

AGENDA
Faculty Senate Academic Affairs
May 6, 2008, 3:30 p.m.
K-State Student Union, Room 203

1. Call to Order
2. Approve April 17, 2008 minutes (from electronic agenda)
3. General Education Task Force Update
4. Course and Curriculum Changes
 - A. Undergraduate Education
 1. Approve the following course additions as approved by the College of Agriculture on March 13, 2008:

COURSE CHANGES

Department of Communications

Add:

AGCOM 435 Documentary Production

AGCOM 590 New Media Technology

2. Approve the following course and curriculum changes as approved by the College of Arts and Sciences on April 17, 2008:

COURSE CHANGES

American Ethnic Studies

Add:

AMETH 449 Comparative Ethnic Studies

AMETH 450 Comparative Ethnic Studies II

AMETH 451 African American Perspectives

AMETH 452 American Indian Perspectives

AMETH 453 Latino/a Perspectives

AMETH 454 Asian American Perspectives

AMETH 550 Research Methods in American Ethnic Studies

Department of English

Change:

ENGL ~~425~~ 210 Honors English II

Drop: ENGL 110 Honors English I

School of Journalism and Mass Communications

Add:

MC 310 Sports Reporting

MC 380 Public Relations Strategy and Planning

Change:

MC 480 Public Relations Techniques

MC 531 ~~Media, Race, Communication, Diversity~~ and Social Change

MC 557 Advanced Advertising and Public Relations Techniques

Department of Modern Languages

Change:

SPAN 560 ~~Chicano Language and Literature~~ U.S. Latino/a Literature and Culture in Spanish

Department of Music

Add:

MUSIC 491 Vocal Pedagogy

Department of Sociology, Anthropology, and Social Work

Change:

~~SOCWK 260-100 Introduction to Social Work~~ Social Work: The Helping Profession

Women's Studies

Add:

WOMST 595 Internship in Women's Studies

CURRICULUM CHANGES

Department of English

Change:

FROM: Students may elect to earn a BA in the department through a course of study based on one of the following three tracks: literature, literature and creative writing, or literature with teaching certificate. For all three tracks, students must take at least 6 hours of American literature ~~and~~ 6 hours of British literature other than Shakespeare. Students also must achieve a C or better in all courses taken for major or minor credit.

TO: Students may elect to earn a BA in the department through a course of study based on one of the following three tracks: literature, literature and creative writing, or literature with teaching certificate. For all three tracks, students must take at least 6 hours of American literature, and 6 hours of British literature other than Shakespeare, and 3 hours of a literature related to diversity in the U.S. or the world. Students also must achieve a C or better in all courses taken for major or minor credit.

RATIONALE: Both Kansas State University and the English Department have stated commitments to diversity. The English Department proposes to add a diversity overlay to our current requirements in order to increase our ability to fulfill our mission statements, to enhance our ability to recruit an increasingly diverse student population, and to fulfill the University's diversity SLO.

School of Journalism and Mass Communications

Change:

FROM:

Public Relations

MC 110	Mass Communication in Society	3
MC 180	Fundamentals of Public Relations	3
MC 200	News and Feature Writing	3
MC 241	Editing and Design	3
MC 280	Public Relations Writing	3
MC 396	Mass Communication Research	3
MC 466	Law of Mass Communications	3
MC 480	Public Relations Techniques	3
MC 491	Mass Communications Internship1-3	
MC 645	Public Relations Campaigns	3
Electives (at least 3 hours at 500-level or above)		<u>9-11</u>
		39

TO:

Public Relations

Core Classes

MC 110	Mass Communication in Society	3
MC 396	Mass Communication Research	3
MC 446	Law of Mass Communications	3

Required Sequence Classes

MC 180	Fundamentals of Public Relations	3
MC 200	News and Feature Writing	3
MC 280	Public Relations Writing	3
MC 380	Public Relations Strategy and Planning	3
MC 382	Public Relations Case Studies	3
MC 480	Public Relations Techniques	3
MC 491	Mass Communications Internship	1-3

MC 645	Public Relations Campaigns	3
<u>Public Relations Elective</u> (choose at least one of the following)		
MC 539	Fund Raising in Non-Profit Organizations	3
MC 557	Advanced Advertising and Public Relations Techniques	3
MC 625	Media Relations	3
MC 662	International and Intercultural Public Relations	3
MC 665	Managing Integrated Strategic Communications	3
MC 682	Seminar in Public Relations	3
<u>Electives</u>		
Any MC course or courses		<u>3-5</u>
		39

RATIONALE: The five full-time faculty members in the Public Relations Sequence recommended these changes following a yearlong study undertaken following the November 2006 report of the nationwide Commission on Public Relations Education. The new Public Relations curriculum adopts most of the commission's recommendations.

Change:

FROM:

Journalism

Electronic

MC 110	Mass Communication in Society	3
MC 195	Information Gathering	3
MC 200	News and Feature Writing	3
MC 251	Video News Production	3
MC 303	Advanced News and Feature Writing	3
MC 306	Audio News Production	3
MC 406	Advanced Electronic News Reporting	3
MC 466	Law of Mass Communications	3

Select one of the following:

MC 404	Public Affairs Reporting	3
MC 471	Audio Techniques	3
MC 481	Video Techniques	3
MC 491	Mass Communications Internship	3

Select one of the following:

MC 685	Media Management	3
MC 710	History of Journalism	3
MC 720	Ethics in Mass Communication	3

Electives (at least 3 hours at 500-level or above)	<u>9</u>
	39

TO:

Journalism

Electronic

MC 110	Mass communication in Society	3
MC 200	News and Feature Writing	3
MC 251	Video News Production	3
MC 303	Advanced News and Feature Writing	3
MC 306	Audio News Production	3
MC 316	Internet Journalism	3
MC 406	Advanced Electronic News Reporting	3
MC 466	Law of Mass Communications	3

Select one of the following:

MC 404	Public Affairs Reporting	3
MC 471	Audio Techniques	3
MC 481	Video Techniques	3
MC 491	Mass Communications Internship	3

Select one of the following:

MC 685	Media Management	3
MC 564	History of Mass Communication	3
MC 573	Ethics in Mass Communication	3

RATIONALE: In a separate action currently before faculty senate, MC 195 Information Gathering is being dropped from our curriculum, and another class, MC 316, is being modified in title and description. The proposed action on this form represents the faculty's desire to substitute MC 195 with MC 316 as a core requirement for Print and Broadcast Journalism majors.

An earlier action in 2006, which creates undergraduate versions of some classes that were once only listed at the 700 level, is forcing a change in the bottom "choose from" option. MC 710 History of Journalism and MC 720 Ethics in Mass Communication were formerly part of that option, and now, those classes are being replaced with MC 564 and MC 573.

Change:

FROM:

Journalism

Print

MC 110	Mass Communication in Society	3
MC 195	Information Gathering	3
MC 200	News and Feature Writing	3
MC 241	Editing and Design	3
MC 303	Advanced News and Feature Writing	3
MC 341	Advanced Editing and Design	3
MC 466	Law of Mass Communications	3

Select one of the following:

MC 404	Public Affairs Reporting	3
MC 416	Photojournalism	3
MC 426	Magazine Article Writing	3

Select one of the following:

MC 685	Media Management	3
MC 710	History of Journalism	3
MC 720	Ethics in Mass Communication	3

Electives (at least 3 hours at 500-level or above)

$\frac{9}{39}$

TO:

Journalism

Print

MC 110	Mass Communication in Society	3
MC 200	News and Feature Writing	3
MC 241	Editing and Design	3
MC 303	Advanced News and Feature Writing	3
<u>MC 316</u>	<u>Internet Journalism: Information</u>	<u>3</u>
	<u>Gathering</u>	<u>3</u>
MC 341	Advanced Editing and Design	3
MC 466	Law of Mass communications	3

Select one of the following:

MC 404	Public Affairs Reporting	3
MC 416	Photojournalism	3
MC 426	Magazine Article Writing	3

Select one of the following:

<u>MC 564</u>	<u>History of Mass Communication</u>	<u>3</u>
<u>MC 573</u>	<u>Ethics in Mass Communication</u>	<u>3</u>
MC 685	Media Management	3

Electives (at least 3 hours at 500-level or above)

$\frac{9}{39}$

RATIONALE: This action reflects a change in requirements for students in this sequence and a change in the numbers of classes that are part of this sequence's "choose from" option.

Department of Music

Change:

FROM:
Bachelor of Music

Additional requirements for vocal performance

MUSIC 225	Lower-Division Performance/Voice	8
MUSIC 455	Upper-Division Performance/Voice	14
MUSIC 206, 207, or 255	Lower Division Performance/Piano	4
MUSIC 615	Canon and Fugue	2
	or	
MUSIC 616	Twentieth Century Counterpoint	2
MUSIC 285, 287, or 465	Diction	3
MUSIC 492	Methods and Materials of the Studio	2
MUSIC 650	History of Opera	3
MUSIC 706	Song Literature	

TO:
Bachelor of Music

Additional requirements for vocal performance

MUSIC 255	Lower-Division Performance/Voice	8
MUSIC 455	Upper-Division Performance/Voice	<u>13</u>
MUSIC 206, 207, or 255	Lower Division Performance/Piano	4
MUSIC 615	<u>18th Century Counterpoint</u>	2
	or	
MUSIC 616	<u>Theories of Contemporary Music</u>	2
MUSIC 285, 287, 465	Diction	3
MUSIC 491	Vocal Pedagogy	2
MUSIC 492	Methods and Materials of the Studio	2
MUSIC 650	History of Opera	3
MUSIC 706	Song Literature	

RATIONALE: In the Bachelor of Music/vocal performance degree we are proposing to decrease the number of credits for Music 455, UD Performance/Voice, from 14 to 13 credits, and add Music 491, Vocal Pedagogy, for 2 credits. This will increase the total number of credits in the curriculum by 1, but the total still falls within the limits stated in the catalog – 129-134 credits for the degree. The addition of Vocal Pedagogy will strengthen our curriculum, making it more consistent with similar curricula at other colleges and universities.

B. General Education –

1. Approve the following course changes as approved by the UGE Council on April 24, 2008:

Course description changes to:

GRMN 221

GRMN 223

Drop from UGE status:

HIST 529 Civil War and Reconstruction

5. Graduation list changes

- A. Approve the following addition to the Fall 2007 graduation list:
Daniel J. Robbins, Bachelor of Science in Secondary, College of Education

6. Committee Reports

- A. University Library Committee – Mohan Ramaswamy
- B. Committee on Academic Policy and Procedures (CAPP) – Doris Carroll
- C. General Education Task Force – Melody LeHew
- D. Student Senate

7. Old Business

- A. Course and Curriculum Policy Proposal update
- C. Plagiarism Definition - **Attachment 1**

8. New Business

A. Election of 2008-2009 Academic Affairs Chair

9. For the good of the University

10. Adjourn

Attachment 1
University Handbook Change: Appendix F, Section A. Cheating: Plagiarism
Approved by the Plagiarism Task Force on April 23, 2008

Appendix F, Section A. Cheating: Plagiarism.

1. Definition of Plagiarism.

Plagiarism is taking credit for someone else's ideas, work, or words. In a university setting, it means turning in academic, scholarly, or literary work in which you either claim or imply the material to be your own, when that is not the case. Webster's New Collegiate Dictionary, eleventh edition, defines plagiarism simply: "to steal and pass off the ideas or words of another as one's own without crediting the source" (2003).

2. Avoidance of Plagiarism.

In practical terms, plagiarism could include:

- Buying a term paper, or copying another person's paper, even if she or he gives you permission.
- Cutting and pasting information from the Internet into your own paper without properly identifying it as a quotation and properly attributing the source.
- Using someone else's original concept and presenting it as if it is your own original creativity, without acknowledging the source of the idea.

While some acts of plagiarism are obvious attempts to deceive, like buying a term paper, others result from sloppy scholarship or failure to follow proper format for crediting sources. For example:

- If you copy directly from another source and acknowledge it in your bibliography or list of works cited, yet fail to put it in quotation marks, this is plagiarism. The reason is because, although you have indicated that the idea is someone else's, the lack of quotation marks implies that the words are your own.
- Paraphrasing is summarizing a source so that you have re-written the material in your own words but maintained the original author's ideas. When you paraphrase, you do not need to put the words in quotation marks, but you do need to properly attribute the original source. Paraphrasing does not mean simply changing one or two words, or leaving out a sentence, while the rest remains the same. Even if you identify the original author, but have used faulty paraphrasing that retains too much of the original, the result is inadvertent plagiarism.
- If you use another researcher's specific methodology, you should acknowledge doing so. While some research protocols are widespread and general enough to need no citation, if the protocol, analysis, or technique can be attributed to specific publication it should be cited.

3. Discipline -specific Guidelines.

Different departments and disciplines may have specific guidelines and standards for how to properly acknowledge and document sources. For example, some departments will require students to use a certain citation format: MLA or APA. If instructors or departments have specific requirements concerning citation or paraphrasing, it is their responsibility to make these requirements clear to the students. If students have

any question about how to properly attribute work, it is their responsibility to ask the instructor. Departments that encourage collaborative learning and scholarship should make clear to students what constitutes fair academic collaboration, and what constitutes academic dishonesty.

4. Academic Community.

The ethical standards outlined above apply throughout the academic community. These guidelines apply to faculty and research assistants in their possible use of students' and colleagues' research and ideas, as well as to students' use either of source materials and authorities or of other students' ideas and work.