LAFENE HEALTH CENTER
Kansas State University
Addendum to the Notice of Privacy Practices
SMS/Text Messaging Privacy Policy
Effective Date: 10/27/2026

1. **Introduction**
   Lafene Health Center at Kansas State University ("Lafene") is committed to protecting the privacy and confidentiality of your information. This SMS/Text Messaging Privacy Policy Addendum explains how Lafene collects, uses, and protects mobile phone information in connection with text messaging.

   This addendum supplements Lafene's Notice of Privacy Practices and applicable privacy disclosures. It should be read together with the existing Notice of Privacy Practices and other applicable university policies

2. **Mobile Information Collection and Use**
   Lafene collects your mobile phone number when you voluntarily provide it, such as through registration or intake forms, appointment scheduling, or university-supported electronic portals.

   Your mobile phone number may be used to send text messages for the following purposes:
   - Appointment reminders and scheduling updates.
   - Health-related alerts and notifications associated with service provided by Lafene.

   Lafene will use your mobile information for these purposes consistent with applicable law, university policies, and your messaging preferences. Text messages may contain information related to your appointments or care and may be visible to anyone with access to your mobile device or message notifications. Please consider this when deciding whether to receive text messages.

3. **Third-Party Sharing Disclosure**
   Lafene does not share mobile phone numbers, SMS opt-in data, or consent information with third parties or affiliates for their marketing or promotional purposes.

   Text messaging opt-in data and consent will not be shared with any third parties. This restriction applies to all categories of information described in this SMS/Text Messaging Privacy Policy Addendum.

   Lafene may use service providers to facilitate the delivery of text messages on its behalf, subject to applicable contractual, privacy, and security requirements. Such service providers are not authorized to use mobile information or SMS consent data for their own marketing or promotional purposes.

4. **Opt-in, Opt-Out, and Assistance**

Opt-in: By voluntarily providing your mobile phone number and agreeing to receive text messages, you consent to receive SMS messages from Lafene for the purposes described in this addendum. Consent to receive text messages is not a condition of receiving medical care or treatment.

Opt-Out: You may opt-out of text messages at any time by replying STOP to a Lafene text message. You will receive a confirmation message acknowledging your request to unsubscribe. After your opt-out is processed, you will no longer receive text messages through the applicable messaging program, except for any messages necessary to confirm your opt-out or otherwise permitted by applicable law.

Help: If you need assistance with the messaging program, reply HELP to a Lafene text message or contact:

- Email: lafene@ksu.edu
- Phone: (785) 532-6544

5. **Message Frequency and Rates**
   Message frequency varies depending on your appointment schedule and applicable health-related notifications. Message and data rates may apply based on your mobile carrier and service plan.

   Mobile carriers are not responsible for delayed or undelivered messages. Delivery of text messages may be affected by carrier coverage, network availability, device settings, or other technical factors.

6. **Questions About This Addendum**
   If you have questions about this SMS/Text Messaging Privacy Policy Addendum or Lafene's privacy practices, please contact Lafene Health Center using the contact information provided in the current Notice of Privacy Practices.

   This addendum supplements the existing Notice of Privacy Practices and should be maintained with that notice.