

**AGENDA**  
**Faculty Senate Academic Affairs**  
**February 17, 2009, 3:30 p.m.**  
**K-State Student Union, Room 204**

1. Call to Order
2. Approve February 3, 2009 minutes
3. Academic Recovery Program (Informational item) – Alison Wheatley
4. Course and Curriculum Changes –
  - A. Undergraduate Education –
    1. Approve the following course and curriculum changes as approved by the College of Arts and Sciences on February 5, 2009:

**COURSE CHANGES**

*Journalism and Mass Communications*

Change:

MC 251 ~~Video News Production~~ Digital News  
MC 303 Advanced News ~~and Feature~~ Writing  
MC 316 ~~Internet Journalism~~ Computer-Assisted Reporting  
MC 385 Media Practicum  
MC 406 Advanced ~~Electronic News Reporting~~ Digital News  
MC 416 Photojournalism  
MC 426 Magazine ~~Article and feature~~ Writing  
MC 471 Audio ~~Techniques and Video Production~~  
MC 580 Convergence Reporting

Add:

MC 408 Producing Digital News

**CURRICULUM CHANGES**

*Journalism and Mass Communications*

Changes to Print and Electronic options: Merge into the Journalism and Digital Media Option with two focuses: Print and Electronic. See pages 7-9 of approval sheets.

- Change language in catalog to read:

From: Becoming a Major

Students in the A.Q. Miller School of Journalism and Mass Communications must complete the requirements of one of the school's options in journalism (~~print or electronic~~), advertising, and public relations.

To: Becoming a Major

Students in the A.Q. Miller School of Journalism and Mass Communications must complete the requirements of one of the school's options in journalism and digital media, advertising, and public relations.

**RATIONALE:** This reflects the proposed adoption of a new journalism and digital media sequence (which merges the old print and broadcast journalism and electronic media production sequences). The number of degree options in JMC would be reduced to three, but this degree plan does offer an option for students who are more interested in news to choose more news production courses (the journalism focus), while students who are not as interested in news would be allowed to take more non-information oriented audio and video production classes (the Electronic focus). Those actions are contained in the following proposals.

**IMPACT:** Faculty in Agriculture Communications have been notified and they concur with this action. (Email from Larry Erpelding on Nov. 24, 2008)

**EFFECTIVE DATE:** Fall 2009

FROM:

TO:

<b>Journalism Print</b>		<b>Journalism and Digital Media Print Focus</b>	
MC 110 Mass Communication in Society	3	MC 110 Mass Communication in Society	3
MC 200 News and Feature Writing	3	MC 200 News and Feature Writing	3
MC 241 Editing and Design	3	MC 241 Editing and Design	3
MC 303 Advanced News and Feature Writing	3	<u>MC 251 Digital News</u>	<u>3</u>
MC 316 <del>Internet Journalism: Information Gathering</del>	3	MC 303 Advanced News Writing	3
<del>MC 341 Advanced Editing and Design</del>	<del>3</del>	MC 316 <u>Computer Assisted Reporting</u>	3
MC 466 Law of Mass Communications	3	<u>MC 385 Media Practicum</u>	<u>2</u>
Select one of the following:		MC 416 Photojournalism	3
<del>MC 404 Public Affairs Reporting</del>	<del>3</del>	OR	
MC 416 Photojournalism	3	MC 426 Magazine and Feature Writing	3
MC 426 Magazine Article Writing	3	MC 466 Law of Mass Communications	3
Select one of the following:		MC 491 Mass Communications Internship	1
MC 564 History of Mass Communication	3	MC 580 Convergence Reporting	3
MC 573 Ethics in Mass Communication	3	Select one of the following:	
MC 685 Media Management	<u>3</u>	MC 564 History of Mass Communication	3
Electives (at least 3 hours at 500-level or above)	9	MC 573 Ethics in Mass Communication	3
	39	MC 685 Media Management	<u>3</u>
		<b>Electives:</b>	
		Electives (at least 3 hours at 500-level or above)	<u>6</u>
			39

Rationale: The action reflects the faculty's desire to converge electronic and print skills into one Journalism and Digital Media sequence, with this option for people who wish to specialize more on the side of newspaper and magazines production. This plan more adequately matches today's industry trends and forces students who seek more traditional print media careers to become more versatile by learning electronic production skills.

Effective Date: Fall 2009

FROM:

TO:

<b>Journalism Electronic</b>		<b>Journalism and Digital Media Electronic Focus</b>	
MC 110 Mass Communication in Society	3	MC 110 Mass Communication in Society	3
MC 200 News and Feature Writing	3	MC 200 News and Feature Writing	3
MC 241 Editing and Design	3	MC 241 Editing and Design	3
MC 303 Advanced News and Feature Writing	3	<u>MC 251 Digital News</u>	<u>3</u>
MC 316 <del>Internet Journalism: Information Gathering</del>	3	MC 303 Advanced News Writing	3
<del>MC 341 Advanced Editing and Design</del>	<del>3</del>	MC 316 <u>Computer Assisted Reporting</u>	3
MC 466 Law of Mass Communications	3	<u>MC 385 Media Practicum</u>	<u>2</u>
Select one of the following:		MC 416 Photojournalism	3
<del>MC 404 Public Affairs Reporting</del>	<del>3</del>	OR	
MC 416 Photojournalism	3	MC 426 Magazine and Feature Writing	3
MC 426 Magazine Article Writing	3	MC 466 Law of Mass Communications	3
Select one of the following:		MC 491 Mass Communications Internship	1
MC 564 History of Mass Communication	3	MC 580 Convergence Reporting	3
MC 573 Ethics in Mass Communication	3	Select one of the following:	
MC 685 Media Management	<u>3</u>	MC 564 History of Mass Communication	3
Electives (at least 3 hours at 500-level or above)	9	MC 573 Ethics in Mass Communication	3
	39	MC 685 Media Management	<u>3</u>
		<b>Electives:</b>	
		Electives (at least 3 hours at 500-level or above)	<u>6</u>
			39

Rationale: The action reflects the faculty's desire to converge electronic and print skills into one Journalism and Digital Media sequence, with this option for people who wish to specialize more on the side of electronic news production. This plan more adequately matches today's industry trends and forces students who seek electronic news and/or production careers to be more versatile by learning some print media reporting, writing and production skills.

Effective Date: Fall 2009

- B. Graduate Education – Approve the following course addition as approved by the Graduate Council on February 3, 2009:

*College of Agriculture*

Add:

ENTOM 625 Introductory Integrative Behavioral Ecology

- C. General Education – Approve the following course addition as approved by the College of Arts and Sciences and the UGE Council:

Add:

KIN 360 Anatomy and Physiology

5. Committee Reports

- A. Committee on Academic Policy and Procedures (CAPP) – Doris Carroll
- B. iSIS Steering Committee – David Rintoul
- C. University Library Committee – Scott Staggenborg
- D. Student Senate – Andrew Huschka

6. Old Business

7. For the good of the University

8. Adjourn

Next meeting: March 3, 2009; 3:30 p.m.; Union 204