Donald, P.** *Evaluating Gender-Based Programmes -- Challenges and Lessons Learned.* Poster presentation at the APHA 133rd Annual Meeting & Exposition, Gender Caucus, Philadelphia, PA, December **11-14, 2005**
- **Muturi N.,** Ruddock-Small M, Bain B, Bhardwaj, S., Ramsay H., de Bruin M. *Empowering young women through participatory education for HIV/AIDS prevention in the Caribbean.* 15th International Conference on AIDS. **2004** Bangkok, Thailand, July 11-16.
- **Muturi, N. W.** *Gender-Based Violence and Women's Reproductive Health in Jamaica: A Communications Perspective.* Paper presented at the annual meeting of the International Communication Association, New Orleans Sheraton, New Orleans, **May 27, 2004**
- **Muturi, N.** *Sexual Violence and Women's Reproductive Health in Jamaica: A Communications Perspective.* Gender, sexuality & implications for HIV/AIDS, Regional symposium, Centre for gender & development studies, University of the West Indies, Saint-Augustine, Trinidad and Tobago, **10-13 March, 2004.**

- Mullings JA, Bhardwaj SA, Ramsay H, McNichol R, **Muturi N**, Ruddock-Small M, Bain B; *Challenges in evaluating the effectiveness of HIV/AIDS curriculum development and review in a tertiary setting*. 15th International Conference on AIDS. **2004** Bangkok, Thailand, July 11-16
- Mullings, J. S. Bhardwaj, A. Bailey, **N. Muturi**, L. White, H. Ramsay, M. Ruddock-Small, P. Macpherson-Russell, B. Bain. *A Qualitative Assessment of Perceptions of Approaches to HIV/AIDS Education in a Tertiary Setting in the English-speaking Caribbean*. The 15th International AIDS Conference, Bangkok, Thailand, **July 11 – 16, 2004**
- **Muturi, N.**, Bardwaj, S.A., Ramsay, H., DeBruin, M., Bain B. *Curriculum development across disciplines as part of a comprehensive response to the HIV / AIDS crisis in the Caribbean*. Presented at the Annual American Association for Public Health Association (APHA). **Award Winner:** Excellence in Abstract Submission among New Investigators.
- Berkowitz, D., & **Muturi, N.** (1999, August). *Refining the participatory approach to development communication through the public relations excellence model*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, New Orleans, LA

Professional Reports

- **Muturi, N.** & Donald, P. (2005). Evaluation of the Inter-Agency Campaign on Violence against Women and Girls (November 1998 - November 2001), Canadian International Development Agency (CIDA), Caribbean Gender Equality Program
- **Muturi, N.** (2005). Gender and Information Communication Technologies (ICTs) in the Caribbean: A case of Jamaica. Project completed on behalf of UNESCO, Kingston Office, Jamaica
- Ascroft, Joseph & **Muturi, N.** (1994). Health Education for School-Age Children in Third World: Communication Approaches, Methods and Materials Used by projects. Commissioned for the World Health Organization through the Edna McConnell Clark Foundation Program on the Health of School Age Children.
- Kumah, O.M., Odallo, D., **Muturi, N.**, & Shefner, C. (1994). *The Patterns and Impact of Adolescent Sexual Behavior in Kenya: An IEC Response*. The Johns Hopkins School of Public Health, Population Communication Services, Center for Communication Programs, Baltimore, Maryland
- Kumah, O. M., Odallo, D., **Muturi, N.**, Shefner, C. (1992). *Kenya Youth IEC Needs Assessment*. The Johns Hopkins School of Public Health/Population Communication Services and the National Council for Population Development, the Family Planning Association of Kenya, November.

Other Publications

- **Muturi, N.** (2002). A Reproductive Health Approach to Family Planning: Toward Strategic Communication for Development in Kenya. PhD Dissertation, University of Iowa, Ann Arbor Michigan, UMI Publishers.
- **Muturi, N.** (1994). A Relationship between Child Labor and Family Sizes in Murang'a District, Central Kenya. MA Thesis, University of Nairobi, Kenya. Accessible through University of Iowa and University of Nairobi libraries

Grants and Awards

Extramural Grants

- | | |
|------|---|
| 2019 | Engaging Communities in Identifying HIV Prevention Strategies among Men in Uganda. National Institutes of Health, NIH. PI (328,983.00), Unfunded. |
| 2019 | Turning the Red Tide: Bolstering Sustainable Community Resilience via Civic Engagement. |

Submitted to “The National Academies of Science and Engineering. Gulf Coast Program. Co-PI with Angela Zhang (PI) and Jordan Borden – Co-PI **\$ 1,0971,68** , Unfunded

- 2018 An integrated Community-Based Approach to Alcohol Abuse prevention among young adults in rural Resource-poor communities in Kenya, **PI (\$1,902,226)** – Unfunded
- 2018-2022: Engaging Wellness Councils to Enhance School Policies for Preventing Obesity Among Elementary School Children in Low Income Communities. US Department of Agriculture (USDA), **Co-PI (\$4,994,472) (not funded – seeking other sources)**
- 2017: Carnegie African Diaspora Fellowship. Institute of International Education (IIE). Graduate Studies and research training at the United States International University- Africa (USIU-A). **\$30,000**
- 2013-2018: Community-Based Participatory Research (CBPR) Model in Preventing Overweight and Obesity Among 6-8 Grade Youth in Low-Income Racial/Ethnic Communities. US Department of Agriculture (USDA), (2013-2018) **Co-PI (\$2,499,726.00)**.
- 2009-2011: US Department of Education grant to African Studies Program to develop the African Studies Minor, Kansas State University, (2008-2011), **Co-PI, (\$178,000)**.

Other Research, Teaching and Professional Development Grants

- 2005-2017: **Faculty Development Award (FDA)**. Competitive international travel grant offered through the Kansas State University’s Office of Sponsored programs to support international travel – Cairo (\$1500); Paris (\$2000); Sweden, 2008 (\$2000); Portugal, 2010 (\$2000); Turkey, 2011 (\$2000); South Africa, 2012 (\$2000), India, 2014 (\$1500); Japan 2016; \$2400 – Total **(\$ 15,400)**.
- 2013: **University Small Research Grant (USRG)**. Pilot study on Alcohol Consumption and risk of HIV/AIDS in Kenya **(\$1,000)**.
- 2011 **British Academy (UK) international research grant**. Gender and HIV/AIDS communication Policy and practice in Nairobi, Kenya. With Sara Cardey (co-PI), University of Reading, UK **(£7,499.00)**
- 2010 **International Incentive Grant**, Office of International Programs at K-State. To initiate collaboration with a university in Tanzania **(\$1,500)**.
- 2009: **Rotary University Teachers Grant** to visit the University of Nairobi and assist with the development of a Communication for Social Change graduate program **(\$13,000)**.
- 2009: **University Small Research Grant (USRG)** – Religiosity and Faith-based HIV/AIDS Communication in Rural Kenya **(\$2,500)**.
- 2009: **Tilford Multicultural** Competencies in the Academic Curricula at Kansas State University. Faculty Development Grant **(\$2,000)**.
- 2009: **Center for Engagement Grant**. Development and promotion of healthy snack products for school children. With S. Alavi, K. Adhikari, T. Kidd (Co-Pis) **(\$11,200)**.
- 2008: **Center for Engagement Grant: Health Literacy for HIV/AIDS Prevention among Minority Women: A community-Based Participatory Approach**. With Soontae An (co-PI). **(\$16,575)**.
- 2008: **Tilford Multicultural** Competencies in the Academic Curricula at Kansas State University. Faculty Development Grant **(\$4,000)**.
- 2007-2008: **WaterLink Grant for Community Service Learning**. To plan and implement a campaign for the Delaware River Watershed Conservation as part of the PR campaigns course in 2 semesters **(\$10,000)**.
- 2007: **African Studies Center Seed Grant** for research and collaboration with African institutions.

- Capacity Building for HIV/AIDS Prevention through Communication for Social and Behavior Change among Rural Women in Kenya. With Samuel Mwangi (co-PI) **(\$9,950)**
- 2007: **University Small Research Grant (USRG)** -- Social-cultural Determinants in Health Literacy Development for HIV/AIDS Prevention among Minority Women: A Pilot Study. With Soontae An as Co-PI. Supplemental funds (\$1,500) from the School of Journalism **(\$4,500)**.
- 2007: **Center on Aging Small Research Grant**, HIV/AIDS among the Elderly in Rural Kenya **(\$2,500)**.
- 2006-2007: **WaterLink Grant for Community Service Learning**. To plan and implement campaigns in rural Kansas on StormWater Management and Ecosystems health to be used in the PR campaigns course **(\$10,000)**.
- 2006: **University Small Research Grant (USRG)** -- To study Gender, Information Communication Technologies (ICTs) and HIV/IDS Prevention **(\$4,500)** with supplemental funds from JMC **(\$1460)**.
- 2006: **Canadian International Development Fund (CIDA)**, Jamaica Kingston. Supplemental funds for the Gender, ICTs and HIV/AIDS Prevention project **(CN\$7,000)**
- 2005 **World Association of Christian Communicators (WACC)**. Capacity Building among Faith-Based Organizations in HIV/AIDS Prevention **(€19,800)**.
- 2005: UNESCO Research Grant -- for Gender, Health and Information Communication Technologies (ICTs) in the Caribbean **(\$7,000)**.
- 2004: World Summit on Information Society, Gender Caucus. Supplemental grant for the Gender, Health and ICTs Project in the Caribbean-- **(\$2,000)**.
- 2004: CIDA Research Grant – Evaluating an Inter-agency Violence against Women and girls campaign in the Caribbean **(\$10,000)**.
- 2004: New Initiative Research Grants, University of the West Indies, to conduct research on the Role of Faith-Based Organization in HIV/AIDS prevention in Jamaica **(\$10,100)**.
- 2002: Markham award for top research paper, International Communication Division, Association for Education in Journalism and Mass Communication (AEJMC). Invited to join the Kappa Tau Alpha, (recognizes excellence in scholarship in Journalism and Communication).
- 2000- 2001: Association of American University Women (AAUW) Educational Foundation Dissertation Fellowship **(\$15,000)**.
- 2000: Awarded the Jane Weiss Memorial Women’s Studies Scholarship at the Celebration of Excellence and Achievement among Women, University of Iowa **(\$2,000)**.
- 1999: T. Anne Cleary International Dissertation Research Award, graduate college, University of Iowa **(\$6,600)**.
- 1999: African Studies Pre-Dissertation Fellowship, University of Iowa – To study Reproductive Health Problems among Women in Kenya **(\$2,000)**.
- 1999: Small Murray Dissertation Grant, University of Iowa, School of Journalism, **(\$750)**
- 1993: World Bank Scholarship for training in Development Communication – to support graduate studies at the University of Iowa, MA/PhD

Short-Term Consultancy

- 2019: External Reviewer – Board of Regents Review (BOR) for the Greenlee School of

Journalism and Communication, Iowa State University

- 2017: Team Leader, Quality Assurance Assessment. Communication Studies Programme. Conducted the review on behalf of the Quality Assurance Unit (QAU), Chancellery Office, The University of the West Indies, St Augustine Campus, Trinidad and Tobago.
- 2011: External Evaluator, graduate program in Strategic Communications. Faculty of Social Sciences, Vytautas Magnus University, Lithuania. The evaluation is part of the ESF project, "Improvement of Education of Humanitarian and Social Sciences Specialists for Inducing Economy Development (HSM NKP Studies)" No.VP1-2.2-ŠMM-09-V-01-012.
- 2009: Trainer/Facilitator, Behavior Change Communication for African health promotion professionals, Center for African Family Studies (CAFS), Nairobi, Kenya
- 2008: Reviewer, US-Guyana Collaborative Partnerships program with Higher Education for Development (HED)
- 2007: Trainer/Facilitator, Faith-based leaders in Behavior Change Communication. Workshop organized by the University of the West Indies HIV/AIDS Response Program (UWIHARP) and Caribbean Institute for Media and Communication (CARIMAC) for FBO leaders in Jamaica. Funded by the World Association of Christian Communicators (WACC).
- 2006: Trainer/Facilitator – HIV/AIDS policy and human rights in the Caribbean. A focus on health providers. JASCO Jamaica
- 2005: Program Evaluation – Campaign against gender-based violence in Jamaica. Canadian International Development Agency (CIDA).
- 2004: Researcher – Role of Information Communication and Technologies in the Health promotion Caribbean, UNESCO Project, Jamaica.

Other Training and Professional Development

- Fall 2019 Proposal writing and fundraising from Foundations. Training organized by Kansas State Foundation
- Fall 2019 SWAMP Project Design for Leaders and Researchers. Trained organized by the Global Campus, Kansas State University
- Summer, 2019 Reviewing Federal Grants and Serving as a Panelist. U.S. Department of Education, Washington DC, July 2019
- Summer 2018 IBM Watson Software for social media data gathering and analysis. Training through the United States International University – Africa (USIU-A)
- Fall 2015 Undergraduate Education at the 21st Century Land-Grant University. Seminar offered by Leadership Studies and K-State First. Speakers: Charlie Nutt and John Gardner. Aug. 8, 2015
- Spring 2014 Refresher course in Statistics for the Sciences (STAT 703), Kansas State University
- 2013-2014 Training for NVivo 10, qualitative data analysis software. Webinars offered by the software developer QRS International through Kansas State University Library Services
- 2010-2013: Several Webinars on grant writing organized by the Office of Sponsored Programs, Kansas State University

- 2008-2013 Michael Tilford Conference on Diversity and Multiculturalism
- Summer 2008: Coffman leadership workshop, Kansas State University
- Summer 2008: Workshop on Effective Teaching, Indiana University
- 2005: Proposal Writing workshop, University of the West Indies, Jamaica
- 2004: Red Cross Volunteer Training Program. Training of Trainers for HIV/AIDS Prevention, May, 2004
- 2003: Short Course on Effective Teaching; University of the West Indies Educational Development Unit. January 2003.
- 2002: Health Communication: Program Planning, Implementation and Evaluation, CDC's University corporation short courses.
- 1998: Grant Proposal Writing and Evaluation, Emory University Workshop under the Rockefeller Foundation's Health, Culture and Development program
- 1991: UNESCO-UNFPA Regional Workshop on Population Communication, Nairobi, Kenya
- 1991: UNFPA/CIDA National Training Course on Population, Information, Education and Communication.

Invited Presentations

- Strategic Communication in Agronomy: Beyond Information Dissemination. Presentation at the Departmental Graduate Seminar, **March 4, 2015**
- Public eHealth in the Caribbean. Public eHealth Innovation and Equity in Latin America and the Caribbean, *eSAC Caribbean Webinar Series. Public eHealth and Equity: Media Focused*, **March 4, 2014**
- Panelist, International Women's Day: Celebrating Our Differences. Event organized by Women of K-State, Office of First Lady and the Graduate School, Facilitated by Dean Carol Shanklin, **March 14, 2012** <http://www.k-state.edu/women/events/videos/bbintl.html> .
- Role of Faith in Development. *Communication for Development and Social Change Conference*, Nairobi, Kenya, June 20 – 22, 2011
- Pursuing a higher education in Communications. PhD Seminar, Jomo Kenyatta University of Agriculture and Technology (JKUAT), Kenya. June 25, 2011
- Kenya – teaching and community service experiences. Manhattan Rotary Club, January 2010
- Kenya – culture, health and communication. First Presbyterian Church, Manhattan, Kansas, April 2009
- Cultural and Communication issues in HIV/AIDS prevention. Presentation in the Intercultural Communication Class, Communication Studies Department, Kansas State University, April 1, 2009.
- Kenya: Health, Agriculture and Food Security needs in Rural Communities. Presented at an extension officers workshop for a team leaving for Kenya, Feb. 20, 2008
- Service Learning in Journalism and Mass Communication. Presented at a Community Service learning seminar organized by Waterlink for all Kansas Universities with Service learning Projects, Rock Springs, January, 2008
- Ethics in Journalism and Mass communication, National University of Lesotho. Seminar in media and communication, attended by faculty, students and practitioners, Oct 25, 2008

- Engagement *Success Story: The case of Public Relations Campaigns*. Presented at the Symposium on Engaging Community Through Service-Learning, Kansas State University, April 29th, 2007. Symposium organized by Kansas Campus Compact, WaterLink, and the Center for Engagement.
- Gender Issues in the Media. Presented at the Media Diversity Day Organized through the Huck Boyd Center for Community Media, School of Journalism and Mass Communication, Sep. 21, 2006. Invited by Gloria Freeland.
- Gender-based Violence and Women's Reproductive Health in the Caribbean". Presented at the Women's Studies Colloquium, Kansas State University, Monday, Jan. 30, 2006
- What is Health Communication? Presented at the International Association of Business Communication (IABC) Student Chapter and PRSSA meeting at K-State Union, Oct. 24, 2005
- Communication for Social Change in the Context of Current Communication for Development Programs, Sponsored by the Communication for Social Change Consortium, Rockefeller Foundation. Hosted by the University of Philippines, Los Baños campus, September 27-30, 2005.
- Research, Teaching and Learning Communication for Social and Environmental Change. Communication for Social and Environmental Change Symposium, University of Guelph, Canada. September 14, 2004
- Taking it to the next level: Communicators as agents for social change. Presented at the annual IABC (International Association of Business Communicators) Caribbean Chapter. July 17, 2004
- Targeting decision makers in an HIV/AIDS response: A Health Education Strategy for the Caribbean. Presented at the 2nd Annual Scientific & Business Conference, The University of the West HIV/AIDS Response Programme, June 11 – 13 2004
- Curriculum Development in HIV/AIDS Prevention: Formative Research. Invited presentation at the University of the West Indies HIV/AIDS Programme Training of Trainers Meeting, UWI, Mona Campus
- Talking about Sex and Sexuality: the Facilitator Role. Invited presentation at the Facilitators workshop for resident tutors. Workshop organized through the UWIHARP
- Facilitator and Presenter, Advocacy Training Workshop, Caribbean Regional Network for Seropositive (CRN+), Jamaica. October 21-23, 2003
- The KAP-Gap in Reproductive Health: Applying a Public Relations Model for Strategic Communication. Presented to the National Institute for Occupational Safety and Health, Centers for Disease Control Seminar, July 9, 2001.

Teaching

Courses Taught at Kansas State University (Graduate \geq 600 and Undergraduate \leq 600)

- Strategic Health Communications (MC 750)
- Communication Theory (MC 765)
- International Communication (MC 725)
- PR seminar (health communication campaigns) (MC 682)
- International and Intercultural Public Relations (MC 662)
- Public Relations Campaigns (MC 645)
- Gender issues, race, class, and the Media (MC 612)
- Health Communication (MC 451)
- Communication, Diversity and Social Change (MC 531)
- Strategic Communication Research (MC 396)

- Public Relations Case Studies (MC 502)
- Public Health and Society (DAS 195) – (Freshman course in College of Arts & Sciences)

Other Teaching Activities through Community Service Learning

- Obesity reduction campaign – service-learning projects for community mobilization on behalf of Kansans for Children in Nature (KCN)
- Campaign organizer and coordinator as part of Community Service Projects with the following organizations funded by the Center for Community Development and by Waterlink
 - Regional AIDS Project, Kansas
 - Delaware Watershed Project
 - Kansas Pride Ecosystems Health Project
 - City of Manhattan Storm Water Management Office, City Hall
 - Manhattan Public Library

Advising

- Advised an average of 25 Public Relations Majors **annually** since Fall 2005
- Advised about 20 master's students per year since 2012
- Sole advisor for about 25 Masters students (2014 to present)

Graduate Thesis Committees

- Forty-nine Graduate Committees between 2005 and 2017 at Kansas State University
 - Major Professor for 17 Masters theses
 - 21 Committee Memberships in mass communications program
 - Chair for PhD Candidate, Marriage and Family Therapy, Kansas State University, 2012/2013 (Represent Graduate School to oversee the exam process)
 - Chair for PhD candidate, Sociology, Kansas State University. 2015/2016(Represent Graduate School to oversee the exam process)
 - Outside member for Eight masters and PhD in Human nutrition, Public Health and Sensory Science
- Outside committee member for a Master's Student at the University of Guelph Canada, 2012/14. Topic, HIV/AIDS in Trinidad and Tobago
- Outside Committee member for University of Kansas MA thesis. Topic on HIV/AIDS and behavior change
- Chaired four committees at the University of the West Indies, Jamaica, between 2004-2007
- Second examiner for 12 theses, University of the West Indies, Jamaica between 2004 to 2011
- External examiner for 2 theses, University of the West Indies, and Trinidad & Tobago 2011-2012
- External examiner for MA, MS, MPhil and PhD candidates in Communication Studies, University of Ghana. Summer 2015 to present

Service:

Departmental Service

- Head, PR Sequence, School of Journalism and Mass Communications, August 2016 to 2017.
 - Coordinating all activities related to the sequence including: – making teaching schedules, assigning teaching assignments to faculty, review of student applications and curriculum revision.
- Chair, Public Relations Assistant Professor Search, 2016-2017
- Associate Director, Graduate Studies and Research, Summer 2012- December 2015
 - Coordinating all administrative activities related to Graduate Studies within the JMC School
 - Graduate Program Assessment
 - Facilitating graduate students' success and graduation in a timely manner
 - Promoting graduate studies at the Miller School of Journalism and Mass Communication
 - Recruitment and retention of graduate students
 - Liaising with Graduate School in regards to Graduate Studies at the School of Journalism
 - Chairing Graduate Faculty Committee
 - Working with faculty and graduate students to promote the research agenda for JMC School
 - Serving as a member of Executive/Leadership council that works with director in making departmental decisions in courses, hires and funding research and travel
 - Coordinating with graduate faculty and sequence heads in scheduling graduate-level courses
 - Revising and updating the graduate studies handbook to match with new departmental and university policies and regulations
 - Promoting research activities within the school
 - Assisting graduate students search for research and travel grants
 - Coordinating research brown-bags for graduate students and faculty
- Head, Public Relations Sequence, Fall 2009 to 2012
 - Making schedule of courses for the PR sequence
 - Assigning instructors for all courses in public relations
 - Recruitment students to the sequence
 - Review of applications and admission to sequence
 - Working with all instructors in the sequence on curriculum-related matters
 - Advising students and reviewing exceptions where necessary
 - Served in the JMC leadership team of sequence heads that advised the director
- Leadership Committee (Executive council), School of Journalism and Mass Communications – 2009 - 2015
- MS Executive Committee – 2005-present
- Research Committee – 2005 - present
- Curriculum Committee – 2005 – 2011, 2013-present
- JDM Search Committee -- 2013
- Search Committee for Interim Director– Spring 2012

- PR instructor Search committee – Spring 2012
- Member, Curriculum Committee of JMC -- Fall 2005 - Spring 2008; Fall 2010
- Member, MS Executive and Graduate Studies Committee, JMC -- Fall, 2005 to present
- Member, Research Committee, JMC -- Fall, 2005 to present
- Member of PR search committee for tenure track Assistant Professor – Fall 2010
- Member of Media Production search committee for Instructor – Fall 2010
- Member of Advertising search committee for Tenure track Assistant Professor, – Spring 2010
- Member PR search Committee for Instructor -- 2007/2008
- Session moderator at the McCormick Conference on Community Readiness, Spring 2006

University Service- Kansas State University

- Internal Review Board (IRB) member, Kansas State University, 2012 – present (unlimited term)
- Dean’s Advisory Committee member, College of Arts and Sciences, 2017 to 2020 (3-year term). Committee Chair for 2019-2020
- Area Studies Task-force, International Studies Program and College of Arts and Sciences, 2015 to 2017
- Faculty Affiliate Member, Masters in Public Health (MPH) at K-State. Teaching Strategic Health Communication - Unlimited
- Faculty Member, *Women Studies Program*, Fall 2005 to present. Teaching one of the cross-listed gender course (MC 612 – Gender/Race/Class and the Media) annually.
- K-State First Faculty Affiliate – teaching Public Health and Society (DAS 195) to Freshman, Fall, 2015 to present.
- Search Committee, Communication and Marketing Coordinator, Graduate School, Spring, 2015.
- Search Committee, Associate Director, Feed the Future Innovation Lab for Collaborative Research on Sustainable Intensification, Kansas State University, Spring 2015
- Editorial Board Member, *Kansas University Press Association* - (2010 – 2014). Appointed by Provost to present Kansas State University
- Faculty Member, *African Studies Program*, Fall 2005 to present. Involved in curriculum development and international collaborations. Facilitated signing of MOUs (Memorandum of Understanding) between K-State and two African Institutions – Jomo Kenyatta University in Kenya and the National University of Lesotho
- Search Committee member, Assistant Dean for Diversity, College of Arts and Sciences, Fall 2012-Spring 2013
- Member, Departmental Search Committee for *Director of A.Q. Miller School of Journalism and Mass Communications* appointed by Dean of Arts and Sciences, Fall 2011
- Member, International Educator Award selection committee, Kansas State University, Fall 2009
- Presented in the Intercultural communication class: Culture and communication issues in health promotion, April 1, 2009
- Presented and moderated a panel on African Studies at K-State organized by the International Studies Office, November 19, 2009
- Presented at a Diversity Panel organized by International Programs office during the international Education Week, April 2010
- Served in the Women’s Studies Search committee for the Program Chair – Fall 2005 to Spring 2006.

Regional/Community Service

- Rotary International, Manhattan. Member of Public Relations Committee – 2014 to present
- Scholarship Committee, Rotary International Peace Scholarship, Spring 2015
- Community service through the Rotary International. Serving as the PR officer for Manhattan Rotary. Also engaged in international service projects including those in Kenya. Currently assisting in the Planning of the International Peace Forum to be held in Manhattan, Leadership Building in February 2013
- Community Volunteer – serving breakfast for the homeless on Wednesday Mornings; chair, community education committee. First Presbyterian Church, as part of Bread Basket Program, Manhattan, Kansas
- Board Member – Friends of International Programs, Manhattan Kansas, Spring 2009 to Present
- Strategic Planning Committee Member, Manhattan Public Library, Spring 2009
- Board Member – Regional AIDS Project (RAP), Manhattan, Kansas, 2008-2011
- Committee member, Kansas Environment Leadership Program (KELP), Fall 2008 to 2010.

International Service

- Tenure and Promotion reviewer, **Utah State University**, School of Journalism and communication, 2019
- Tenure and promotion reviewer, **University of Kwazulu Natal, Communications Department** South Africa, 2019
- Tenure and promotion reviewer, **University of Nebraska**, Lincoln (UNL) 2018
- External examiner for MA, MS, MPhil and PhD candidates in Communication Studies, **University of Ghana**.
- External Examiner, PhD Dissertation, **University of Kwazulu-Natal**, School of Applied Human Services, South Africa
- External Examiner, PhD program, **Macquarie University**, Australia
- Second examiner, MA. MPhil and PhD, **University of the West Indies, Mona campus**, Jamaica
- External Examiner, MA, **University of the West Indies, St. Augustine campus**, Trinidad & Tobago
- Board member, Director of Communications, Africa Women Health Initiative, a non-profit international agency operating in Nigeria, Kenya and South Africa, housed at the North Dakota State University, 2006-2012
- Board member, AVNI Health Foundation (AVNI), a non-Profit organization located in Mumbai, India launched in July 2004 – see details at <http://www.avnihealth.org/>
- Co-Chair, HIV/AIDS and Communication Working group. International Association in Media and Communication Research (IAMCR), elected in July 2008 – 2012 (4yr term)
- Visiting Scholar, University of Nairobi, Kenya. Recipient of the Rotary Foundation University Teachers grant, 2009/2010
- Workshop facilitator, on Qualitative Research training for faculty and Staff at National University of Lesotho, Oct 24, 2008

- Invited to join the Southern Africa Health Communication Alliance (SAHCA) for research and behavior change communication activities in Southern African countries.

Grant Reviewer

- US Department of Education, Developing Hispanic-Serving Institutions (DHSI) Program Grant Competition, FY2019, FY2020
- US Department of Education, Promoting Postbaccalaureate Opportunities for Hispanic Americans (PPOHA), 2019
- American Association for University Woman (AAUW). Reviewer since 2016
- National Research Foundation, South Africa, Reviewer for researcher rankings
- US Department of Higher Education. Reviewer since 2010
- Medical Research Council, United Kingdom. Reviewed two grant applications, 2010 and 2015
- National Research Foundation (NRF) of South Africa. Reviewer for Research potential for grant applicants based on current research. Review enables council to rank researchers. Reviewed one application in 2015

Academic Journal Involvement

- Associate Editor, *Frontiers in Communication Journal*, Health Communication Section, 2016 to present
- Editorial Board Member, *Kansas University Press* (2010 – 2014). Appointed by Provost to represent Kansas State University
- Editorial Board Member, *Feminist Media Studies Journal* since 2005 – 2011

Journal Reviewer

- ◆ African Journal of AIDS Research
- ◆ Journal of Addiction
- ◆ AIDS Care
- ◆ Communication culture and critique
- ◆ Communication
- ◆ Frontiers in Communication, section Health Communication
- ◆ Health Education and Behavior
- ◆ Health Education Research
- ◆ Howard Journal of Communication
- ◆ International and Intercultural Annual
- ◆ Journal of Communication
- ◆ Journal of Mass Communication Educator
- ◆ International Journal of Equity in Health
- ◆ Journal of Health Communication
- ◆ Journal of Human Communication
- ◆ Journal of International and Intercultural Communication
- ◆ Critical Arts: South-North Cultural and Media Studies
- ◆ Medical Science Monitor
- ◆ Online Journal of Rural Research and Policy
- ◆ Social Aspects of HIV/AIDS and Health (SAHA)
- ◆ Social Science and Medicine
- ◆ Youth and Society

Conference Reviewer

- Southwest Education Council for Journalism and Mass Communication (SWECJMC), since 2019
- Association for Education in Journalism and Mass Communication, AEJMC.
- National HIV/AIDS Prevention Conference, Centers for Disease Control and Prevention. Reviewer since 2011.
- Annual International Association of Media and Communication Research (IAMCR), HIV/AIDS and Health Communication Working groups. Reviewer since 2008.
- International Communication Association (ICA), Health Communication and Global Communication Divisions. Reviewer since 2010.

Associations and Engagements

- Rotary International – served as the international Ambassador, University Teachers Program, Sponsored by District 5710 to visit
- International Communication Association (ICA)
- International Association of Mass Communication Research (IAMCR)
- Association for Education in Journalism and Mass Communication (AEJMC).
- National Communication Association (NCA)
- Society for Nutrition, Education and Behavior (SNEB)
- American of Public Health Association (APHA)
- Friends of International Programs, Manhattan, Kansas – 2010-2013
- International Association of Business Communicators (IABC) Caribbean Chapter, 2002-2005
- Volunteer, Red Cross since 2004-2006
- Board Member, Regional AIDS Project (RAP), Kansas, 2006-2011
- Women’s Media Watch, Jamaica (NGO that monitors media coverage and treatment of women and girls), 2003-2005
- Association of American University Women Educational Foundation (AAUW), 2000-2002

Other Forms of Recognition

- Sponsored by the World Bank to participate and present at the World Congress in Communication for Development (WCCD) in Rome, Oct. 25-27, 2006
- Listed in the Marquis *Who’s Who in the World* Directory, 2005