

AGENDA
FACULTY SENATE
COMMITTEE ON UNIVERSITY PLANNING
May 6, 2010 UNION 204

1. Call to order
2. Approval of April minutes
3. The Role of FSCOUP: Marketing and Communication
Jeffrey Morris, Vice President for Marketing and Communication
 - Vision of FSCOUP's role
 - Items
 - Advertising Policy (handout attached)
 - Web Redesign Goals and Objectives (handout attached)
 - Other Issues?
4. Evaluation and Recommendations of Budget Items
5. Adjourn

Next meeting: Thursday, May 2 at 3:30 pm in Union 204.
Topic: Budget