How to Get the Most Out of Employer Pitch Nights

**Employer Pitch Sessions**
Each employer will have between 5-10 minutes to talk about their organization, depending on the number of employers participating that evening.  
*Total length of all pitches not to exceed 50 minutes.*

**Tips for success:**
- Focus on what employers are saying
- Make note of any positions of interest, information on how to apply and follow up
- Think of questions you might have for the breakout sessions—write them down if possible

**Breakout sessions**
Following the employer pitches, students will have the opportunity to come and go from virtual breakout rooms for specific employers.

**Tips for success:**
- Hop into a breakout room, even if you’re feeling a little nervous. Employers aren’t expecting perfection—they are just hoping to connect with interested students. By showing up and expressing interest, you are doing it!
- Be flexible-- depending on the number of students interested in a particular employer, you may be the only one in the breakout room, or you may be joining a room with others.
- If others are in the room already, you may need to wait for an appropriate opening to introduce yourself and ask questions. If it becomes hard to work your way in, try using the chat to let the employer know you are there and your interest.
- **How to engage with the employers**
  - Start by introducing yourself—name, major, year in school. You could also add why you are interested in talking with them.
  - Ask questions—some samples below:
    - What recommendations do you have for someone wanting to get started in this industry?
    - What types of experiences does your organization look for in a job or internship candidate?
    - What does a typical day look like for a new employee (or intern)?
    - Can you describe your organization’s culture?
    - If not stated in the “pitch” ask about how to apply for opportunities.

**Need help following Pitch Nights?**
Schedule an appointment with the Career Center advisor for your discipline through Handshake, or call the Career Center at (785) 532-6506 for assistance.