

## **K-State Engagement Council**

### Vision

At Kansas State University, we envision a vibrant culture of engagement that integrates outreach, extension and external partnerships across all aspects of our institution. Through the collective efforts of the K-State Engagement Council, we aim to catalyze growth, maximize impact and build capacity for engagement initiatives that drive positive change and prosperity for Kansas, the nation and the world.

## **Purpose and Commitment**

Faculty, staff and campus-based extension professionals are invited to join the K-State Engagement Council — which is designed to enhance K-State's impact as a leading land-grant university. Through this council, we are committed to strategically aligning our engagement and extension efforts by:

- Integrating engagement across all university activities
- Strengthening capacity for engagement efforts and engaged scholarship
- Exploring how university resources align with evolving community needs through an interdisciplinary approach
- Leveraging engagement to drive economic impact and prosperity throughout Kansas and beyond

## The council focuses on three key areas

- Capacity Building: Develop employees' skills for engagement and external partnerships
- Alignment: Create a shared understanding and provide input on university engagement priorities
- Network: Explore connections with colleagues and communities through research, teaching and service to create meaningful community impact





# **Frequently Asked Questions**

#### Why is university engagement a priority?

K-State's land-grant heritage and mission set us apart from other higher education institutions, driving our commitment to service and engagement at all levels. As we reimagine how K-State engages with the world, we will enhance and coordinate our efforts to unlock the full potential of our collective impact. By working together and leveraging all parts of our institution, we can amplify, elevate and communicate the vital role engagement plays in improving lives and shaping a prosperous future.

#### What are the benefits of joining the council?

Being part of the K-State Engagement Council offers a unique combination of:

- Networking opportunities
- Professional development
- Capacity building that can enhance your career and support your engagement efforts

#### How is this different from Engagement Ambassadors?

- Engagement Ambassadors: A representative group from every college and campus within K-State that works with the Office of Engagement to communicate opportunities, measure impact and build interdisciplinary partnerships.
- **K-State Engagement Council:** A broader group of K-State colleagues involved in all facets of university engagement, working to elevate K-State's impact on the prosperity and health of Kansas and beyond.

#### What is the time commitment?

Council members have flexible involvement options:

- Stay active through routine communications and networking
- Participate in professional training opportunities
- Join engagement efforts that align with core job duties

The listserv communications will be minimal and directly related to council opportunities.

#### How can I sign up?

If you want to learn about or participate in future opportunities, scan the QR code and complete the Qualtrics survey to join the e-mail listserv.

