

# Advertising & Public Relations Degree:

## 60 Credit Hours

Advertising and Public Relations students specialize in ideation and strategic planning and are prepared to manage communication programs for public, non-profit, and private organizations. Become an account executive at an advertising or public relations agency, oversee social media and fan response strategies for a national brand, or become a media director or community relations specialist for an entertainment venue or sports team. The possibilities are endless.

