

# ADVERTISING RESOURCES

Talent Acquisition within Human Capital Services (HCS) provides the following advertising resources for the university's career opportunities:

## Standard Advertising Sites

- K-State Careers Website
- HigherEdJobs
- Facebook
- KANSASWORKS
- Indeed
  - *K-State does not pay to advertise on Indeed. However, Indeed does automatically pull advertisements from the K-State Careers website.*

## Diversity-Specific Advertising Sites

- Insight into Diversity
- DiversityJobs.com, which posts to over 600 sites, including the following:
  - AfricanAmericanHires.com, AllHispanicJobs.com, AllLGBTJobs.com, AsianHires.com, BlackCareers.org, DisabilityJobs.net, LatinoJobs.org, NativeJobs.org, OverFiftyJobs.com, VeteranJobs.net, WeHireWomen.com
- LGBT Consortium of Higher Education

## K-State Careers Social Media Posts

Talent Acquisition can also create and share social media posts on the K-State Careers social media pages (Facebook & Twitter). This is done by request from the department to their Talent Acquisition Strategic Partner. Note: Open positions are automatically posted to the K-State Careers Facebook page on the Careers tab, however, jobs can be highlighted with a standalone post on the K-State Careers pages by department request.

## JobElephant

K-State has partnered with [JobElephant](#), a recruitment advertisement agency, to provide departments with a centralized, one-stop advertising option beyond the listed advertising resources above. JobElephant will work directly with the hiring department to create an advertising campaign recommendation that includes additional advertising options based on the job or the target market for the position. There is no cost to the department for JobElephant to create an advertising campaign recommendation. If the department decides to place additional advertisements, Job Elephant can set up billing directly to the department.

To obtain a customized advertising campaign recommendation, provide the following information: job title, job number, and position announcement to Andy Boom at [andy@jobelephant.com](mailto:andy@jobelephant.com) or call 1-800-311-0563, Monday – Friday 10:30 AM – 7:30 PM CST.