# **Engagement Benchmarking Tool**

**REPORT ON CALENDAR YEAR 2015** 

## **Engagement**

The collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

— Carnegie Foundation —

## **EBT:** K-STATE ENGAGEMENT BENCHMARKING TOOL

To track university engagement, an online survey of faculty and academic staff regarding their scholarly outreach and engagement was developed. Data collected through the K-State EBT demonstrate the university's collective commitment of time, scholarly resources and research discoveries for the direct benefit of citizens, communities and organizations in Kansas and communities worldwide.

The EBT is a tool that benchmarks the university's progress toward Theme 4 of K-State's visionary 2025 plan, gathers data for reaccreditation of the Carnegie Foundation's community engagement classification, and provides data used for reporting to the Kansas Board of Regents and the Higher Learning Commission.

# **2015** HIGHLIGHTS

76.63

University FTE dedicated to engaged work.

\$6,244,042

Value of salary investment by K-State faculty and academic staff in addressing issues of public concern.

907,262

The number of Kansans and citizens worldwide touched by K-State engaged work.

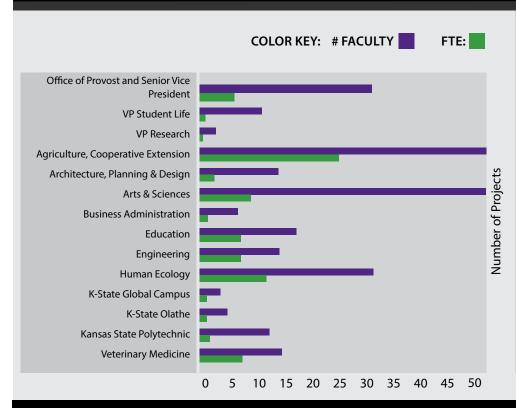
(Does not include KSRE outreach and engagement) \$19,275,503

Total dollars awarded in engaged extramural funding.

274

The number of faculty and staff reporting at least one engaged project.

## **Faculty Engagement by College or Office**



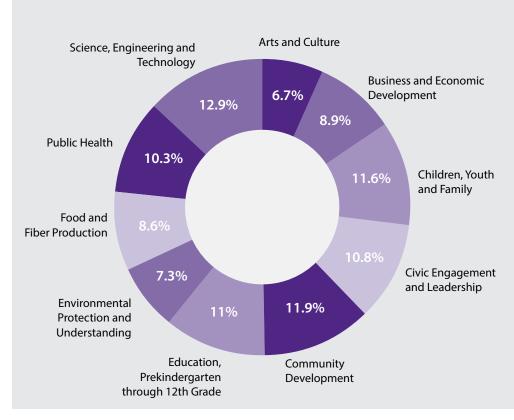
# TOP REPORTING DEPARTMENTS BY NUMBER OF FACULTY RESPONDING

- 18 Family Studies and Human Services
- 9 Animal Sciences and Industry
- 9 Landscape Architecture/Regional & Community Planning
- 9 Staley School of Leadership Studies

# TOP REPORTING DEPARTMENTS BY FTE

- 7.93 Family Studies and Human Services
- 3.50 Agronomy
- 3.41 Animal Sciences and Industry

## **Engagement Projects by Area of Concern**



# TOP AREAS OF PUBLIC CONCERN ADDRESSED

#### Science, Engineering, and Technology

Examples: "Project 17," Advanced Manufacturing Institute

> "K-12 Science Education Partnership," K-State Olathe

#### **Community Development**

Examples: "Kansas PRIDE," K-State Research and Extension

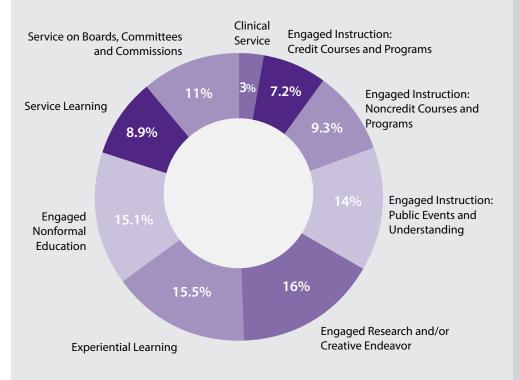
"The Eureka Project," K-State College of Architecture, Planning & Design

#### Children, Youth, and Family

Examples: "Tap to Togetherness," K-State Dance and K-State School of Family Studies and Human Services

> "The Institute for the Health and Security of Military Families," K-State School of Family Studies and Human Services

## **Faculty Engagement by Mode of Engagement**

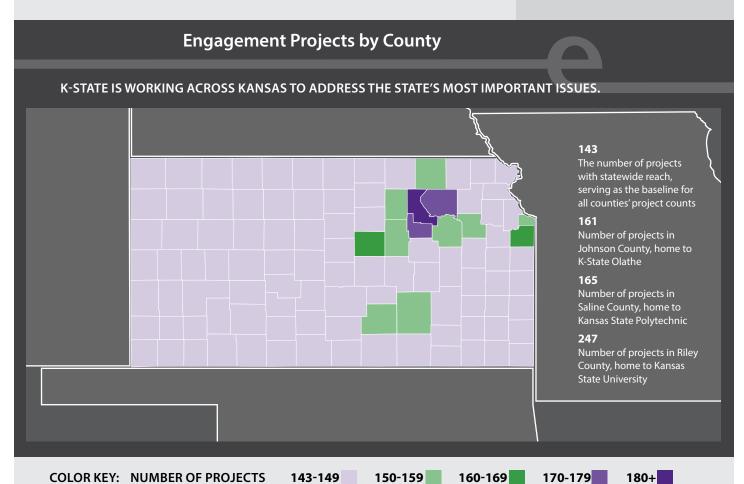


COLOR KEY: NUMBER OF PROJECTS

Engagement is a form of scholarship that cuts across university mission areas of teaching, research, and service. Survey respondents classified their engaged work by selecting the mode of engagement used.

### THE TOP THREE MODES OF **ENGAGEMENT IDENTIFIED** BY THE EBT:

- 1. Engaged Research and/or Creative Endeavor
- 2. Experiential Learning
- 3. Engaged Instruction through Public Events



150-159

143-149

180+

170-179

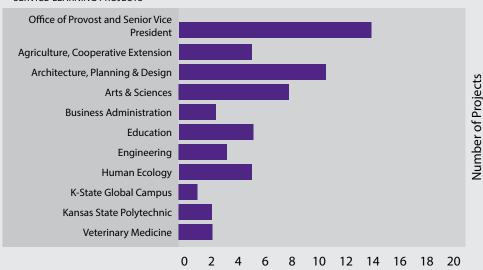
# **Service Learning**

An engaged pedagogy in which students learn from their direct experiences and their reflection on those experiences. Service learning provides students with an opportunity to use and apply what they are learning to a current community issue. It is a high-impact educational practice in that an extensive body of research has been developed which indicates that service learning is highly effective and beneficial to a range of students.

— K-State Service-Learning Task Force, 2012 —

### **Service-Learning Projects**

#### SERVICE-LEARNING PROJECTS



# SERVICE-LEARNING HIGHLIGHTS

- Number of faculty reporting using service-learning pedagogy
- 65 Number of K-State classes reported as using service-learning pedagogy
- **9,153** Number of students enrolled in service-learning classes

# TOP REPORTING SERVICE-LEARNING DEPARTMENTS BY NUMBER OF FACULTY

- 9 Staley School of Leadership Studies
- 5 Landscape Architecture/Regional & Community Planning
- **3** Family Studies and Human Services

#### **Engaged Extramural Funding Public Service Awards**

