

## Bachelor of Science in Digital Innovation in Media

### Sample Four-Year Plan of Study, Effective Fall 2023

#### Year 1

Fall Semester	15-16	Spring Semester	15-16
MC 100 Orientation	0	ENGL 200 English Composition II	3
MC 130-132 Writing Academy	3	PHILOSOPHY Requirement	3
MC 191-196 Content Creators Studio	3-4	Western Heritage	3
ENGL 100 English Composition I	3	COMM 105/106 Public Speaking 1	2-3
Social Science No. 1 recommendation	3	Social Science No. 2 recommendation	3
MATH Requirement	3		

#### Year 2

	16	Spring Semester	16
CC 110 Introduction to Computer Science	2	CC 210 Fundamentals of Computer Concepts	4
CC 111 Elements of Computer Programming	1	MATH Requirement	3
MC 265 Innovations in Media and Communication	3	MC 365 Writing in a Digital Economy	3
ART 390 Design for Digital Media 1 (Fine Art Recommendation)	3	ENTRP 340 Business Innovation/Entrepreneurial Mindset	3
Life Science with a lab	4	General Science	3
Literary/Rhetorical Art	3		

#### Year 3

Fall Semester	16	Spring Semester	15
MC 370 Social Media Management & Strategy	3	CC 315 Data Structures & Algorithms II	3
CC 310 Data Structures & Algorithms I	3	MC 396 Research for Advertising and Public Relations	3
ENTRP 411 Intrapreneurship	3	ENTRP 466 Digital Business	3
Physical Science w/Lab	4	MC 491 Internship/Apprenticeship (Elective)	3
MATH Requirement	3	(International Studies Overlay)	3

#### Year 4

Fall Semester	16	Spring Semester	16
ENTRP 540 Entrepreneurial Consulting	3	MC 565 Going Mobile!	4
CC 410 Advanced Programming	4	ENTRP 575 Entrepreneurship & Innovation Capstone	3
MC 445 Digital Brand Strategy	3	COMM 470 Building Social and Cultural Connections (U.S. Multicultural Overlay recommendations)	3
Social Science #3	3	Math Requirement No. 3	3
Life or Physical Science with a prerequisite.	3	Advanced Social Science recommendation	3

For more information, email our advising team at [digin@ksu.edu](mailto:digin@ksu.edu)