

# Open/Alternative Textbook Initiative

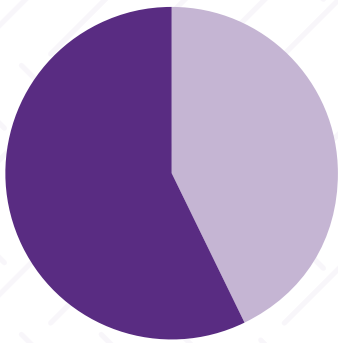
The high cost of commercial print textbooks is a major concern for students and their families. Open/alternative educational resources give all students equal and immediate access to educational materials.

**72%** of K-state students did not purchase or rent a required textbook for the spring 2019 semester.

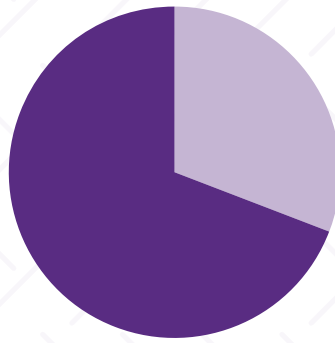
**>20%** of K-State students did not purchase 3 or more required textbooks for the spring 2019 semester.

Results from 1,362 K-State students surveyed in 2019.

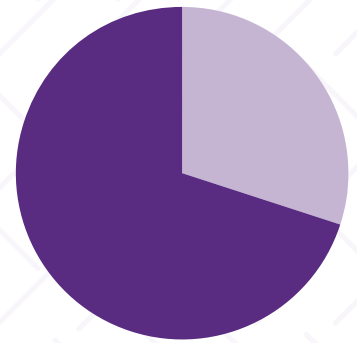
## To save money for textbooks, students reported:



**43%**  
skipping meals



**31%**  
taking fewer courses



**30%**  
foregoing a trip home

Results from 1,651 national college students surveyed in 2018.

## Students and universities benefit from open/alternative textbook options.

There is no difference in learning efficacy between open and commercial textbooks.

**↓29%** lower withdrawal rate from courses with open textbooks.

Results from 22 studies and over 100,000 national college students surveyed in 2019.

### References:

1. Kansas Board of Regents Student Advisory Committee Textbook Affordability Survey: 2019 Results & Report
2. Whitford, Emma (July 26, 2018). "Textbook Tradeoffs," Inside Higher Education. Retrieved from <https://www.insidehighered.com/news/2018/07/26/students-sacrifice-meals-and-trips-home-pay-textbooks>.
3. Clinton, Virginia, & Khan, Shafiq (September 13, 2019). "Efficacy of Open Textbook Adoption on Learning Performance and Course Withdrawal Rates: A Meta Analysis." Retrieved from <https://journals.sagepub.com/doi/full/10.1177/2332858419872212>.

## All In For Kansas State: Textbooks 2.0 Events

Thursday March 5th



- **Open/Alternative Textbook Initiative Information Session**
  - Brian Lindshield, Andy Bennett, Ryan Otto
  - 9:00-9:50AM in CBA 2047
  - Zoom Invitation: <https://ksu.zoom.us/j/327067755>
  - Initiative leaders will provide a short overview of the Initiative for those interested in learning more about replacing a textbook with an open/alternative educational resource and applying for an Initiative award to provide support for making this change. Most of the time will be for engaging with attendees and questions.
- **Adapting an Open Textbook (OER) for a Large Undergraduate Course**
  - Robbie Bear
  - 10:00-10:30AM in CBA 4061
  - Zoom Invitation: <https://ksu.zoom.us/j/551975808>
  - One of the Initiative's earliest supported adapters of an OpenStax open textbook for Principles of Biology (BIOL 198), which has taught ~1100 students a year using it since 2014-2015, will share his experiences in making the change and teaching with it.
- **Pressbooks, Rebus, and Hypothes.is Demo**
  - Colby Moorberg
  - 10:30-11:15AM in CBA 4061
  - Zoom Invitation: <https://ksu.zoom.us/j/551975808>
  - One of the Initiative's early adapters (also a 2018-2019 Open Education Resource Research Fellow) of using Pressbooks, a book authoring platform will demo it along with the Rebus Community, a collaborative open textbook platform and Hypothes.is, an online annotation platform.
- **Using Canvas as a Classroom Response System**
  - Brian Lindshield and Scott Finkeldei
  - 11:15-11:45AM in CBA 4061
  - Zoom Invitation: <https://ksu.zoom.us/j/551975808>
  - One of the Initiative's leaders will share how he uses Canvas "Quizzes" and the Canvas Teacher app on his phone as a summative assessment classroom response system. The campus Canvas Czar will share other potential variations and answer attendees' questions.

Future Information Sessions (Locations and Zoom <https://ksu.zoom.us/j/3613042245>)

Wednesday March 18th 3:30-4:30 PM Hale Library 109

Thursday March 19th 3:30-4:30 PM CBA 2047

**Pre All In for K-State Application Priority Due Date:** Monday 3/23 at noon

Tuesday March 31st 9:30-10:30 AM CBA 2047

Monday April 6th 3:30-4:30 PM CBA 2047

Tuesday April 14th 12:30-1:30 CBA 3046

**Post All In Application Priority Due Date:** Monday 4/20 at noon

ONE CAUSE. ONE DAY.

**ALL IN  
FOR K-STATE**

**MARCH 25, 2020**

**TEXTBOOKS  
2.0**