

# YING LIN

Kansas State University, Department of Economics

327 Waters Hall, Manhattan, KS 66506

(615) 717 - 5090 • [ly281044@ksu.edu](mailto:ly281044@ksu.edu) • <https://sites.google.com/view/ying-lin/home>

## EDUCATION

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Ph.D. in Economics, Kansas State University May, 2019 (Expected)

Dissertation: "Essays on Pricing Strategy and Market Effects of New Product Introduction"

Committee: Dr. Philip Gayle (Chair), Dr. Peri Da Silva, Dr. Jin Wang, Dr. Tian Xia

M.A. in Economics, Kansas State University 2015

Master of Business Administration (specialized in Finance), Kansas State University 2012

Bachelor of Business Administration, Zhengzhou Institute of Aeronautical Industry Management, Henan, China 2009

## RESEARCH INTERESTS

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Industrial Organization, Microeconometrics, Applied Microeconomics

## RESEARCH EXPERIENCE

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"How Much Do Consumers Value Single-cup Coffee Brew Technology? Assessing Market Impacts of Single-cup Brew Technology on the U.S. Brew-at-home Coffee Market" (with Philip Gayle), Kansas State University, 2018 (*Job Market Paper*)

"Cost Pass-through in Commercial Aviation" (with Philip Gayle), Kansas State University, 2017 (*Working Paper*)

"An Empirical Analysis of Incomplete Cost Pass-through in Commercial Aviation Using Nested Logit Model" (with Philip Gayle), Kansas State University, 2017 (*Working Paper*)

"To What Extent the Presence of Starbucks Coffee Shop(s) Influences the Sales of Packaged Ground Coffee Products in Retail Stores?" (with Philip Gayle and Jin Wang), Kansas State University, 2018 (*Working in progress*)

## TEACHING EXPERIENCE

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Graduate Teaching Assistant [Primary Instructor], Kansas State University 2015 - Present

Principles of Microeconomics: 2017

Intermediate Microeconomics: 2016, 2017, 2018

Money and Banking: 2015, 2016

Graduate Teaching Assistant, Kansas State University 2014 - 2018

Principles of Microeconomics/Macroeconomics

Intermediate Microeconomics/Macroeconomics; Managerial Economics

International Economics; Economic Application of Game Theory and Strategic Behavior

Economic Analysis For Business (MBA required, Online)

Tutor, Economics Tutoring Lab, Kansas State University 2014

Principles of Microeconomics/Macroeconomics

Intermediate Microeconomics/Macroeconomics

*Last Update: October 10, 2018*

## AWARDS, HONORS AND SCHOLARSHIPS

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- Graduate Student Council Research Travel Grant, Graduate School, Kansas State University, 2018
- K-State Graduate Research, Arts, and Discovery Forum Award Winner, *in recognition of outstanding research presentation*, Graduate School, Kansas State University, 2018
- College of Arts & Sciences Research Travel Award, Kansas State University, 2018
- Research Travel Grant, Department of Economics, Kansas State University, 2018
- James Ragan Memorial Scholarship, *in recognition of outstanding academic achievement*, Department of Economics, Kansas State University, 2017
- Carroll B. Greene Memorial Scholarship, *in recognition of high academic performance and high potential for future achievement*, Department of Economics, Kansas State University, 2017
- Research Travel Grant, Department of Economics, Kansas State University, 2017
- John Nordin Memorial Scholarship, *in recognition of outstanding performance in economic theory and the qualifying examinations*, Department of Economics, Kansas State University, 2015
- David and Caroline Vruwink Scholarship & Entrepreneurship Scholarship, College of Business Administration, Kansas State University, 2011 - 2012
- Business Strategy Game Simulation Winner, *in recognition of the industry champion as a senior executive at the best-performing company*, College of Business Administration, Kansas State University, 2012

## CONFERENCES AND WORKSHOP PRESENTATIONS

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- 88<sup>th</sup> Annual Meeting of the Southern Economic Association, Washington, DC, 11/18 - 11/20, 2018 (*scheduled to present*)
- Invited Job Talk Seminar Series, Department of Economics, University of Kansas, Lawrence, KS, 11/16, 2018 (*scheduled to present*)
- Brownbag Job Talk Seminar Series, Department of Economics, Kansas State University, 09/28, 2018
- 16<sup>th</sup> Annual International Industrial Organization Conference, Indianapolis, IN, 04/20 - 04/22, 2018
- K-State Graduate Research, Arts, and Discovery Forum, Kansas State University, 03/29, 2018
- Dissertation Workshop, Department of Economics, Kansas State University, 03/28, 2018
- 82<sup>nd</sup> Annual Meeting of the Midwest Economics Association, Evanston, IL, 03/23 - 03/25, 2018
- West Indies Economic Conference, Kingston, Jamaica, 03/08 - 03/09, 2018
- 54<sup>th</sup> Annual Meeting of the Missouri Valley Economic Association, Kansas City, MO, 10/26 - 10/28, 2017
- Brownbag Seminar Series, Department of Economics, Kansas State University, 10/09, 2017
- Dissertation Workshop, Department of Economics, Kansas State University, 03/30, 2017

## PROFESSIONAL TRAINING

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- The Association of College and University Educators (ACUE) Effective Teaching Practices endorsed by the American Council on Education, 2018 - 2019
- Graduate Teaching Assistant Recognition of Achievement in Professional Development, Teaching & Learning Center, Kansas State University, 2017 - 2018
- Professional Development Certificate, Graduate Student Council, Kansas State University, 2017 - 2018

## SERVICE

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Treasurer, Graduate Students in Economics, Kansas State University, 2014 - 2017

Member, Women in Economics, Department of Economics, Kansas State University, 2016 - 2018

Member, Professional Development Committee, Graduate Student Council, Kansas State University, 2011 - 2012

## OTHER EXPERIENCE

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Internship, Citizens State Bank, Hugoton, KS, 2013

## PROFESSIONAL AFFILIATIONS

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American Economic Association

Midwest Economics Association

## COMPUTER SKILLS

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Statistical Analysis:        MATLAB, STATA; some experience with R and SAS

Typography:                L<sup>A</sup>T<sub>E</sub>X, SCIENTIFIC WORKPLACE

## REFERENCES

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Dr. Philip Gayle	Dr. Peri Da Silva	Dr. Jin Wang	Dr. Tian Xia
Professor & Dept. Head	Professor	Assistant Professor	Associate Professor
Dept. of Economics	Dept. of Economics	Dept. of Economics	Dept. of Agricultural Economics
Kansas State University	Kansas State University	Kansas State University	Kansas State University
gaylep@ksu.edu	pdasilva@ksu.edu	jinw@ksu.edu	tianxia@ksu.edu
(785) 532 - 4581	(785) 532 - 2195	(785) 532 - 4584	(785) 532 - 1512