

Innovative, Personalized Degree in Communication Studies

Updated degree program launches in the A.Q. Miller School summer 2022

June 6, 2022

News Facts

- Employers consistently rate communication skills as the most sought-after and valuable skills in employees. These skills include leadership, teamwork, intercultural communication, conflict management, listening, and presenting. Graduates use communication to make a difference not only in careers but also in communities. The degree program is designed to help students find success and satisfaction in all parts of their lives.
- The degree program enables students to personalize their experience by pursuing specializations in communication, identity, relationships; organizational and career communication; coaching and consulting; political and civic advocacy and communication; legal advocacy and communication; truth, information and freedom of speech; and emerging technology and networks. Students also can pair their major with a minor or certificate.
- Coursework bridges advanced study with real world practice, pairing knowledge of the world with the practical tools to start making change. Students work alongside experts to research solutions to pressing communication problems in areas such as persuasion, negotiation, political communication, trial advocacy, relational communication and community building.
- Students can make progress towards their degree by participating in award-winning teams of K-State Speech (Forensics), K-State Debate and K-State Mock Trial. Students work closely with faculty, travel to compete in tournaments and develop skills and relationships that last a lifetime.
- The degree program offers on-campus and online courses to fit the busy schedules and changing needs of today's students. The program is designed to be flexible and transfer friendly.

Quotations

- “Our students make a difference in their communities, learn how to connect with others and build better workplaces for the future.”
- Dr. Heather Woods, Assistant Professor
Associate Director for Graduate Programs and Research
- “Communication is at the heart of who we are and how we connect to one another in our workplaces, communities and relationships. Developing a better understanding of the role of communication and building skills in communicating effectively in different contexts will help everyone to be better citizens, leaders and partners. The communication studies degree is for anyone who has a passion for people and for connecting, helping, advocating and leading.”
- Dr. Sean Eddington, Assistant Professor
Assistant Director for Communication Studies

Related Links

- [Communication Studies at K-State](#)
- [A.Q. Miller School of Media and Communication](#)

About the Communication Studies Degree

The 42-hour undergraduate degree in Communication Studies prepares students to excel in the workplace, create change in communities, foster strong relationships and practice effective leadership and advocacy. Students build a foundational understanding of communication practices and processes and specialize in selected areas through coursework in areas such as organizational communication, political communication, legal communication, relational communication, networked communication and technology, intercultural communication, community-building and freedom of speech. Students put their learning into practice in courses such as negotiation, persuasion, and group communication as well as through internship experiences, team and activity participation, individualized research opportunities, and community engagement opportunities. Communication Studies students will be ready to pursue careers in areas such as human relations and human resources, sales, nonprofit management and leadership, ministry, law and the legal field, politics and public policy, communication and outreach, event planning and more. Some students also will pursue further education through law school and graduate school.