

**MINUTES
FACULTY SENATE
COMMITTEE ON UNIVERSITY PLANNING
January 20, 2011 UNION 205 3:30 pm**

Present: Bloodgood, Cates, Condia, Garcia, Graham, LeHew, Soldan, Vontz, and Young

Absent: Flaming Jackson, Lynn-Sherow, Smith, Unruh, Valdovinos, Watts

Guests: Jeffery Morris

1. Tom Vontz, Chair, called the meeting to order at 3:35 p.m.
2. A motion was made and seconded to approve the December 2nd minutes. Motion carried.
3. Discussion of K-State 2025 Subgroups and Role of FSCOUP
Vontz reminded colleagues that the president approved the suggestion of having a member of FSCOUP on each of these theme committees.

- Scholarship, Research, Creative Activities – Jane Garcia
- Undergraduate Educational Experience – Kristine Young
- Graduate Scholarly Experience – Michael Cates
- Faculty & Staff – David Soldan
- Facilities & Infrastructure – Bob Condia
- Engagement & Extension – Steven Graham/Sharolyn Flaming Jackson
- Athletics – Melody LeHew

Vontz will send this information forward to President Cauble. He thanked members again for their contributions and for their willingness to participate.

4. Marketing and Communication Issues - Jeffery Morris, Vice President for Marketing and Communication

Morris updated committee members on progress in several areas:

- New website design launch: They received over 1,000 email responses on the site. Several changes have already been made from suggestions. Before this, that type of quick turnaround wasn't possible, but now they are able to make changes more quickly. As the feedback is given, they discuss it and then get necessary changes made. LeHew made a comment about the notice to students to contact their instructor to see if they are having class when there is inclement weather. She suggested it really should tell them to expect classes unless they are contacted by their instructor. This will cut down on the multitudinous phone calls instructors receive from students. Morris appreciated the suggestion and they will get that altered.
- Morris handed out a one-page draft that will be given to Legislators in the near future. It was entitled "Investing in Education is Critical to the Future of Kansas". Vontz felt these types of efforts to be connected with politicians and keeping higher education in front of them consistently is important. Discussion ensued about making it evident that higher education makes a valuable difference in the state and nation. What about the number of students that come to Kansas from elsewhere and then stay even after they earn their degree. Many other positives about Kansas State University were discussed by committee

members. It seems both facts and emotion need to be conveyed to legislators. Personal stories are excellent motivators, especially from the students. Many students get degrees and then end up not getting a job in that field of expertise, however because of the education they received, they are able to do well in the vocation they then choose. Those are intangible values that can also be used in addition to the facts and statistics. Again, it was highlighted that Kansas State University is really a “people” place where students are cared about. It is important to communicate that message clearly. Condia mentioned Winter Wheat - tracing back where that came from and how Kansas State University has made a true difference in many individuals every-day life.

5. Election of FSCOUP Chair

Vontz reminded committee members that he was recently elected as president elect and will therefore no longer be the chair for FSCOUP. A new chair will need to be chosen. Vontz gave an overview of what is involved and the rewards he feels he has received by taking on this position. Graham nominated Bob Condia or Jim Bloodgood. Bloodgood graciously thanked Graham, but is not able to accept the nomination at this time due to many other commitments. Condia would be agreeable to accepting the nomination with the knowledge that he does have other time constraints, but will be happy to do as much as possible. Also, if he accepts, he would like to have certain agenda items worked towards, such as 1) having the university start to *look* like a top 50 university and 2) FSCOUP should be the point committee for other campus planning committees to give input to on what they’re doing. These were agreeable to members. Therefore, Condia was unanimously voted in as the new chair of FSCOUP.

6. Meeting was adjourned at 4:49 pm

Next meeting: Thursday, February 3, 2011, Union room 205.