Engagement Benchmarking Tool
REPORT ON CALENDAR YEAR 2017

Engagement

The collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

— Carnegie Foundation —

EBT: K-STATE ENGAGEMENT BENCHMARKING TOOL

To track university engagement, an online survey of faculty and academic staff regarding their scholarly outreach and engagement was developed. Data collected through the K-State EBT demonstrate the university’s collective commitment of time, scholarly resources and research discoveries for the direct benefit of citizens, communities and organizations in Kansas and communities worldwide.

The EBT is a tool that benchmarks the university’s progress toward Theme 4 of K-State’s visionary 2025 plan, gathers data for reaccreditation of the Carnegie Foundation’s community engagement classification, and provides data used for reporting to the Kansas Board of Regents and the Higher Learning Commission.

2017 HIGHLIGHTS

65.58
University FTE dedicated to engaged work.

$5,119,569
Value of salary investment by K-State faculty and staff in addressing issues of public concern.

3,274,332
The number of Kansans and citizens worldwide touched by K-State engaged work.
(Does not include KSRE outreach and engagement)

$22,862,134
Total dollars awarded in engaged extramural funding.

266
The number of faculty and staff reporting at least one engaged project.

Center for Engagement and Community Development
**Faculty Engagement by College or Office**

**TOP REPORTING DEPARTMENTS BY NUMBER OF FACULTY REPORTING**
- 11 Family Studies and Human Services
- 10 English
- 8 Landscape Architecture/Regional & Community Planning
- 7 Agronomy

**TOP REPORTING DEPARTMENTS BY FTE**
- 5.31 Family Studies and Human Services
- 3.37 Agronomy
- 2.70 Forest Service
- 2.70 Curriculum and Instruction

**Engagement Projects by Area of Concern**

**TOP AREAS OF PUBLIC CONCERN ADDRESSED**

**Science, Engineering, and Technology**
- Examples: “Bulk Solids Initiative,” K-State Polytechnic University
- “Water Technology Farms,” K-State Research and Extension

**Community Development**
- Examples: “Rural Grocery Initiative,” Center for Engagement and Community Development
- “Knowledge-Based Economic Development,” Institute for Commercialization

**Children, Youth, and Families**
- Examples: “Project EXCELL,” UFM Community Learning Center
- “Artful Living Program,” Beach Museum of Art
Engagement is a form of scholarship that cuts across university mission areas of teaching, research, and service. Survey respondents classified their engaged work by selecting the mode of engagement used.

**THE TOP THREE MODES OF ENGAGEMENT IDENTIFIED BY THE EBT:**

1. Engaged Research and/or Creative Endeavor
2. Experiential Learning
3. Non-formal education
Service Learning

An engaged pedagogy in which students learn from their direct experiences and their reflection on those experiences. Service learning provides students with an opportunity to use and apply what they are learning to a current community issue. It is a high-impact educational practice in that an extensive body of research has been developed which indicates that service learning is highly effective and beneficial to a range of students.