

Nebraska

RESTAURANT INDUSTRY AT A GLANCE



Restaurants are a driving force in Nebraska's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of Nebraskans. Restaurants also provide healthful options for their guests, give back to their communities and work to reduce their impact on the environment. Visit Restaurant.org for more information.

3,770
LOCATIONS

In 2011, there were 3,770 eating and drinking places in Nebraska.

\$2.4 billion
IN SALES

In 2013, Nebraska's restaurants are projected to register \$2.4 billion in sales.

88,500
NEBRASKANS

In 2013, restaurants account for 88,500 jobs in Nebraska — 9% of employment in the state.

EVERY \$1 SPENT ...

in Nebraska's restaurants generates an additional **\$.70** in sales for the state economy.

EVERY \$1 MILLION SPENT ...

in Nebraska's restaurants generates an additional **26.1** jobs in the state.

AND IN 2023 ...

Restaurants in Nebraska are projected to employ **94,400** people. (**6.7%** job growth — or **5,900** jobs over 2013)

HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?

980,000
LOCATIONS
Serving millions of Americans per day



\$660.5 billion
IN SALES
4% of U.S. GDP



13.1 million
PEOPLE
10% of workforce



Restaurant.org | Nebraska-Dining.org

Nebraska's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY

U.S. SENATORS

	EATING AND DRINKING PLACES:	
	Establishments in the state	Employees in the state*
Deb Fischer (R)	3,770	62,600
Mike Johanns (R)		

U.S. REPRESENTATIVES

	EATING AND DRINKING PLACES:	
	Establishments in the state	Employees in the state*
1 Jeff Fortenberry (R)	1,128	18,724
2 Lee Terry (R)	1,262	20,955
3 Adrian Smith (R)	1,380	22,921
TOTAL	3,770	62,600

*Nebraska's 62,600 eating-and-drinking-place jobs represent the majority of the state's total restaurant and foodservice workforce of 88,500 jobs, with the remainder being non-restaurant foodservice positions.



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