

Total Rewards Market Study - Open Fora PRESENTED BY KANSAS STATE UNIVERSITY HUMAN CAPITAL SERVICES AND CBIZ HUMAN CAPITAL SERVICES
MARCH 28, 30 AND 312016

## Introduction

- Kansas State University Human Capital Services
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- CBIZ Human Capital Services
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## Overview

- Review objectives and methodology
- Compensation and classification system
- FLSA review
- Job descriptions
- Provide an overview of results
- Discuss findings and recommendations
- Answer Your Questions



## Project Objectives

## Project Objectives

- Develop compensation philosophy
- Create a classification system that better organizes jobs
- Develop job families and career ladders
- Benchmark K-State jobs to market
- Create a total rewards system that allows K-State to administer compensation into the future
- Document jobs and positions
- Determine FLSA status of each position



## Project Methodology

## Project Methodology - Completed Steps

Initiated Project

- Conducted project kick-off meetings with key K-State staff
- Established project goals
- Collected organizational, job and employee information

Evaluated job documentation

- Developed a job analysis questionnaire (JAQ) and obtained additional up-to-date employee duties, responsibilities and qualifications - 82\% response rate
- K-State employees completed JAQs and supervisors provided input


## Project Methodology - Completed Steps

## Developed Compensation Philosophy

- The primary benchmark for the University in this study was the market $50^{\text {th }}$ percentile


## Identified Comparable Entities and Relevant Markets

- Identified benchmark jobs and appropriate labor market characteristics
- Industry - Public Higher Education Institutions and the General Labor Market, as appropriate
- Location - Manhattan, Salina or Olathe, Kansas
- Organizational Size


## Project Methodology - Completed Steps

Classification Plan

- Based on the evaluation of all job documentation, proposed reclassifications
- Recommended new job titles and career progression
- Identified job families and drafted definitions
- Proposed a new titling structure to enhance consistency across departments


## Proposed Job Families

- Academic Student Services
- Administrative Support
- Agriculture
- Animal Health
- Athletics
- Aviation/Engineering Technology
- Business \& Finance Services
- Child \& Youth Education Development
- Communications/Marketing
- Environmental Health \& Safety
- Grants \& Contracts
- Hospitality
- Human Capital
- Information Technology
- Legal
- Mental \& Physical Health
- Museum \& Library
- Physical Infrastructure
- Program \& Project
- Research
- Safety \& Security Services


## Project Methodology - Completed Steps

External Market Analysis

- Assessed market competitive compensation levels for K-State’s positions
- Database with over 1,900 published survey sources
- CUPA-HR Data Including Selected Peer Institutions:
- Auburn University
- North Carolina State University
- Clemson University
- Oklahoma State University
- Colorado State University
- Oregon State University
- Iowa State University
- Louisiana State University
- University of Massachusetts - Amherst
- Washington State University
- Compared actual skills, duties and responsibilities to market data rather than merely matching job titles

Revised Salary Structures

## Project Methodology - Salary Structure Design

*Illustrative Purposes Only

Title: Job XYZ

| Market Benchmark: |  |  |  |
| :---: | :---: | :---: | :---: |
| Grade <br> G | Minimum |  | Midpoint |$\quad$| Maximum |
| :---: |
| 1 |

## Salary Structure Development - Example



## Project Methodology - Completed Steps

Financial Impact Analysis

- CBIZ modeled preliminary implementation costs and identified employees above or below the proposed ranges

FLSA exemption analysis in coordination with K-State Legal Counsel


Findings

## Findings

## Actual Annual Base Salary Compared to Market 50 ${ }^{\text {th }}$ Percentile Base Salary



## Findings

Comparative Salary Analysis

- The average overall compa-ratio as compared to the market 50th percentile is $97.0 \%$, indicating that employees, on average, receive salaries nearly at the market median.

|  | Below Salary <br>  <br> Range Minimum | Above Salary <br> Range Maximum |
| :---: | :---: | :---: |
| Number of Employees | 458 | 344 |
| Total Amount (\$) | $\$ 1,393,561$ | $\$ 2,363,263$ |
| Total Amount as a \% of Payroll | $0.98 \%$ | $1.66 \%$ |

## Findings

> K-State Pay Compared to Market Unclassified and University Support Staff


## Findings

| Living Wage Assumptions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County | Average <br> Household <br> Size | Poverty <br> Level <br> Algorithm | Cost of <br> Living \% of <br> National | Living Wage <br> Multiple of <br> Poverty | Living Wage |  |
| Riley | 2.45 | $\$ 17,802$ | 1.50 | $99.3 \%$ | $\$ 26,516$ |  |
| Johnson | 2.51 | $\$ 18,052$ | 1.50 | $95.7 \%$ | $\$ 25,913$ |  |
| Saline | 2.45 | $\$ 17,802$ | 1.50 | $92.7 \%$ | $\$ 24,754$ |  |

Findings

| Living Wage Analysis Results |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{c}\text { Employees } \\ \text { Below } \\ \text { Market }\end{array}$ | $\begin{array}{c}\text { Employees } \\ \text { Below } \\ \text { Living }\end{array}$ | $\begin{array}{c}\text { Employees } \\ \text { Minimum } \\ \text { and Below Living } \\ \text { Living } \\ \text { Wage }\end{array}$ | Wage | $\begin{array}{c}\text { Additional } \\ \text { Wage } \\ \text { Cost to } \\ \text { Adjustment }\end{array}$ | \(\left.\begin{array}{c}Percentage <br>

of Payroll <br>
(Beyond <br>
Below <br>
Min <br>
Increases)\end{array}\right)\)
*Please note, an error was made on this slide during the first open forum, the number of employees below market minimum and below living wage was incorrectly stated, the correct number is 80 .

Findings - Non-Research
Employee Placement within the Salary Range - Structure A


Findings - Research
Employee Placement within the Salary Range - Structure B


## Findings

|  | $\begin{array}{c}\text { Market-Competitive Benefits } \\ \text { Data }\end{array}$ |  | Actual Benefits Costs |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $\begin{array}{c}\text { Average Annual } \\ \text { Dollars/ } \\ \text { Employee }\end{array}$ |  | $\begin{array}{c}\text { Percent of } \\ \text { Payroll }\end{array}$ | $\begin{array}{c}\text { Average Annual } \\ \text { Dollars/ } \\ \text { Employee }\end{array}$ | \(\left.\begin{array}{c}Percent of <br>

Payroll\end{array}\right]\)

## Recommendations

- Adopt the revised market-based salary structures.
- Increase the compensation of all employees to the minimum of their respective salary ranges.
- Maintain pay for employees above maximum of their respective grade.
- Update the pay structures annually. CBIZ will provide salary increase and structure adjustment recommendations to KState for five years to keep the system up-to-date.


## Next Steps

- K-State's goal is to have all employees to the minimum of the ranges by Fiscal Year 2018
- Employees will receive personal statements regarding the individual impact of the study by September 30, 2016. The statements will include revised job title, salary grade assignment and market compa-ratio.
- Administrators will work to identify funding sources for minimum and merit increases


Questions

## Market Analysis Findings <br> K-State Pay Compared to Market

## University Support Staff



## Market Analysis Findings <br> K-State Pay Compared to Market

Unclassified


