

**MINUTES  
FACULTY SENATE  
COMMITTEE ON UNIVERSITY PLANNING  
November 4, 2010 UNION 205 3:30 pm**

Present: Bloodgood, Cates, Condia, Flaming Jackson, LeHew, Lynn-Sherow, Soldan, Watts, Valdovinos, Vontz

Absent: Graham, Smith, Unruh

Proxies: Young for Martini

1. Vontz called the meeting to order at 3:32 p.m.

Prior to discussing the minutes, Vontz asked for a member to be on a leadership team for the “Take Charge on Energy Challenge” which is an energy efficiency contest. Lynn-Sherow volunteered to be part of this.

2. The October 21, 2010 minutes were approved as submitted.
3. Discussion of 2025 themes, common elements, and plan of action of K-State 2025 - Vontz opened the discussion up by asking for input from the committee regarding 2025 themes. Vontz’s hope is to discuss this today and after consideration by members, send a memo to President Schulz by Monday.

Discussion:

We want to be a top 50 institution, but to what end? Mission? Raise standards so the whole nation benefits?

What does a top 50 research institute look/feel like? What is the image? Condia discussed how in working with clients, you get a blueprint, so to speak, of what they do now, how they live now and draft plans to best fit their style and make it better. Similarly, what does K-State do now and what is our style? He conveyed that we will not be a different institution, but we want to be better. How can we achieve this?

Various comments were made on the broadness of the themes. Lynn-Sherow asked what type of culture we want to create for undergraduate and graduate students. Other comments were made on this topic.

Vontz noted that the common elements outlined in the memo seem reasonable. Committee members agreed.

Should Athletics be part of the themes? Does it drown out the other items? There were pros and cons to having this on the list. They can be a force for good for the University. What if some direction and guidelines are given to the subgroup discussing that theme?

Should culture, environment, and image rise to the level of a separate or combined “element”?

Vontz asked for thought about having representation on each of these committees in order to relay progress and have input about what is done in the future. Or at least have faculty senators on the subgroups, if not specifically members from FSCOUP. Recruiting and populating these

groups is part of our privilege. It was suggested to have a one or more senators (or perhaps a FSCOUP or DCOP/CCOP member and another faculty member that is passionate on that subject or theme, etc.) on each committee. This was welcomed by members providing an opportunity to receive regular updates of progress. It would be advisable to have representation from each college so as to not have it overpopulated with faculty from one specific college or another.

A question was asked about the time line for 2025 plan: Final plan is to roll out in April 2011. So work on these subgroups will have a deadline.

Vontz will create a memo from the information received today and will get comments from members before sending it to President Schulz.

Items for the memo and plan of action:

- A. Ask for clarification on themes – what is the plan of attack or general parameters? What vision are we trying to attain? What is the end result? What do other top 50 institutions have that we don't that we could improve on? Also, what culture, environment, image supports a top 50? It will be the request of FSCOUP to President Schulz that the theme "Culture, Environment, and Image" be added and either have one of the subgroups discuss it or form a new subgroup.
- B. Request that President Schulz create questions or a shell that subgroups would be provided in order to have a basis for a starting point. Then perhaps FSCOUP will have an opportunity to respond, or not, but at least these will be available. Also – who is the planner, background person, etc, behind the scenes, that is assisting?

It was commented there is a need for a focused and intentional plan in forming the sub groups... Perhaps Schulz (after our input has been discussed) should outline a vision to work towards. Discussion ensued about this.

LeHew gave the example of the NCAA certification groups. Perhaps those could provide some consistency for this project. However, there is limited time and this may not be feasible.

4. Marketing and communication issues  
Jeffery Morris, Vice President for Marketing and Communication - no report given today

5. The meeting was adjourned at 4:55 p.m.

Lynn-Sherow briefly conversed with committee members about Honorary Degrees and the guidelines.

Also, committee members mentioned inviting President Schulz to our next meeting. Vontz will do so.

6. Next meeting: Thursday, December 2, 2010.