

A.Q. Miller School Retention Rates

A. Q. Miller School faculty members value their relationships with students. Of course, not every student who enters our programs will remain a News & Sports Media or Advertising & Public Relations major. But our goal is to provide a friendly, supportive atmosphere, excellent instruction and quality student advising. Over the past five years, we have invested heavily in our efforts to improve our student retention, as evidenced in our retention statistics:

Entering Class	First Year		Second Year		Third Year		Fourth Year		Fifth Year	
	KSU	JMC	KSU	JMC	KSU	JMC	KSU	JMC	KSU	JMC
Fall 2013	81.7	82.5	71.4	72.1	60.2	61.7	26.5	13.6	6.2	2.6
Fall 2014	81.0	79.7	71.7	65.3	59.4	50.0	24.8	11.1	5.4	2.5
Fall 2015	83.3	82.8	72.2	68.8	59.8	50.8	23.6	10.2	4.9	1.6
Fall 2016	82.2	82.6	72.2	71.6	58.8	58.7	20	9.2	4.1	0.9
Fall 2017	83.1	79.3	72.9	64.9	60.4	48.6	21.8	13.5	4.6	1.8
Fall 2018	84.0	83.5	73.2	68.1	59.6	46.2	19.9	9.9		
Fall 2019	85.2	85.5	73.2	72.3	59.4	55.4				
Fall 2020	85.6	90.7	74.4	87.0						
Fall 2021	84.8	86.5								
Fall 2022										

· Retention rates show the percentage of new, degree-seeking freshmen who continue to enroll at Kansas State University or within the School of Media and Communication in subsequent fall semesters after they begin coursework.

· Percentages include those with primary majors within the A. Q. Miller School (both majors and pre-majors).

A.Q. Miller School Graduation Rates

The goal, of course, is to ensure that our students advance through our program in a timely manner towards graduation. Students who join our program as freshmen and who take their courses as prescribed can easily graduate in four years. But we do find that many students take longer than four years to complete their degrees, as evidenced by recent graduation data.

Entering Class	Third Year		Fourth Year		Fifth Year		Sixth Year	
	KSU	JMC	KSU	JMC	KSU	JMC	KSU	JMC
Fall 2013	10.7	13.0	41.5	57.8	61.4	68.8	65.0	69.5
Fall 2014	11.1	16.1	44.0	54.2	62.2	62.7	66.0	65.3
Fall 2015	12.2	20.3	46.1	56.3	64.4	65.6	67.8	68.0
Fall 2016	12.6	16.5	50.0	67.9	65.4	75.2	67.8	75.2
Fall 2017	13.5	19.8	50.3	53.2	66.5	64.0		
Fall 2018	14.7	20.9	52.8	54.9				
Fall 2019	14.5	19.3						
Fall 2020								
Fall 2021								
Fall 2022								

- Graduation rates show the percentage of new, degree-seeking freshmen who enroll within the School of Media and Communication or Kansas State University and eventually graduate. JMC numbers do not reflect graduation rates of students who transfer into the major from another institution or from another department at Kansas State University.

- Percentages include those with primary majors within the A.Q. Miller School (both majors and pre-majors).

A.Q. Miller School Undergraduate Enrollment (Full- & Part-time)

Our student media operations and professional organizations, coupled with the reputation of our faculty and the overall atmosphere of our School, continue to attract majors, especially as we launched new programs in News & Sports Media and in Advertising & Public Relations in Spring 2023 (soft launch in Fall 2022). Enrollment rates include full-time and part-time, degree-seeking students who have listed JMC (or the newly launched programs in News & Sports Media or Advertising & Public Relations) their primary major. the Pre-major is being phased out.

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Pre-major	338	328	298	181	164	91	148	102	67	39
Advertising	61	43	42	61						
Journalism/Electronic	41	57	46	64						
Journalism/Print	24	22	17	30						
Public Relations	111	112	102	128						
BMCBS					152	180	131	139	132	134
BMCBA					90	94	62	53	48	51
News & Sports Media										2
Advertising & Public Relations										2
Total	575	562	505	464	406	365	341	295	247	228

Codes

UPJMC

BMCBSAD

BMCBSDE

BMCBSDP

BMCBSPR

BMCBASC

BMCBSJM

BMCBAAD

BMCBADE

BMCBADP

BMCBAPR

BMCBASC

BMCBAJM

BANSM

BSNSM

BAPR-BA

BAPR-BA

A.Q. Miller School Undergraduate Diversity (Full- & Part-time)

A.Q. Miller School students come from varied backgrounds, and while most of our students are Kansans, we find that students from across the United States and around the world are increasingly coming to Manhattan to study with us. Here is a breakdown of the ethnic origins of our student body, accounting for full-time and part-time, degree-seeking students who have listed JMC as their primary major:

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
American Indian/Alaska Native	3	1	1	0			3	2	1	
Asian	6	5	4	3	3		2	1		
Black/African American	41	45	44	31	27	19	16	9	6	8
Hawaiian/Pacific Islander	2	0	0	0		1	1			
Hispanic/Latino	37	37	45	42	35	26	14.0	13	16	19
Multiracial	13	15	14	11	6	8	13	11	13	9
Not specified	10	14	6	4	3	5	4	6	4	3
International	19	14	10	14	18	9	6	1	3	5
White	444	431	381	359	314	287	282	252	198	180
Total	575	562	505	464	406	355	341	295	241	224

A.Q. Miller School Internships

One of the hallmarks of our curriculum is our long-established internship program. A.Q. Miller School interns have worked in and developed contacts in media and strategic communications firms in markets large and small across the country and in several countries around the world.

	Spring	Summer	Fall	Total
2010	14	45	19	78
2011	19	34	20	73
2012	22	29	22	73
2013	19	54	23	96
2014	30	47	37	114
2015	24	35	39	98
2016	21	46	38	105
2017	26	33	36	95
2018	19	29	42	90
2019	21	27	40	88
2020	21	28	13	62
2021	20	58	22	100
2022	23	39	20	82

A.Q. Miller School Scholarships

The A.Q. Miller School is blessed with a large and loyal alumni base. Many of our graduates have made generous contributions to JMC Scholarship Fund, as evidenced by our scholarship awards over the past five years:

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Total Awarded	\$230,200.00	\$182,050.00	\$203,450.00	\$208,750.00	\$272,050.00
Number of Scholarships	71	65	73	93	75

· Some students receive two or three scholarships from the A.Q. Miller School in a single academic year.