CSU’s Office of Engagement
Established in August, 2006

- CSU Extension (historically reports to Provost/President)
- CSU OnlinePlus
- Office of Community and Economic Development
  - Collaborates with VPR, VPA and CSURF on industry relationships (IP)
- Colorado Water Institute
- Regional Economics Institute
- Bighorn Leadership and Development Program
- International programs (Extension, Water, Online)
My focus will be on engagement, outreach, and extension

Engagement v. Outreach:
‘Outreach begins with an answer and engagement ends with one’ (Roger Rennekamp, Oregon State University)

Extension historically has done both engagement and outreach

Extension has been practicing engagement and outreach for 100+ Years.
Engagement and Extension – national challenges

✓ Reaching into the university: rewarding faculty and staff

✓ Demand-driven engagement/outreach: online programming and unbundling curricula

✓ Public access to knowledge: continuing the legacy of open source information and significantly embracing online delivery

✓ Extension is a campus platform for off-campus experiential, community learning for students and faculty
✓ Reaching into the university: ‘easier said than done’

- Extension is a platform for university-wide engagement
- University faculty and staff need to receive professional recognition for their scholarship of engagement.
  - Engagement and Outreach as workload categories

- Major benefits for Extension
  - Greater access to non-College of Agriculture talent
  - Greater integration of field staff into campus culture
  - Greater access to the rich and diverse campus perspectives
Demand-driven engagement/outreach:

- Extension outreach should be a leader in capitalizing on online and blended delivery of non-credit curricula
  - Badging: *unbundling* 24/7 asynchronous non-credit curricula
  - Directing populations unfamiliar with Extension to local and regional offices

- Use online-outreach to create new community engagement, including a return to the co-creation of knowledge
  - Reexamine the ‘expert model’ – it is not an exclusive model for creating knowledge.
✓ Public access to knowledge: a Millennial expectation.

*Extension was the original open source access to knowledge*

- Local offices becoming place-based access to global knowledge: 24/7 asynchronous digital delivery
- MOOCs and Badges (pedagogy of gaming)
- Local host for professional graduate degrees
- Institution that facilitates multi-disciplinary engagement
Extension is a campus platform for off-campus experiential, community learning for students and faculty.

- Connecting with both on-campus and distant students is an opportunity for Extension and for students.
- Lifelong learning increasingly occurs in businesses and homes. Local Extension offices provide a local touch point for distance students seeking degrees.