

Rankings of all BCS teams in terms of number of average viewers
 (Assumes no viewers for non-rated games)

Team	# of average Viewers	Conference	Number of "rated" games
1. Alabama	6.02	SEC	11/13 = 84.6%
2. Florida State	5.73	ACC	12/13 = 92.3%
3. Notre Dame	4.20	IND	12/12 = 100%
4. Auburn	3.89	SEC	9/12 = 75%
5. Ohio State	3.81	B10	10/13 = 76.9%
6. Mississippi	3.35	SEC	10/12 = 83.3%
7. Mississippi State	3.04	SEC	8/12 = 66.7%
8. Michigan State	2.71	B10	8/12 = 66.7%
9. Georgia	2.62	SEC	7/12 = 58.3%
10. LSU	2.62	SEC	8/12 = 66.7%
11. Texas A&M	2.56	SEC	8/12 = 66.7%
12. Michigan	2.52	B10	8/12 = 66.7%
13. Oregon	2.31	P12	10/13 = 76.9%
14. Missouri	2.28	SEC	8/13 = 61.5%
15. Oklahoma	2.17	B12	11/12 = 91.7%
16. Southern California	2.11	P12	10/12 = 83.3%
17. Wisconsin	2.08	B10	10/13 = 76.9%
18. UCLA	2.07	P12	10/12 = 83.3%
19. Nebraska	2.01	B10	8/12 = 66.7%
20. Baylor	1.97	B12	11/12 = 91.7%
21. Arkansas	1.94	SEC	8/12 = 66.7%
22. Florida	1.93	SEC	5/11 = 45.5%
23. TCU	1.80	B12	10/12 = 83.3%
24. West Virginia	1.73	B12	9/12 = 75%
25. Kansas State	1.72	B12	10/12 = 83.3%
26. Texas (tied for 25 th)	1.72	B12	10/12 = 83.3%

Average TV Ratings according to rated Data

1. SEC = 4.52 M
2. B10 = 2.69 M
3. ACC = 2.64 M
4. P12 = 2.23 M
5. B12 = 2.01 M

Average TV Ratings w "adjusted" data

1. SEC = 2.58 M
2. B10 = 1.62 M
3. B12 = 1.57 M
4. ACC = 1.41 M
5. P12 = 1.34 M