

Daniel D. Kuester

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Education:

Ph.D. - University of Missouri-Columbia, May, 2000
M.A. - University of Missouri-Columbia, May, 1996
B.A. - Drury College, Springfield, MO May, 1994 (Magna cum Laude)

Academic Experience:

Kansas State University – Manhattan, KS, Assistant Professor, 9/04-Present
Director of Undergraduate Studies, June 2008-present
Roger Trenary Chair in Economics, June 2008-Present
University of Arkansas – Fayetteville, AR, Visiting Assistant Professor, 9/00-8/04
Stephens College – Columbia, MO, Instructor, Spring 1999
University of Missouri-Columbia – Instructor Summer School, 1997, 1999, 2000

Professional Organizations:

American Economic Association, Western Social Science Association

Awards from Kansas State University:

Commerce Bank and W. T. Kemper Award Undergraduate Outstanding Teaching Award, 2018
Presidential Award for Excellence in Undergraduate Advising, 2015
The Putting Students First Faculty Award for Outstanding Service to Students, 2015
Stamey Award for Excellence in Undergraduate Advising, 2010
Stamey Award for Excellence in Teaching, 2009

Other Awards and Recognition:

Finalist, “Putting Students First Award” Kansas State University, 2009
Donald K. Anderson Award for Excellence in Undergraduate Instruction,
University of Missouri (1997)
Outstanding Faculty Member by the following organizations or “faculty member of the year in some cases”– Acacia Fraternity, Alpha Delta Pi, Phi Beta Phi, Lambda Chi Alpha, Sigma Nu, K-State Housing and Dining Services

Teaching

Presentations and Invited Talks:

“Reaching Students Outside of Class: Suggestions and Reflections from Fifteen Years of Advising our Economics Club.”, St. Louis Fed Professors Conference, November 2019

“Meeting Students Where They Are Using The Economics of The Office.”
Spotlight K-State, March, 2019

“Methods and Techniques to Engage Students in a Large Lecture Class.” Graduate Teaching Assistant Professional Development Series, Kansas State University Faculty Exchange for Teaching Excellence, February, 2019

Presentations and Invited Talks Continued:

“Finding Economic Concepts in the Big Bang Theory, The Office, and other Television Shows.”
Susquehanna University, November 2017.”

“Implementing and Executing a Basic Student Price Index” -- AEA National Conference on Teaching Economics, (CTREE) June 2017

“Strategies for Maximizing Student Success and Encouraging Participation in Class”, Graduate Teaching Assistant Professional Development Series, Kansas State University Faculty Exchange for Teaching Excellence, January, 2017

“Making the (so called) Dismal Science Relevant and Interesting”—Spotlight K-State Presentation on Teaching – March, 2016

"Creating Personal Connections in the Classroom", Graduate Teaching Assistant Professional Development Series, Kansas State University Faculty Exchange for Teaching Excellence, January, 2016

“Motivating and Educating today’s K-State Econ Student”, Graduate Students in Economics Club (GSE) , Kansas State University, January 2015

“Studying the Importance of Student Involvement in Large Lecture Courses: Do Engaged Students Perform Better?” -- AEA National Conference on Teaching Economics, (CTREE), Washington D.C., May 29, 2014

“Using Social Media to Teach Economics” -- AEA National Conference on Teaching Economics (CTREE), Boston, May 31, 2012

“Economics of the Office” – Poster Session with Dirk Mateer (Penn State), AEA Meetings, Chicago January 7, 2012

“Economics of the Office: Using Media to Enhance Teaching and Learning” Faculty Exchange for Teaching Excellence, Faculty Retreat. Kansas State University, January 13, 2011.

“Economics of the Office: Using Media to Enhance our Understanding of Economics.” Penn State University, October 2010

“Dealing with the busy intersections—How to meet student needs in large lecture courses.” Faculty Exchange for Teaching Excellence, Faculty Retreat. Kansas State University, January 2009.

“Motivating and educating today’s K-State econ student.”. Departmental Seminar, Kansas State University Economics Department, Spring 2008.

I have also taught the colloquium about Economics for secondary education majors at Kansas State University each semester since the fall of 2007.

“Motivating Students of Today” (w/ Carole Shook) University of Arkansas “Teaching and Faculty Support Center Retreat”. July, 2002, Eureka Springs Arkansas

Other Teaching/Service Experience:

Participant and Discussant, 2014, 2015, 2017, 2019 AEA Teaching Conference (CTREE)
2015, 2016, 2017 Kassebaum Scholarship Committee, Kansas State University
2012, 2013--Truman Scholarship Committee, Kansas State University

Other Teaching/Service Experience Continued:

Kansas State University - FETE Advisory Board Member (Two year terms), May 2008-July 2012

Attended, helped organize, FETE Teaching Retreat, 2009, 2010, 2011 and 2012. I presented at the 2009 and 2011 retreats and was a moderator in 2012.

Attended FETE Teaching Retreat at Kansas State University, (seven times) and a similar retreat at the University of Arkansas twice

Attended Equity and Access Partnership, Teaching Summer Institute, 2006, 2007, 2008

Attended NSF Sponsored Conference on Using Economic Experiments in the Classroom, Fayetteville, AR. June 3-4- 2008

Courses Taught:

History of Economic Thought, Public Finance, Senior Seminar in Economics, Sports Economics, Macroeconomic Theory, Microeconomic Theory, Principles of Microeconomics*, Principles of Macroeconomics*, Basic Economics, Sophomore Seminar in Economics * indicates course has been taught more than ten times

Economics Club Advisor:

Kansas State University – Fall 2006-present
I also attended meetings as assistant advisor from Fall 2004-Spring 2006

I have organized field trips for students and promoted the successful “Student Price Index” also as the Econ Club advisor I have secured external funding to fully pay for student travel to the Economics Scholars Program in Dallas each year (starting in 2011) and to subsidize our Econ Club field trips which have included trips Chicago, Washington D.C. and Boston.

Honor’s Thesis Advisor:

I have been an honor’s thesis advisor for several students at both Kansas State University and at the University of Arkansas (details provided upon request)

Student Advising:

Approximately 40-50 students a year at Kansas State University (2004-present)

Departmental Committees:

Undergraduate instruction Committee, Kansas State University*
Honor’s Banquet Committee, Kansas State University*
Robert Regnier Lecture Series, Kansas State University*
Teaching Advisory Committee, Kansas State University *
Scholarship Awards Committee, Kansas State University*
Chair of Hiring Committee (Instructor Line), Kansas State University (spring 2005, spring 2006, spring 2012, spring 2014)

* indicates presently serving on this committee

Research

Referee:

Journal of Economic Education (2014-Present)
Journal of Economics Teaching (2017-Present)
International Review of Economics Education (2017-Present)
Southern Economic Journal (2012)
Forum of the Association for Arid Land Studies, 2003-present (every year)

Refereed Articles:

"Teaching How Markets Work Using the Economics of The Office Website," Journal of Private Enterprise, (co-authored with Dirk Mateer). The Association of Private Enterprise Education, vol. 33(Fall 2018), pages 75-91.

"Economics of the Office" – Co authored with Dirk Mateer and Chris Youderian (I am the corresponding author) – The Journal of Economic Education, Volume 45(4), p. 392, 2014

"Economics of the Office" – A website I launched with the help of Dirk Mateer (Kentucky) and Chis Youderian is "live" and frequently used as a teaching resource by many instructors.
www.economicsoftheoffice.com

"Regional Information and Market Efficiency: The Case of Spread Betting in United States College Football." – Co authored with Shane Sanders, Nicholls State University November 2009 – electronically published. Journal of Economics and Finance

"Relative Effects of the Economic Recovery on Arid States." Journal of Arid Lands and Natural Resources (formerly Forum of the Association of Arid Land Studies), Volume XXVII pp. 55-58, 2015

"Arid States and Economic Competitiveness: A Case Study of the ALEC-Laffer Index" (with Dr. Kara Ross). Forum of the Association for Arid Land Studies, Vol. XXVI (2011)

"Athletic Success and Aridity Revisited: Does Aridity Affect the Relative Success of a College Football Team?" Forum of the Association for Arid Land Studies, Vol. XXV, 2009

"Athletic Success and Aridity: Do College Football Teams From Arid States Posses an Advantage due to Climate or Other Reasons?" Forum of the Association for Arid Land Studies, Vol. XXIII, 2008

"Betting On Prosperity: Revisiting the Effects of Corporate and Native American Gaming on the Tourism Industry and Overall Economic Health of Arid States." Forum of the Association for Arid Land Studies, pp. 83-90, 2006

"Betting on the Come: What the expansion of Native American Gaming means to the Travel and Tourism Industries of the Arid/Semi Arid States." Forum of the Association for Arid Land Studies, pp. 10-19-64, 2005

"An Examination of the Most Recent Economic Cycle from an Arid Lands Perspective" w/Charles Britton University of Arkansas, Forum of the Association for Arid Land Studies, Vol. XX pp. 52-64, 2004

“A re-examination of the Sunspot Weather Theory of Business Cycles” w/Charles Britton
University of Arkansas, Forum of the Association for Arid Land Studies, Vol. XIX, pp. 16-23,
2003

“A Perspective on the Persistent Concern with Global Population Growth: A Response as it
Relates to Malthusian Theory.” Forum of the Association for Arid Land Studies, XVIII pp.19-23,
2002

I serve as the Executive Director of the Association of Arid Lands Studies (2008-present) and am
the current President of AALS and Editor of the AALS Forum

Other Research Presentations

“Looking at Standards of Living and Minimum Wage Legislation: Arid States Considered”
Presented at Economics Meetings for the Western Social Science Association, April 2019 (San
Diego)

“Measuring the Marginal Impact of Major College Football Programs on Television
Viewership.” Presented at Economics Meetings for the Western Social Science Association,
April 2017 (San Francisco)

“Studying the Importance of Student Involvement in Large Lecture Courses: Do Engaged
Students Perform Better?” Presented at AALS Annual Meetings in Reno, Nevada, April 2016

“Tax Policies and Economic Freedom in Arid States,” Presented at AALS Annual Meetings in
Portland, Oregon, April 2015

“Recovering from the Great Recession: How have Arid States Performed?”
With Kyle Ross (UALR), Presented at AALS meetings, Albuquerque NM, April 2014

“Examining Gini Coefficients and Economic Inequality: An Arid vs Humid
State Comparison” (with Dr. Kara Ross). Presented at the AALS annual meetings, Houston TX,
April 2012

“Athletic Success and Aridity Revisited: Does Aridity Affect the Relative Success of a
College Basketball Team?” (with Kyle Ross, UALR), Presented at the AALS annual
meetings, Denver CO, April 2013.

In the News (Quoted Articles or TV/Radio Interviews):

“K-State students’ 2019 cost-of-living stays flat while consumer price index climbs.”
Manhattan Mercury, 10/11/19

“K-State Football fans have a positive impact on Manhattan's economy.” WIBW TV, 9/20/19

“Putting a Price Tag on the Royals.” KCTV 5, 8/28/19

“Beer and gas prices are up, but overall student costs only saw a small uptick this year.” – K State
Collegian, 11/11/18

“Local College Students are Paying More to Live.” KSNT TV News, 10/29/17

“Student Expenses Outpace National Average at K-State.” K-State Collegian, 10/20/17

“Will Mexico Pay for the Wall? Experts Pick Sides.” Wallet Hub 2/16/17

“Students Live with Stigma of Poverty.” – K-State Collegian, 4/5/16

“MHK Cost of Living for Typical K-Stater sees Mild Increase.” 10/23/15 - KMAN Radio

“Beer, Housing, Driving Student Prices Higher.” – Manhattan Mercury, 10/24/14

“Price of Being a K-State Student Continues to Rise” - K-State Collegian, 10/23/14

“Students expect to see increase in tuition, housing prices” – K-State Collegian, 10/18/13

“NYU Professor Sheds Light on Economic Inequality.” – K-State Collegian, 10/16/13

“Obamacare Breakdown: How ACA Affects Students” - K-State Collegian, 10/9/13

“Renowned Economists Debate Over Fiscal Crisis, Policy” - K-State Collegian, 5/1//13

“Upcoming Sequester to bring Changes to Manhattan, Fort Riley Communities.” - K-State Collegian, 2/28/13

“Value of College Degree Outweighs Financial Burden K-State Professors Say.” - K-State Collegian, 2/19/13

“Wallet Woes: Students See 3.7 percent increase in prices” K-State Collegian, 2/17/12

“Forbes Magazine rates Manhattan as the top small place for business, careers” K-State Collegian, 6/20/12

“Fiscal Responsibility key to long term success, stability.” K-State Collegian. 2/29/12

“Purchasing Experiences may give students better value for money.” K-State Collegian. 2/22/12

“Big sports budgets dominate SEC”. **St. Louis Post Dispatch** – 10/20/11

“Opinions differ on violence in Libyan revolution” – K-State Collegian, 8/25/11

“Oregon, Oregon State could feel the heat at Arizona State, Boise State, if study is right as rain” – Daily Oregonian, 10/20/10

“Why college football teams from areas with dry climates might have a secret advantage” – Knoxville News, 9/16/10

“Coupon Craze” - K-State Collegian 8/31/10

“Jobs in Public Sector Tumble” – **Kansas City Star**, 8/7/10

“Potential budget cuts may affect class sizes” – K-State Collegian – 4/29/10

“K-State professors say national debt still manageable” – K-State Collegian 11/5/09

“K-State’s Top-5 majors for students reflect U.S. statistics” – K-State Collegian 11/14/08

“Manhattan gas prices higher than most” – K-State Collegian—10/31/08

“Riley County new home sale prices differ from national 13-year low”--Collegian, 5/9/08

“Possible economic recession could relieve stress of college loans”—K-State Collegian, 2/25/08

Other Articles and Radio Reports on the K-State Student Price Index

Interviewed on KMAN Radio – October 2010-2019 (every year)

K-State Collegian – October 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2016, 2017, 2018

Manhattan Mercury – October 2009, 2010, 2011, 2014, 2017, 2019

I have also been in charge of writing the press release for the SPI and publishing the data (collected by students) each year since I became the faculty advisor to the club.