



Career and Employment Services

Guiding You from College to Career

Kansas State University

Employer Advisory Board Meeting

K-State Alumni Center - Tadtman Boardroom

Friday, July 18, 2014

10:00-10:45 AM

Overview and Introductions

Dr. Kerri Day Keller, CES Director

- Welcome from Dean John Buckwalter, College of Human Ecology
- Introducing advisory board attendees
- Presenting K-State and CES representatives

10:45-11:00 AM

Spotlight: Career Fair Insider Tips

11:00-12:00 Noon

K-State's Office of Corporate Engagement

Richard Potter, Director, Office of Corporate Engagement

- Overview of progress to date
- Interactive discussion about the 2025 strategic action plan

12:00-12:15 PM

Spotlight: Corporate Partners

- Special announcements
- Group photo

12:15-1:00 PM

Lunch and Networking

1:00-1:15 PM

Spotlight: Social Media Best Practices

1:15-2:30 PM

Trading Zones

Choose two 30-minute sessions

- **Zone #1:** All Majors including Business
- **Zone #2:** Engineering and Technical
- **Zone #3:** Niche Recruiting

2:30-2:50 PM

Reporting Across the Zones

3:00 PM

Departure