

THREE MINUTE THESIS

**What to Expect and
How to be Successful**



WHY PARTICIPATE?

What's your motive?





Be Prepared
competition logistics

Present KSU grad research

Three minutes to present

Single, static slide

No props, poems, notes, etc.



Judging Criteria

Comprehension and Content

Did you provide a clear understanding of your research and its importance?

Engagement

Was your presentation interesting and did the audience enjoy listening to you?



NOT
*Your Traditional
Academic Presentation*

Presenting to non-experts

Less focus on method and analysis

More focus on why we should care

Celebration of your work!



Your Audience

**Use familiar
language**

**Identify technical language and
avoid it**

Practice with audience in advance

**Share your work with family,
friends**

**What terms/concepts were once
unfamiliar to you?**

But don't oversimplify



Your Audience

**Capture their
interest**

**Use a "hook" (intriguing question,
statistic)**

Tell a story--beginning, middle, end

**Avoid tiny details, focus on the big
picture**

Why should we care?

Show your excitement!



Title

**An opportunity for
fun and creativity!**

**Your first opportunity to
engage audience**

**Avoid technical terms, use
common language**

**Use Up-Goer Five Text Editor
or other humans**



Prepare your Talk

Put it in writing

Start with too much and refine

Read out loud to yourself

Record yourself



Cratting Your Slide

Enhances your talk, not the focus

Less is more

Talk should make sense without the slide

Does not have to include your name or title



Use Time Wisely

Tips for Efficiency

Don't introduce yourself

Avoid "thank you" or other closing comments

Define technical terms but only use the definition

Be careful with questions and humor



Use Resources

Tips for Efficiency

View winning presentations

KSU Writing Center

Resources on 3MT webpage

One Button Plus Studio



PRACTICE

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Review on your own

Seek feedback from others

Good
luck!

Enjoy this experience!

