

**Minutes**  
**FACULTY SENATE COMMITTEE ON UNIVERSITY PLANNING**  
**Thursday, March 4<sup>th</sup>, 2021; 3:30-5:00 pm**

1. Call to Order @ 3:30 pm
2. Approval of February Minutes @ Approved as submitted 3:32 pm
3. Guest – Dr. Karen Goos - Vice Provost for Enrollment Management

Discussion on strategic enrollment and how FSCOUP can help.

- a. Discussion regarding declining enrollment trends over time. There has been an ~ 11% reduction in headcount over the last 5 years. Predominately down on main campus, primarily at the undergraduate level. There has been steady growth at polytechnic on the undergraduate level. Across the university there has been growth at the graduate level online. When trends are broken down by college, Ag, Arts/Sci, and Engineering had the largest declines and there is small, but steady growth in HHS and Education. Global campus trends for graduate degree's also shows a steady increase.
- b. Credit hours; down ~ 4% in student credit hour production from spring 2020-21. The main decline was from 0-300 level classes. There has been a 40% increase in SCH at the doctoral level. KSU is not seeing the growth in terminal masters degree's, like other institutes.
- c. Retention rates: looking at fall to spring persistence rates there was a 2% drop. Enrollment management will contact those students. Seeing a decline in transfer students; KSU is no longer the first choice for transfer students.
- d. Characteristics; decline in 1<sup>st</sup> generation students, ~ -35% over the past 5 years. Decline in almost all ethnicities and ~ -16% decline in international students.
- e. Suggestions: Curriculum with engaged learning, students known return on investment and that they will have skills, abilities, related to job opportunities.
- f. (Dan) How can FSCOUP/Fac senate help with decisions drivers? Response, curriculum differentiators. Example: Push that there is expectation of engaged learning; then we (recruiters) can say "here is high-impact, relatable experience

you will gain". This occurs now with individual programs, but would ideally this would be university wide. For example, being able to state we, as a university, provide this (engaged learning) and this would put KSU ahead of other universities.

- i. A comment was made that more urban schools have greater opportunities for internships, where more rural communities do not. It was suggested that we focus on undergraduate research opportunities; for example, have every undergraduate student participate in research, in some capacity, connected to the world's big problems. Consistent with Land-grant mission.
  - ii. Questions were asked regarding transfer trends:
    1. Are/do climate issues on campus impact these transfer students not wanting to come to KSU? No clear answer was provided.
    2. What is causing the drop in transfer students? Clear problem on transfer pathways within the university, not competitive in the market on communication of transfer classes. Specifically, the validation process is cumbersome and puts KSU at a disadvantage.
  - iii. (Tanya) Appreciative of Enrollment management sharing numbers and data at the university and college level. This is changing conversations within departments, around developing strategies around an enrollment problem.
4. Out of date CCOPs; General university caucus will be changing.
  5. Other: Concern was brought forth that FSCOUP and/or fac senate were not consulted on the decision to move to face-to-face instruction in the fall, in the light of shared governance, it was felt this was a missed opportunity.
    - a. A call for chair/co-chair volunteers was made.
  6. Adjournment @ 4:20