Engagement Benchmarking Tool
REPORT ON CALENDAR YEAR 2013

Engagement
The collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.
— Carnegie Foundation —

EBT: K-STATE ENGAGEMENT BENCHMARKING TOOL

To track university engagement, an online survey of faculty and academic staff regarding their scholarly outreach and engagement was developed. Data collected through the K-State EBT demonstrate the university’s collective commitment of time, scholarly resources, and research discoveries for the direct benefit of citizens, communities, and organizations in Kansas and communities worldwide.

The EBT is a tool that benchmarks the university’s progress toward Theme 4 of K-State’s Vision 2025 plan, gathers data for re-accreditation of Carnegie’s community engagement classification, and provides data used for reporting to the Kansas Board of Regents and the Higher Learning Commission.

<table>
<thead>
<tr>
<th>2013 HIGHLIGHTS</th>
<th>64.43</th>
<th>$4,816,787</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>University FTE dedicated to engaged work.</td>
<td>Value of salary investment by K-State faculty and academic staff in addressing issues of public concern.</td>
</tr>
<tr>
<td>265,578</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The number of Kansans and citizens worldwide touched by K-State engaged work.</td>
<td>$47,263,752</td>
<td>226</td>
</tr>
<tr>
<td>(Does not include KSRE outreach and engagement)</td>
<td>Extramural funding generated by K-State engaged projects.</td>
<td>The number of faculty and staff reporting at least one engaged project.</td>
</tr>
</tbody>
</table>
Faculty Engagement by College or Office

**TOP REPORTING DEPARTMENTS BY NUMBER OF FACULTY RESPONDING**

- 17 Family Studies & Human Services
- 12 Landscape Architecture/Regional & Community Planning
- 07 Agronomy
- 07 Animal Sciences & Industry

**TOP REPORTING DEPARTMENTS BY ENGAGEMENT FTE**

- 4.05 Family Studies & Human Services
- 3.65 Agronomy
- 3.55 Animal Sciences & Industry

Engagement Projects by Area of Concern

**TOP AREAS OF PUBLIC CONCERN Addressed**

**Children, Youth, & Family**
- **Examples:** “Project EXCELL,” Special Education
- “Kansas Operation Military Kids,” Family Studies & Human Services, Extension

**Science, Engineering, & Technology**
- **Examples:** “Kansas Wind Applications Center,” Electrical & Computer Engineering
- “Konzs Environmental Education Program,” Division of Biology

**Public Health**
- **Examples:** “Advancing Child Nutrition Programs in Kansas,” Hospitality Management & Dietetics
- “One Health Kansas,” Biosecurity Research Institute
Engagement is a form of scholarship that cuts across university mission areas of teaching, research, and service. Survey respondents classified their engaged work by selecting the mode of engagement used.

**THE TOP THREE MODES OF ENGAGEMENT IDENTIFIED BY THE EBT WERE:**

1. Experiential Learning
2. Engaged Research and/or Creative Endeavor
3. Engaged Instruction through Public Events
Service-Learning

An engaged pedagogy in which students learn from their direct experiences and their reflection on those experiences. Service-learning provides students with an opportunity to use and apply what they are learning to a current community issue. It is a high-impact educational practice in that an extensive body of research has been developed which indicates that service-learning is highly effective and beneficial to a range of students.


Service-Learning Highlights

- 65 Number of faculty reporting using service-learning pedagogy
- 101 Number of K-State classes reported as using service-learning pedagogy
- 4,101 Number of students enrolled in service-learning classes

Top Reporting Service-Learning Departments by Number of Faculty

- 10 Landscape Arch/Reg & Comm Planning
- 5 Staley School of Leadership Studies
- 4 Family Studies & Human Services

Center for Engagement and Community Development

David E. Procter, Director
CENTER FOR ENGAGEMENT & COMMUNITY DEVELOPMENT
Kansas State University
(785) 532-6868
dprocter@ksu.edu