

Minutes
Faculty Senate Committee on University Planning
Thursday, December 2, 2021; 3:00 PM
Zoom meeting ID: 736 339 996; <https://ksu.zoom.us/j/736339996>

Present: Martin Seay (Chair), Emily Finch (Secretary) Eric Shappee, Marianne Korten, Karen Goos, Mindy Markham, Brandon Savage (On Behalf of Rebecca Adams), Duane Dunn, Jim Teagarden, Eduardo Alvarez Santos, Tammy Byland, Jessica Meekins, Michael Dowd, Monica MacFarlane, Lynn Carlin, Debbie Mercer, Tanya González.

Unable to attend: Ronnie Grice

1. Call to Order @ 3:00pm
2. Past minutes
 - a. Approved 3:01pm.
3. Strategic Enrollment Management – Karen Goos and Tammy Byland 3:05pm
 - a. Tammy and Karen provided data and walked through priorities
 - b. Karen Goos talked about trends and areas to explore in the future.
 - i. Enrollment height 2012-2014 progressive loss ever since.
 - ii. 15% loss in undergraduate enrollment in 5 year trend.
 - iii. Credit hour 17% decline in the last six years. Fewer students taking fewer classes.
 - iv. Up in applications last year.
 - v. Decline in black and multiracial students. 46% decline 2016-2021
 - vi. Some data for graduate level is inverse of undergrad—opportunity to explore how to use this to improve undergraduate enrollment
 - vii. 2026 cliff—decline in high school graduation class will effect enrollment.
 - c. Tammy Byland took over to talk about best practices for faculty in recruitment.
 - i. Losing students on the enrollment.
 - ii. Services desired have changed we need to meet this change.
 - d. Q&A-
 - i. Marianne Korten - STEM let us talk to the students-many opportunities in the field but there is a missed opportunity in communicating skills and potential for career building with a K-State degree. Talking to students and their parents is vital.
4. Academic Program Review and Revitalization – Debbie Mercer and Tanya González 3:25pm
 - a. <https://www.k-state.edu/provost/academic-review-revitalization/>
 - b. Debbie Mercer and Tanya González provided an overview of the work done this far and where that work will be channeled next to accomplish the goal of a simple and sustainable annual review process for the betterment of campus and best outcomes for K-State students.

- c. Looking at an appropriate process that is sustainable, low burden, and possible to create a reproducible process to gauge program strengths and opportunities.
- d. Dialogue between program faculty and its reporting are vital in assisting the task force in creating the final report, to manage this units will select processes to review the data provided by OIRA.
- e. Report looking at layers of data a) how we define programs, b) how programs are composed c) what falls under that programs umbrella, gauging utility of this deconstruction of layers and the resulting assessment.
- f. Report to be published in the spring creating a process that will be applied university wide.
- g. The task force recognizes reporting burnout hoping to develop 5-7 question survey for department heads to provide feedback through to design the final process in late spring/summer but does not want the process to be onerous.
- h. Q&A
 - i. What is the expected outcome from year 1 and moving forward?- Martin Seay.
 - 1. Evaluate the process and getting the process and dialogues started. Fine tuning the process. Looking at resource allocation at the Dean level—facilities and accreditation noted as existing issues in some units.
 - ii. KBOR Assessment Duane Dunn
 - 1. Yes we are looking at alignment and creating conversations to facilitate that alignment.
 - 2. The goal is to explore a more comprehensive outlook.
 - 3. Duane mentioned a concern about the number of reports and timelines for them across campus for assessment of various types.
 - a. The intent is low burden diagnostic reports with different pathways developed about outcomes that could happen at the end of this process.
- 5. Asked for one final review of B95 before we pass that on. 4:11pm
 - a. Sharing with USS Senate and Faculty Affairs.
- 6. Adjourned 4:13pm